

## **BHP upheavals**

*Abrupt exits from  
'the big Australian'*

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## Krupp and Thyssen to look at scope for more links

# WestLB











## NEWS: UK

Central bank study shows distortion creates fivefold difference in economic welfare

## US 'benefits more from inflation cuts'

By Robert Chote,  
Economics Editor

The benefits of reducing inflation are much smaller in Britain than the US, because inflation creates fewer distortions in the UK tax system, according to a study due to be published by the Bank of England, the UK central bank, this week.

Reducing inflation by 2 percentage points would raise economic welfare permanently in the UK by 0.2 per cent of national income, the study suggests.

This is equivalent to a one-off gain of about 6.5 per cent of a year's national income.

The Bank's study replicates an analysis carried out for the US by Mr Martin Feldstein, president of the National Bureau of Economic Research.

He calculated that reducing inflation by 2 percentage points in the US would increase welfare permanently by 1 per cent of national income - five times the UK figure.

The studies examine various ways in which inflation distorts economic decision-making. Most tax systems take away a given proportion of the cash returns that investors earn, which means that inflation increases the effective tax rate on their real (post-inflation)

incomes. By reducing the real post-tax return savers receive, inflation raises the cost of consuming when retired and thus reduces people's welfare.

This distortion is smaller in Britain than the US, in part because capital gains tax has been indexed to take account of inflation in the UK since 1985.

A similar distortion arises because of mortgage interest tax relief, which causes a welfare loss by reducing mortgage costs and encouraging over-investment in housing. Tax relief is levied on cash interest payments, so the welfare loss from the subsidy

increases with inflation. But the distortion is less costly than in the US system.

Inflation itself acts like a tax because it forces people to keep more of their wealth than they would like to as interest-bearing savings - rather than easily accessible cash - in order to protect its value. People have to waste time getting money out of the bank more often.

Reducing inflation increases welfare by alleviating each of these distortions. But this also reduces government revenue, creating a financing gap which has to be filled by raising taxes. Reducing

inflation also increases the real cost of servicing government debt, which adds to the gap.

The Bank's calculation of the net welfare gain assumes that if lower inflation reduces government revenue by £1 (£1.63), then raising other taxes to make good the shortfall will result in a welfare loss of 40p.

Feldstein assumes that the welfare loss in the US is £1.50 and applying this figure in the UK would mean that reducing inflation by 2 percentage points would cut welfare permanently by 0.34 per cent of national income, rather than increasing it.

## UK NEWS DIGEST

## IRA wing plea to opponents

Sinn Féin, political wing of the Irish Republican Army, yesterday made a strong plea for pro-British unionists, its traditional opponents, to join it at the negotiating table to find agreement on the future of Northern Ireland.

The call came as thousands of republicans rallied in the centre of Belfast, Northern Ireland's principal city, to mark the 26th anniversary of the introduction of internment without trial.

"We make an appeal to those who do not share our views to take the opportunity to open their minds, open their thought processes, to the very idea that we represent," said Mr Caoimhghin O Caolain, the recently elected Sinn Féin member in the republic of Ireland's parliament. Mr Gerry Adams, Sinn Féin party leader, and Mr Martin McGuinness, party strategist, were also at the rally.

Sinn Féin urged Mr David Trimble, the leader of the Ulster Unionist party, to show "real leadership" and take his seat at the talks, when the multi-party dialogue resumes on September 16.

Earlier in the day, Dr Mo Mowlam, principal minister for Northern Ireland, was criticised by unionists for hinting at the possibility of early releases of terrorist prisoners if the IRA ceasefire held.

Mr Peter Robinson, MP, deputy leader of the Democratic Unionist Party, said Ms Mowlam had "bought an IRA ceasefire" and would constantly have to pay the price in concessions to keep it going. Mr Ken Maginnis, Ulster Unionist MP, accused her of "surrendering to IRA blackmail".

The Sinn Féin-organised rally passed off peacefully in carnival atmosphere, in contrast to Saturday's pro-British Apprentice Boys' parade in Londonderry which was marred by loyalist attacks on nationalists and members of the Northern Ireland police force which left a number of people injured.

Liam Halligan, London

## UNIVERSITY FEES

## Charges waived for 'gap' students

Prospective students planning to forego their "gap" year - between school and university - before starting their course because of the introduction of tuition fees in 1998 will still go to university for nothing, the government is to announce this week.

After A-level results are published on Thursday, ministers will confirm the waiving of charges for students starting courses next year who are prepared to do at least three months of voluntary work at home or abroad first. A-levels are examinations which determine whether students qualify for a university place.

The move is a one-off government concession designed to ease the expected rush for places on courses starting this autumn, as students try to avoid the introduction of fees. Following last month's publication of the Dearing report into higher education, ministers announced the introduction of means-tested annual tuition fees of at least £1,000 (£1,600) in autumn 1998, ending 50 years of free higher education.

Liam Halligan, London

## PAEDOPHILE RULING

## Police can issue offender alert

The government will today announce new powers for the police to warn residents when a convicted paedophile moves into their area.

The measures, which allow the police to disclose information on a "case-by-case basis", were welcomed by both police chiefs and offenders' groups. Under the proposals, to be announced by Mr Alan Michael, home office minister, police will be able to tell school headteachers and youth organisations if there is an offender in their area considered to be a genuine threat to children.

"There are understandable pressures for the general public to be made more aware, and the protection of children and other vulnerable people is paramount," said the Association of Chief Police Officers.

The National Association for the Care and Resettlement of Offenders said: "Present practice varies from one police force to another and national guidelines are important to ensure consistency."

The guidelines are tied to next month's launch of a national sex offenders register, enabling police to track paedophiles around the country. Lord Bingham of Cornhill, Lord Chief Justice, warned that a general policy of official disclosure of information about such offenders could never be justified.

Liam Halligan, London

## PREMATURE DEATH RATES

## Inequalities wider, says study

Health inequalities in Britain have widened since the early post-war years with geographical location a stronger influence than ever on premature death rates, a Joseph Rowntree Foundation study concludes today.

The report says it is "extremely unlikely" that Britain will achieve the World Health Organisation target of a 25 per cent reduction in health inequalities by 2000.

Although overall death rates for men and women under 65 have fallen steadily since local records began in 1951, the improvements have not taken place evenly throughout the country. As a result, says the report, there are "large and, in many cases widening, differences in life chances across Britain".

People in parts of Britain with the worst records were now almost twice as likely to die prematurely as those in areas with the lowest mortality rates.

Alan Pike, London

## Unions winning war of words

This summer has already seen a flurry of high-profile trade union stories - such as the three-day strike by British Airways cabin crew, which cost the airline £125m, (£203.75m) and the uproar which greeted a plan to employ rail commuters as part-time guards.

Yet any diagnosis of an upsurge in union militancy seems premature. Although the latest figures available show days lost through industrial action nearly quadrupled to 1.33m in the 12 months to May, most of these occurred last year through strikes at Royal Mail, London Underground and the fire service. Acaas, the government-funded conciliation service, says such figures are still "incredibly low" in historic terms.

A more important contributory factor has been the improved sophistication of unions' public relations operations. Sharpening up the unions' communications skills was one unintended consequence of Conservative legislation which required unions to ballot their members over industrial action and the election of officials.

These trends can combine to startling effect. It was a quiet Friday for news last month when Great Eastern Railways announced its plan to recruit commuters to act as guards while travelling

by train to their jobs in the City of London.

The rail operator was clearly unprepared for the ensuing media circus, as television crews and reporters descended on London's Liverpool Street station. The company was initially unable to answer questions such as whether these "commuter guards" would wear a full uniform or just a hat. By contrast, Mr Jimmy Knapp, the general secretary of the RMT rail union, was quick to denounce the idea as the most bizarre he had come across in 40 years in the industry.

Although Great Eastern insists it retains the option of employing commuters, the RMT has been assured the company will recruit people who responded - partly because of unease over the media coverage within the company's top management.

The Great Eastern saga also showed that unions can often respond much more speedily and flexibly to breaking stories. Most union press officers are adept at the politics of their organisation and can speak with authority on behalf of their general secretary.

Union media officers tend

to be bright graduates, who often go on to political careers of their own. Mr Phil Woolas, a newly elected Labour member of parliament was until the general election chief media officer for the GMB general union. Mr John Healey left his job as head of campaigns and communications at the Trades Union Congress when he was adopted by Labour before the election.

The advantage of a small operation was illustrated during the recent BA disruption, when Mr Andrew Murray, the TGWU transport union's sole press officer, often gained more sympathetic coverage than the senior ranks at BA's press office. At one key point in the dispute, BA was unable to say whether cabin crew returning from strike would be disciplined - simply because the airline could not contact Mr Robert Ayling, its chief executive, who took a lead role in the dispute. A BA media adviser admitted: "The union ran rings round us."

Yet it would also be wrong to overstate the case. Both the TGWU and TUC were surprised by the amount of media support expressed for BA's cabin crew. The union has also

entered talks, having accepted the airline's goal of cutting cabin crew costs by £42m.

Unions have proved increasingly adept at exploiting public opinion. The production of a pig at a British Gas annual meeting helped give the handwagon against "fat cats" a memorable push. The uproar over Great Eastern's plans could not have happened if there had not already been discontent over the behaviour of several of the privatised successors to British Rail.

However, the flipside is that unions can do little when there is scant public support. Barclays has imposed a new pay and grading structure on more than 30,000 members of Bifa, the banking union. The dispute has attracted little attention - perhaps because members of the Unifi banking union failed to support strike action. A work-to-rule is threatened, but the union is running out of options.

So are there are lessons to be drawn? Perhaps that both management and unions, before embarking on a dispute, must learn to ask: "How will this play in the media?" The answer will often determine the outcome more than the actual merits of either side's case.

Andrew Bolger



Jimmy Knapp announces RMT rail strikes in June 1994

## British staff are 'among best off'

By Andrew Bolger,  
in London

The average employee has a better standard of living in the UK than in most other European Union countries, according to research published today.

The research by Sedgwick Noble Lowndes, the remuneration consultants, compares average earnings across Europe, taking account of deductions for income tax and contributions to pensions and welfare benefits.

It says that after adjustments for national differences in pricing and purchasing power, the average UK employee receives the equivalent of \$6.80 (\$11.08) an hour - compared with \$6.50 in Germany, \$6.30 in France and \$5.70 in Sweden.

"For many years, the general impression has been that UK employees enjoy a lower standard of living than

in other parts of central and northern Europe," said Mr David Formosa, international research manager at Sedgwick Noble Lowndes. "This is certainly not borne out by the figures."

For the average employee, deductions from gross earnings are 25 per cent in the UK. This rate compares favourably with countries like Germany and Denmark, where deductions of 33 per cent and 38 per cent reduce the higher salaries of their employees to below the UK level. Mr Formosa said the hardening of sterling over the past year had lifted the UK's place in the net earnings pay league.

The UK comes fourth, behind Luxembourg with net hourly earnings of £7.40, Austria on £7.10 and Ireland on £7. Germany is seventh and France is eighth. The average Japanese employee earns a net \$9.90 hourly. The US average is \$6.90.

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## Governance report under attack

By William Lewis,  
Investment Correspondent

The Hampel committee's report on corporate governance published last week has come under fire from some institutional shareholder groups, company secretaries and lawyers amid signs of government confusion about how to respond to its recommendations.

Corporate governance executives from leading fund management groups say they are concerned by several crucial omissions from

the Hampel committee's draft report.

In a memo circulated to other executives ahead of the September meeting of the Corporate Governance Forum, Mr Peter Butler, corporate focus director for Hermes - one of the UK's largest fund managers - says Hampel has failed to provide a definition of an independent non-executive director. He says the committee has not listed examples of non-executives who are not independent, but has instead "restated that it is

for the board to decide in particular cases where the independence issue is blurred".

Further criticism of the Hampel report has come from company secretaries, responsible for corporate governance at public companies.

In another response to the report, Eversheds, one of the UK's leading law firms, says that its conclusions could lead to intervention by the government.

The government has so far refused to make any detailed

response to the Hampel committee's recommendations

and suggestions that Lord Simon and Mr Ian McCartney, two ministers at the Department of Trade and Industry, have clashed over the report.

The Department of Trade and Industry said last week that Lord Simon, minister for competitiveness, retained government responsibility for assessing the report. Lord Simon set up a member of the Hampel committee until he was appointed to the government.

## Blair to launch millennium initiative

By Raymond Snoddy

Mr Tony Blair, the prime minister, will next month challenge British industry and business to come up with world-beating products, designs and services to mark the millennium and boost Britain's manufacturing reputation overseas.

On September 17, Mr Blair will launch Millennium Products, an initiative by the Design Council to identify innovative products and services.

Mr John Sorrell, the Design Council

chairman, who has been working on the plan for more than two years, believes that the UK is more famous for castles, cricket and countryside than for its products.

By comparison with Britain's performance in traditionally creative industries such as music and film Mr Sorrell fears "We don't have a great industrial reputation around the world."

The Millennium Products initiative, which has the support of the Confederation of British Industry the Royal Society of Arts and the British Council

will try to improve that reputation. A Design Council panel of assessors will be set up which will look for "ground-breaking" products and services that will change the way we live in the 21st century.

The panel will announce those selected as Millennium Products - a description that can be part of an international marketing campaign and could make an impact well into the next century.

The international focus on Greenwich during 2000 should help.



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## THIS WEEK

## Milanese lead the summer exodus

The summer curfew has descended on Milan. In the first weekend of August alone, more than 350,000 inhabitants fled Italy's business metropolis for the seaside or the Alps. Even more will disappear this week for Ferragosto, the traditional Italian bank holiday on Friday which shuts down the entire country.

Stefano, who runs the bar where I have my morning bun and cappuccino, has bolted to Lampedusa, an island beyond Sicily. The local restaurant under my flat has rolled down its shutters and Bruno the owner has joined his family in Lucca.

Franco, the barber in Via Morone who cuts the hair of Enrico Cuccia, the most powerful banker in Italy for the past four decades, has also gone. Even Emilio, the man who owns the garage where I keep my car, has closed for August; and when I need my car I have to ring a certain Renato who has taken the

keys of the garage because the porter of the building has also darted off to the beach.

The summer exodus is by no means unique to Milan and Italy. I remember when I lived in France the mass of Parisian families piling into their Renaults for the crowded motorways.

A friend who works for an American multinational in Brussels told me last week it now took him 10 minutes to reach his office instead of the usual hour.

But in Milan, the exodus still assumes a surrealistic scale. As many as 70 per cent of the city's shops have shut for the month - 18,081 out of a total of 25,830, all with little fluorescent stickers on their shutters with the ubiquitous words "Chiuso per ferie" ("Closed for the holidays"). Finding a baker or a tobacco

## DATELINE

**Milan: unlike the rest of Italy, which is bracing itself for tough economic reforms, this city is revelling in the holidays, writes Paul Betts**

ist open is tantamount to a treasure hunt. Crossing the road is now easy in a city where the green "Avanti!" or "Walk" signal is normally a euphemism for "God be with you".

Traditionally, the August migration marked the closure of the big Italian factories of the north. But most of the big factories around Milan have been shut for years through recession and restructurings. Even in Turin, seat of the Fiat automotive empire, the shutdown is by no means as extreme with only 50 per cent of the city's shops closed for August this year.

"In the old days we used to say Fiat is closing and the rest of the country follows. But it is no longer the case," explained a Fiat official on his way out of the office to join his family in Ravenna. Of the 30,000 workers of the vast Mirafiori car plant in Turin, about 7,000 have remained on the job this year.

Customs are also changing in Italy. Job insecurity, the govern-

ment's unpopular fiscal policies, pension and other welfare reforms due to be negotiated in the autumn to help Italy qualify for European monetary union, have all made Italians nervous. People are taking less holiday.

Yet Milan still plays the ghost town in August. Granted it has never been a tourist destination. Italian "museum" cities such as Roma, Florence or Venice are filled with tourists in summer. Yet it is still peculiar that Italy's moral capital, as Milan calls itself, should resist the country's changing holiday trends.

"Moral capital, my foot," said a Milanese economic pundit on the phone from his Corsican beach house. "The August exodus is totally immoral. Think about it. Everybody stops work for a month and yet Italians get paid

13 months, in some cases even 14 months salary for a year's work." For too long, he went on, Italy has lived beyond its means. "Italy's national debt to GDP is 124 per cent. That tells you the whole story," he said, adding in the same breath: "See you in September or why not come up to Cortina where we are spending the second part of our holidays?"

Perhaps the Milanese feel richer than their fellow Italians. The Milan stock market has done well this year and the Milanese do not give the impression of suffering economic hardship. When in town, they eat out merrily and shop extravagantly. Their standard of living is high. A Milan banker recently told me how surprised he was when he went to London to see an English colleague in a top City job. "He

always seems so stretched for money and yet he probably gets paid more than I do. I suppose it's those school fees you have and all those mortgages," he said. Perhaps the Milanese don't like living in their city. They have a habit of deserting it at weekends and August, in their eyes, is just an extended weekend.

Many old residents will tell you that Milan is probably the best place to work in Italy. People keep appointments and work hard. But they concede it is also an ugly place and, La Scala excluded, culturally pretty dead.

Or perhaps they are simply enjoying one last fling before they return for what promises to be a rough September.

They can take solace that the day of reckoning will probably be delayed. The House of Deputies will only reconvene for business on September 18. Some reconstruction work has to be completed to the building - forcing Italian politicians to take a bit more holiday.

## The Monday Profile: Harold W. McGraw III

## Keen to expand horizons

In a gathering it is difficult to find Harold W. McGraw III, president and chief operating officer of the McGraw Hill companies, the US information group that publishes Business Week. But Terry McGraw is the centre of attention. It takes a minute to realise they are one and the same.

The man whose name is on the side of the building had to be called Harold Whittey McGraw III after his father and his grandfather who was one of the founder's sons. But that was "too imposing and formidable" a name for anyone to live with permanently so he has always been called Terry.

By the end of this year, McGraw, 49, is expected to step up to the top position at McGraw Hill when Joe Dionne, the chairman and chief executive, retires.

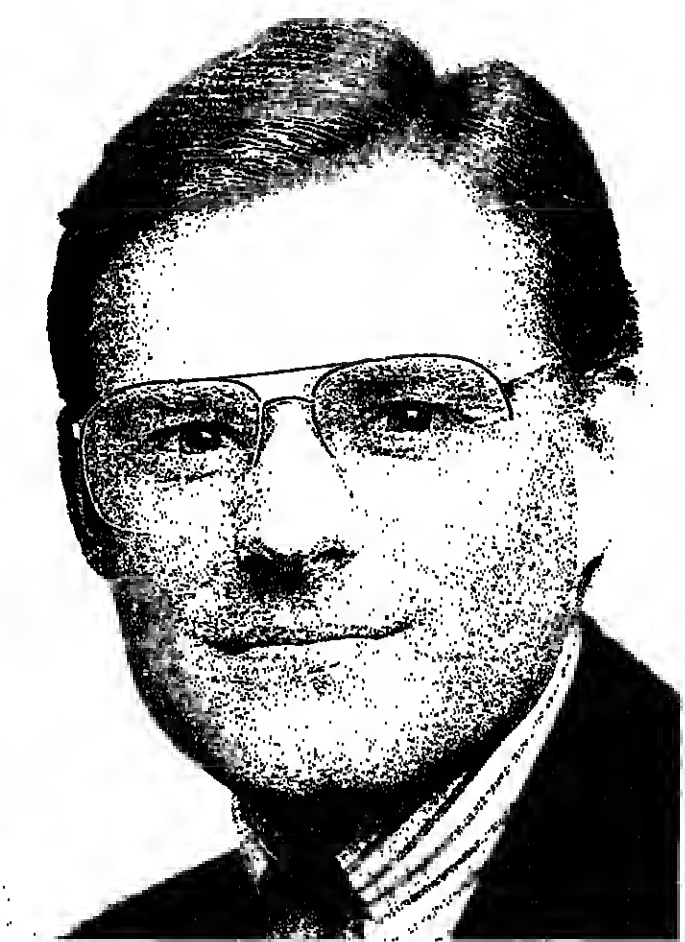
It will mark a milestone in the development of the company and in particular its approach to electronic publishing and the need to move beyond simply providing existing paper products online.

Business Week, for example, already gets about 300,000 "hits" a month for its electronic version. As a result the paper version has been enhanced and a new stream of revenue created. But that, McGraw insists, is just the first stage.

"[Electronic publishing] creates some very new dynamics, people who are looking for a less branded product, more focused content. We have to stop putting labels and boundaries on everything too early. We have to get more comfortable with living in a complex environment where there is a little bit more fluidity," says McGraw.

In practice that means using technology to create more "bot links" between the various McGraw Hill businesses and to make "a much broader representation to all our markets. We cannot be so vertical."

At the moment, for instance, the company serves the currency markets through its MMS business; the oil and energy markets with Platt's; and handles credit rating with Standard & Poor's.



The company also has educational publishing and broadcast interests.

"They are all vertical representations. The big need for us is to move away from specific vertical capabilities to a much broader horizontal understanding of marketing needs," he says.

McGraw hopes electronic commerce will be the key to creating something that is more than the sum of the parts, though he concedes the changing mechanisms have not been fully figured out.

He insists it was not inevitable that he should end up in the family business. He started off outside, working for a cable television trade body in the US before moving to the finance side

of GTE Capital for six years. In 1979 he took leave of absence to help his father, Harold W. McGraw II, man the defences against an unsought takeover attempt by American Express.

"I caught a bug. I saw first hand how much everybody cared. It was a surprise," says McGraw, who takes a robust attitude to the inevitable accusations of nepotism.

"On the professional side everybody is accountable and you have to carry your weight. When you carry the name there is a higher expectation and I place a higher expectation on myself," he says.

Now, apart from taking products worldwide, the emphasis is

on what he calls project administration - assembling teams from across the company to address specific trends, such as privatisation, in publishing terms.

The search for greater fluidity also helps to keep "the talent" by creating more opportunities. If the organisation believes there will be a never-ending stream of projects, individuals will not mind taking the risk of leaving comfortable positions in the existing corporate structure to try something new.

As part of the process, McGraw plans to create a co-ordinated research and development centre. "You need a playground and you need to bring a lot of different people together across the group and let them play," he says.

Some discipline will be needed but impose too many rules and all you do is redefine boundaries. The R & D centre is only part of the task of becoming less product-focused and more of a marketing organisation, finding the best ways to link the brands.

Changing corporate attitudes, McGraw emphasises, is just as important as mastering the technology and launching global initiatives.

"Why do you exist individual by individual? Why does this company exist? Is it just a holding company that holds a lot of great brands or are you about something alive and well and intellectually curious? Or do you fall into the other column, which is slow death?"

In the midst of such challenges, McGraw Hill at least has the chance of achieving family continuity. Harold W. McGraw IV, who is actually known as Whit, is an economics major at Hamilton College.

Terry McGraw has no idea whether Whit will follow all the other McGraws into the business. "He's got to figure that out for himself and he's pretty darn independent. Then there's 17-year-old Megan McGraw - her independence is on a different level," he says, clearly believing in fluidity at home as well as at work.

Raymond Snoddy

## FT GUIDE TO:

## CORPORATE GOVERNANCE

Last week's report from the UK's Hampel committee, now coming under fire from various sources, put corporate governance back in the news. What exactly does the term cover?

In a nutshell, who runs the company. Is it the boss, the board, the shareholders or the workers? Does the chief executive get a huge bonus in good times or bad? If the directors get it wrong, do they get fired? Do shareholders get to vote on policy? Do the workers have a say?

Surely all that's up to the company's owners? You might think so. The reality is that in many of the corporate crashes and scandals of the past decade, the shareholders have been kept in the dark.

It was in response to such scandals that a committee under Sir Adrian Cadbury was set up in 1992. The aim was to improve financial disclosure and to get a better balance of power in the board room better - for instance, by separating the jobs of chairman and chief executive.

Then there was the Greenbury committee. What was that about? Fat cats in the board room. You may recall the fuss a few years ago about pay rises in the privatised utilities. The committee chaired by Sir Richard Greenbury aimed not to stop big pay-outs but to ensure shareholders knew about them. Companies were told to spell out not just the incentives and options on offer to executives, but the targets they had to meet to collect them.



Now Hampel. Is there no end to it?

Technically, the Hampel committee was set up to review the recommendations of Cadbury, and took in Greenbury while it was at it. After last week's preliminary report, the aim is to produce a three-in-one document on governance by the end of the year. Thereafter, Sir Ronnie Hampel (pictured), the committee chairman, says he "seriously hopes" there won't be any more in the foreseeable future.

So what did the Hampel report actually say? Not a lot that was new. Its basic line was that the Cadbury and Greenbury findings were on the right track. It turned down more radical ideas, such as two-tier boards on the German model, or the appointment of directors to represent workers and other stakeholders.

It also argued strongly that governance was more a matter of principles than hard and fast rules. Too many people had interpreted the Cadbury and Greenbury rules narrowly - so-called "box-ticking". It was more important for compa-

nies to comply with the spirit than the letter.

Isn't that just what you'd expect bosses to say? That the manager has the right to manage, with no interference from outsiders? There is a touch of that. Half the committee members came from big corporations, and Sir Ronnie is chairman of ICL. To be fair, the report put it slightly differently. Governance, it said, is about both prosperity and accountability. In recent years people have concentrated on the latter. The balance now needs to be corrected.

Isn't that a bit complacent? You said Cadbury was set up after the collapses and frauds of the 1980s. Companies are very prosperous now, but what happens in the next recession? Good question. As Sir Ronnie concedes, there will be bankruptcies and fraud in the next downturn whatever happens. Other things being equal, the better the governance the fewer the disasters.

What are other countries doing about all this? Is the UK working in isolation? The Hampel committee aimed to produce a purely UK solution. But there is no question that governance is a hot topic internationally. This is mostly because the big investment funds are going global, and are pressing for consistent standards across the world's main stock markets.

Presumably the US leads the field? Of course. The US has more lawyers than anywhere else, and more aggressive investors. Companies have to disclose more, and pension funds are under government pressure to exercise their votes. Notwithstanding that, America has had some first class examples of poor governance - chairmen who ran the company from the golf course or charged the company for undisclosed benefits.

What about the Europeans? The French came out with their version of Cadbury, the Viot report, two years ago. According to Mr Viot himself, it was less tough than Cadbury. Even so, it appears to be making slow headway. The Dutch Corporate Governance Commission produced a yet more timid report a year ago. The Germans are thinking about it but have come up with nothing concrete.

So this one will run and run? Absolutely. There will always be more scandals and collapses. There will also be continuing pressure from the big investment funds, the Americans particularly. Besides, corporate governance is like the rules on tax or accounting. Every time you produce a new standard, the challenge for certain kinds of company is to find a way round them.

Tony Jackson

## Robert Chote • Economics Notebook

## Brown holds the key to work

## Wage subsidies for the unemployed must be carefully handled to succeed



Taxing people in jobs to provide incomes for people without them encourages the very unemployment problem it is supposed to mitigate. Hence the attraction of replacing cash payments for the unemployed with wage subsidies that might persuade employers to give them work.

Gordon Brown, UK chancellor, has made wage subsidies the central plank of his "welfare-to-work" initiative. He has staked a good deal of political capital - not to mention hundreds of millions of pounds of tax revenue - on their success.

Several industrial countries have implemented wage subsidy schemes over the past 20 years. In some cases they have been modestly beneficial, while in others they have proved to be a colossal waste of money. As the International Monetary Fund noted nervously in its annual health-check on the UK economy, the proposals will need "skillful implementation".

The welfare-to-work initiative involves two subsidy schemes. Employers taking on people under 25 who have been unemployed for six months or more will be offered £60 a week, while those taking on anyone without work for two years will be offered £75 a week. The subsidies will be available for six months.

Targeted wage subsidy schemes normally have two objectives. The first is to reduce aggregate unemployment. The second is to reduce unemployment within the target group, even if this is at the expense of others. The latter is more likely to be achieved than the former, although this may still leave the

economy as a whole better off. Mr Brown's scheme is a glorified version of the existing "Workstart" programme. This offers a £50-a-week subsidy to an employer taking on a long-term unemployed person, with benefit payments cut for anyone refusing a reasonable job offer.

In the areas where Workstart has been piloted, the number of people claiming unemployment benefits has fallen more sharply than in comparable areas outside the scheme. But employment has risen less quickly than expected. This suggests some people have dropped out of the labour force or left the area because they wish neither to work nor to lose benefit. Under a national scheme, however, they will have nowhere to run.

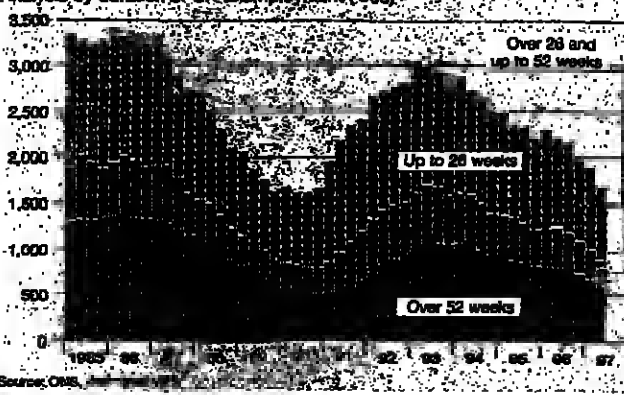
The impact of subsidies on aggregate employment is undermined by two factors. "Deadweight losses" arise when people take jobs with a subsidy who would have taken them without it. "Substitution effects" occur when employers sack people who do not get a subsidy to replace them with people who do.

"Most evaluations show that subsidies to employment have large deadweight and displacement effects and hence small net employment gains, particularly in the short term when aggregate demand and vacancies are fixed," argues Robert Fay, of the Organisation for Economic Co-operation and Development. Australia, Belgium, Ireland and the Netherlands have seen combined deadweight and substitution effects of 90 per cent.

If Mr Brown's "New Deal" does create net new jobs, they may

## Long-term unemployment: a cyclical problem

Analysis by duration of UK unemployment 2000



Source: ONS, 1997-2000

also be masked by the economic cycle. The Bank of England is slowing the economy to restrain inflation. Eventually, this will imply rising headline unemployment and falling vacancies. This - as the graphic shows - will not take long to put upward pressure on long-term unemployment too.

This does not mean that action to tackle long-term unemployment is a waste of time. Quite the opposite. But the government should make it clear that it does not regard aggregate joblessness as the main benchmark of the subsidy scheme's success.

Deadweight losses are a waste of resources, but substitution effects at least have a silver lining. As people spend longer without work, their skills erode, they become demotivated and employers tend to shun them. Reducing long-term unemployment - even at the expense of the short-term unemployed and people in work - keeps more people competing

As Lawrence Katz, the Harvard economist, once said of a subsidy scheme for mothers on welfare in the US: "To the employer it comes across as: 'Hi, I'm a lemon - give me a job!'"

For the young people in the UK scheme, this danger will be ameliorated by government-financed training and by the "gateway" process which will separate those likely to benefit from subsidy from others who may be allocated to, say, an environmental taskforce. Stigma could also be avoided by paying the subsidy to the individual rather than the employer, which has the same economic effect.

Canada's "Targeted Wage Subsidy" scheme tackles the stigma and substitution problems by devolving subsidy budgets to organisations that maintain long-term relationships with local employers. They can negotiate the amount and duration of the subsidy available for each hire, while employers can be confident that they will not be saddled with "lemons".

"A partial subsidy, locally delivered and with the flexibility to negotiate terms, works much better than a uniform national subsidy that is almost an entitlement," argues Tom Verbe, executive director at the Parashore Community Employment Centre in downtown Toronto.

Experience suggests that wage subsidies are by no means a miracle cure for unemployment. But they can protect people from being locked out of the labour market. Given careful design and flexible implementation, Mr Brown is on to a good thing. e-mail: robert.chote@ft.com

Prices for electricity generated by the

successes of the electricity industry

in England and Wales

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Electricity in GB

Power Price for

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## ONLINE RETAILING

## Sony sounds discordant note

The company's decision to sell records direct to the public over the internet may throw the music industry into turmoil, warns Alice Rawsthorn

Anyone checking into Sony Music's US internet site hoping to find information about Oasis or Frank Sinatra, could be forgiven for thinking that they have stumbled into an online record store by mistake.

Spliced across the home page is a logo for *theStore*, a sub-site from which consumers can buy hundreds of albums. They e-mail their orders and credit card details to Sony, which posts their purchases to them.

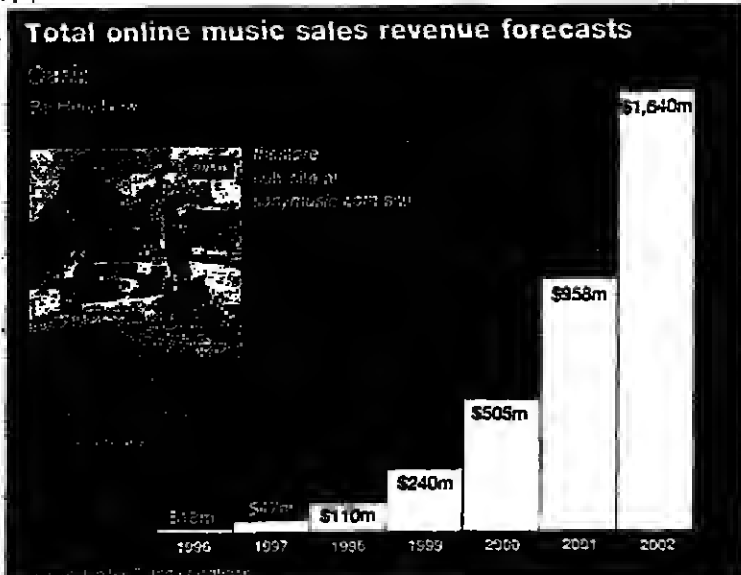
Until now, US record labels have resisted the temptation to diversify into online sales for fear of upsetting record retailers. Yet other labels are certain to follow Sony by adding sales facilities to their internet sites.

Warner Music, part of Time Warner, the US entertainment group, and BMG, the music division of Bertelsmann, the German media concern, are already making plans to do so.

These internet initiatives could destabilise the music market by bringing record companies into competition against their retail customers. They also raise important marketing issues for companies that have historically concentrated on publicising their artists, not themselves. They must now raise public awareness of their brand names.

When the online music market emerged three years ago, it was dominated by entrepreneurial specialists, such as CDnow and Music Boulevard, but established record retailers, such as Tower and Camelot, have since set up internet stores.

The online market is small, but growing rapidly. Consumers seem to feel comfortable about buying inexpensive products, such as compact discs, over the internet, particularly as those with multimedia computers can listen to snippets of music



before ordering an album. The internet also enables record labels to reach older consumers, or people living in rural areas, who are unlikely to shop at record stores.

A recent report from Jupiter, a US internet research consultancy, predicted that online music sales would rise from \$47m this year to \$1.6bn (\$160m), or 7.5 per cent of the global market, in 2002.

Record companies are keen to exploit the market's potential, particularly as it promises to be so profitable. Conventional retailers can make substantial savings on staff and property costs by selling from internet sites. The margins for record companies are even higher, because they can keep the share of profits usually ceded to retailers.

Warner and BMG have tailored

their online sales strategies to avoid harming their relationships with retailers. Warner, now finalising plans to launch a fully fledged internet record store, has run a pilot project selling a limited range of 200 albums from its artists' promotional sites for the past year.

The signs leading the user into Warner's sales sub-site are extremely subtle, and all the albums are sold at full list prices, to avoid accusations that Warner is undercutting its retail customers. Warner is offering Jewel's hit album *Pieces of You* for \$16.98, against CDnow's \$13.82.

Warner is considering various concepts for its full-scale retail site. However, the branding is likely to emphasise individual artists and

labels, such as Atlantic and Maverick, rather than Warner Music Group as a corporate entity.

BMG has also opted for full list prices for the online sales operation it plans to launch this autumn. Rather than adopting a corporate brand name, or those of different labels, it has devised the promotional sites of artists from different labels but similar musical genres into three thematic sites.

The *pages.com* site includes BMG's "urban" acts such as Toni Braxton, Wu-Tang Clan and R. Kelly. Rock groups belong to *badjuice.com*, and country artists to *twangthis.com*. Kevin Connolly, BMG's marketing director, said the company planned to encourage consumers to use the sites, and the ordering facilities which will be introduced this autumn, by enhancing their roles as sources of information and entertainment.

Sony has adopted a more aggressive approach with *theStore*, but pitching it as a rival to other internet retailers. All its artists are represented there, regardless of label or below list price. Oasis's forthcoming *Be Here Now* can be ordered for \$13.98 from Sony, and \$13.96 from CDnow. But Sony's \$13.98 price for *Morning Glory*, Oasis's last album, undercuts CDnow's \$14.96.

So far, Sony's internet initiative seems to have escaped controversy. But *theStore* has been online for less than a month, and Sony has refrained from publicising it externally.

Other record companies must decide whether to follow Sony by going full throttle into online retailing, or to play it safe like BMG and Warner with their subtler strategies.

## Winston Fletcher · Ad Lib

## Words designed to bring added value

In the US last month, one of the world's greatest retailers began to shut up shop for the last time. After 117 years' trading, F.W. Woolworth is to close its last 400 stores, and one of the world's most famous brand names will vanish from the high streets of America.

Meanwhile, in the UK the battle to create what could become one of the world's great branded goods levitators continues unabated. Guinness and GrandMet are still locked in unarmed combat with Bernard Arnault, LVMH chairman, and are still determined to launch GMG Brands and consequently dominate the global drinks business.

Together, these disparate events turn trendy conventional wisdom about the future of brands, branding and mass consumer marketing upside down.

Just four years ago, when Philip Morris slashed the price of Marlboro by 20 per cent to compete with cheap retailers' own label cigarettes, myopic marketing pundits chorused "manufacturers' brands are down to their last gasp".

Yet now Woolworth has gone to the great American shopping mall in the sky, manufacturers' brands are thriving, and brand advertising is thriving with them.

That's not to deny that the leading retailers, throughout the world, have immense strength. Much of it springs from their own development as brands. As young Frank Woolworth recognised more than a century ago, a retailer's brand can be just as powerful and attractive to consumers as a manufacturer's brand.

What were Fortnum and Mason, Selfridge, Maceys, Gimbel, Bloomingdale, Marks and Spencer (and Sainsbury) if not great brand marketers? They were as conscious of the importance of their brands, and of their brands' images,

as Cadbury, Lever, Ford, Becham, Mars, Procter and Gamble.

The significant question, from a branding point of view, is what gives brands their power to influence – if not quite control – people's purchasing decisions, and thus their power to influence – if not quite control – modern economies? Brand names are nouns which their owners imbue with meaning. They are the only words, of any kind, which are "owned". They are also the only words which are "designed", and appear in the same visual manifestation, for instant recognition.

And they are the only words which have value and can be bought and sold like commodities. Try selling the word *dog*, or *flubber*, right? In the first place, you don't own the words, nobody does. Anyway, the words aren't worth a penny.

But interbrand, a leading brand consultancy, values Marlboro at over \$44bn (\$27bn). Marlboro's value comes from the fact that billions of smokers prefer packets on which the word Marlboro has been emblazoned to packets named *Zilch*, however pretty *Zilch* has been displayed.

To ensure smokers continue to choose Marlboro, its owners must constantly manage, husband and con-

As long as the owner controls the meaning of his brand it gives consumers an implicit guarantee – a promise of consistency, quality and style

trol its meaning. They do so by advertising, by packaging, by the specification and quality of the product itself. And it is the perceived meaning of the brand name – usually called its image – which market research surveys measure.

There are no other words whose meanings are controlled by their owners, or indeed by anyone else.

That's not to say brand words cannot mean several things. The Virgin brand name does. Brand words can apply to a variety of merchandise (as Marks and Spencer does). Their specification can be changed – the Financial Times is different every day, but its brand is constant.

But brand owners must be careful. Words are difficult things to own and control. When brand names slide into common parlance, like Thermos and Hoover, they lose part (or all) of their value. But as long as the owner controls the meaning of his brand it provides consumers with an implicit guarantee – a promise of consistency, of quality, of style.

All of this greatly appeals to consumers. In a world of increasing choice and complexity it helps them make their purchase decisions rapidly.

Economists tend to think brands give unwarranted power to manufacturers. But fundamentally brands have great power because they provide consumers with great benefits.

Brand names are a unique class of word, recognised as such in law. They are vital to the efficient functioning of a modern economy. They have become an intricate and integrated part of our lives.

If I ever discover who invented them I'll toast his memory – in a famous brand of champagne, naturally. The author is chairman of Bazell UK Group.

## Websites of the Week

## Safe proposal

The issue of computer security and encryption is again a hot topic in Washington.

A bill proposed by Bob Goodlatte, the Republican Congressman, appears to be gaining bi-partisan support and may be voted on by the House next month.

The Security and Freedom through Encryption Act (Safe) would overturn government restrictions, and allow US companies to export so-called strong encryption products, which render information unreadable without a decoding "key". Under current regulations, exporters must provide law enforcement authorities with access to such keys.

Supporters of the Goodlatte bill have argued that other countries are already shipping stronger encryption products than the US, and that criminals – ostensibly the target for official restrictions – will obviously use systems that do not require voluntary surrender of decoding keys.

The subject of encryption, with its implications for personal privacy,

industrial competitiveness and electronic commerce, has been the source of much debate on the internet. Many sites offer background information and reflect various opinions.

Democracy.Net ([www.democracy.net](http://www.democracy.net)) in conjunction with the American Association for the Advancement of Science, recently provided a briefing featuring members of Congress and encryption specialists from industry and academia.

The Center for Democracy and Technology ([www.cdt.org/crypto](http://www.cdt.org/crypto)) has a range of resources pertinent to the subject. The Electronic Privacy Information Center ([www.epic.org/crypto](http://www.epic.org/crypto)) has background material. The Internet Privacy Coalition ([www.privacy.org/ipc](http://www.privacy.org/ipc)) gives details of its "Golden Key" campaign. Crypto.com ([www.crypto.com](http://www.crypto.com)) also has a search facility which allows US residents to find out their member of Congress's stance on this issue.

Stephen McGookin

## PACKAGING

## A hole lot smaller

Bethan Hutton on the miniaturisation of the Polo as the demand for mini mints grows in Japan

Polo is the mint with the hole – everyone in the UK knows that. But how does one re-format such a distinctive product to fill a new market niche, without losing its unique selling point? The solution Nestlé came up with in Japan was very Japanese: miniaturisation.

"Original-style Polo" have been sold in Japan for some time, but a couple of years ago the company noticed a growing market share being taken by very small, strong-flavoured, sugar-free, breath-freshening mints in plastic dispensers.

"This was a very minor segment at the time, but the segment grew – it clearly appealed to the Japanese consumer – and suddenly

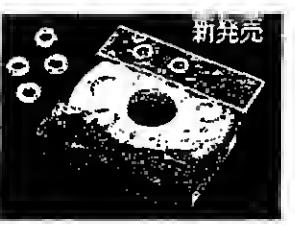
there were these small, aspirin-like mints sold in plastic containers," says Charles Ireland, vice-president of Nestlé Mackintosh Japan.

Nestlé wanted to make a place for itself in the market, but not just by launching an identical small mint. "The issue was, how do we miniaturise the Polo? It was a technical headache," Ireland admits.

"The concept was important – we wanted to replicate the original mint as far as possible. We wanted to shrink it down to the size of the hole in the middle, but still emboss it with the Polo logo."

After much experimentation, the Nestlé R&D centre in York eventually produced a tiny – 7mm – but perfectly formed sugarless Polo.

For packaging, Nestlé looked locally in Japan, which is acknowledged as a leader in packaging design. It came up with a white plastic dispenser in the shape of a Polo, but about 5cm in diameter. This is a handy pocket size similar to, but more distinctive than, the



Small but perfectly formed

## Tim Jackson · On the Web

## System seeks to unite friends



This is the story of a company that claims 2.2m e-friends, not a penny in revenues, and no fixed plan for how it will make money in future. But it is one of the most promising internet businesses I have looked at in weeks, and it offers lessons for almost all web entrepreneurs.

The company is called Mirabilis. Its product is a piece of software called ICQ – "I seek you" – which allows groups of internet users to "chat" electronically, to exchange files like spreadsheets and text documents, to play computer games with each other over the internet, and even to surf collectively over the net.

Each of these features is already available, but ICQ ([www.icq.com](http://www.icq.com)) has enhanced them. Internet Relay Chat, a latter-day amateur radio technology, is used for exchanging typed messages over the internet, but is harder to use than ICQ.

AOL, the online service, has an "instant messaging" function which allows customers to send a private message to another user who is online at the time, but this does not operate fully with the wider internet. A number of specialised web sites offer chat, but users have to point their browsers at the web site before they start.

ICQ's main distinguishing feature is that it changes the nature of chat. Traditionally, internet users go into a "chat room" intended for people with a common interest even if they have not met before. But it is more obvious to use the technology to communicate with people you already know.

This is the focus of the ICQ product. It allows users to set up a list of a closed group of colleagues, family or friends, and to communicate with them easily.

To use the service, you download a modest 800K program and spend a few minutes installing it. The program creates a little window on your desktop, which checks when you are connected to the internet, and shows which members of the group are online.

To avoid being disturbed, users can designate themselves AFD, or "away from desk", and their messages can be stored.

Now comes the clever bit. Since the value to users of a network of this kind is proportional to the number of people they know who are also connected, the ICQ software contains features which make it particularly easy to get friends and colleagues to join up.

It allows you to search for people by name not only in the ICQ directory, but also on databases on the web such as the *411.com* service. You can also type in the

e-mail address of someone you would like to join, and ICQ will send them an e-mail explaining the recommendation. You can set up a Future User as a contact, whereby you list the e-mail addresses of friends, and ICQ tells you when they join up.

The ICQ software, which was launched to 100 users in beta test last November, now has 2.2m registered users and a further 20,000 signing up every day. Its designers have hit on a new form of "strategic word of mouth" – a technique for harnessing the power and speed of personal recommendation on the web, and turning it to business advantage.

The ICQ recommendation system is like the Amazon.com "affiliates" program covered in this column last year. It pays web sites a commission for recommending customers to buy its books but is much better.

So far, ICQ is free. Mirabilis was formed by four internet engineers in Tel Aviv. They built it as a tool for themselves before realising its business potential.

Even now, with more than 2m users and 30 employees, no professional investors are involved.

Instead of providing a server that acts as a conduit for every message that passes, ICQ uses the software on the client's desktop to send a message to its server when the client logs on. This message, of only a

few bytes, tells the ICQ database the IP (internet protocol) address of the individual who has logged on – an address which may change each session because internet service providers share each IP address between many clients.

The server holding the database can then send an equally brief message to all the friends of the person who has just logged on, telling them the person is online. The members of the group can then send each other messages directly.

Mirabilis can serve millions of customers with only modest computing power and internet bandwidth, and thus at modest cost.

Sei Vislager, one of Mirabilis's technologists, predicts that ICQ's user base will rise to 10m within the next three months. He and his colleagues believe the interests of the business will best be served by keeping the service free until then. Once they have a commanding market position, they will find a way to make money.

They may offer two versions of the software: a free "Lite" version, with limited functionality and perhaps an obligation to look at advertisements; and a paid "Pro" version with no ads.

If they achieve their 10m user target, the price of ICQ Pro need not be high to create a big and profitable business overnight. [tim.jackson@pobox.com](mailto:tim.jackson@pobox.com)

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## MANAGEMENT

Vanessa Houlder reports on the use of interim hired hands as managers

A few years ago the only temporary staff in a typical office would be typists or receptionists. Now, the roster of office temps could well include the boss.

The rise of the interim manager is a striking illustration of the trend towards flexible employment. The willingness of organisations to rely on temporary hired hands has extended into their most senior ranks.

David McNair is an example of the new breed. Aged 48, he has 25 years of experience in food and drink marketing, most recently as group marketing director for Allied Domeq Spirits and Wine.

For the past two years he has worked as a consultant and interim manager in financial services, advertising and the hotel industry. In April, he took up a six-month post as interim brand director for J. Sainsbury, the supermarket group, while it sought to fill the permanent position. The assignment was arranged by EIM, an executive interim management group.

McNair is enthusiastic about his peripatetic way of life. "I thoroughly enjoy it," he says. "The great appeal is that it allows me to apply my management skills across a wide variety of businesses."

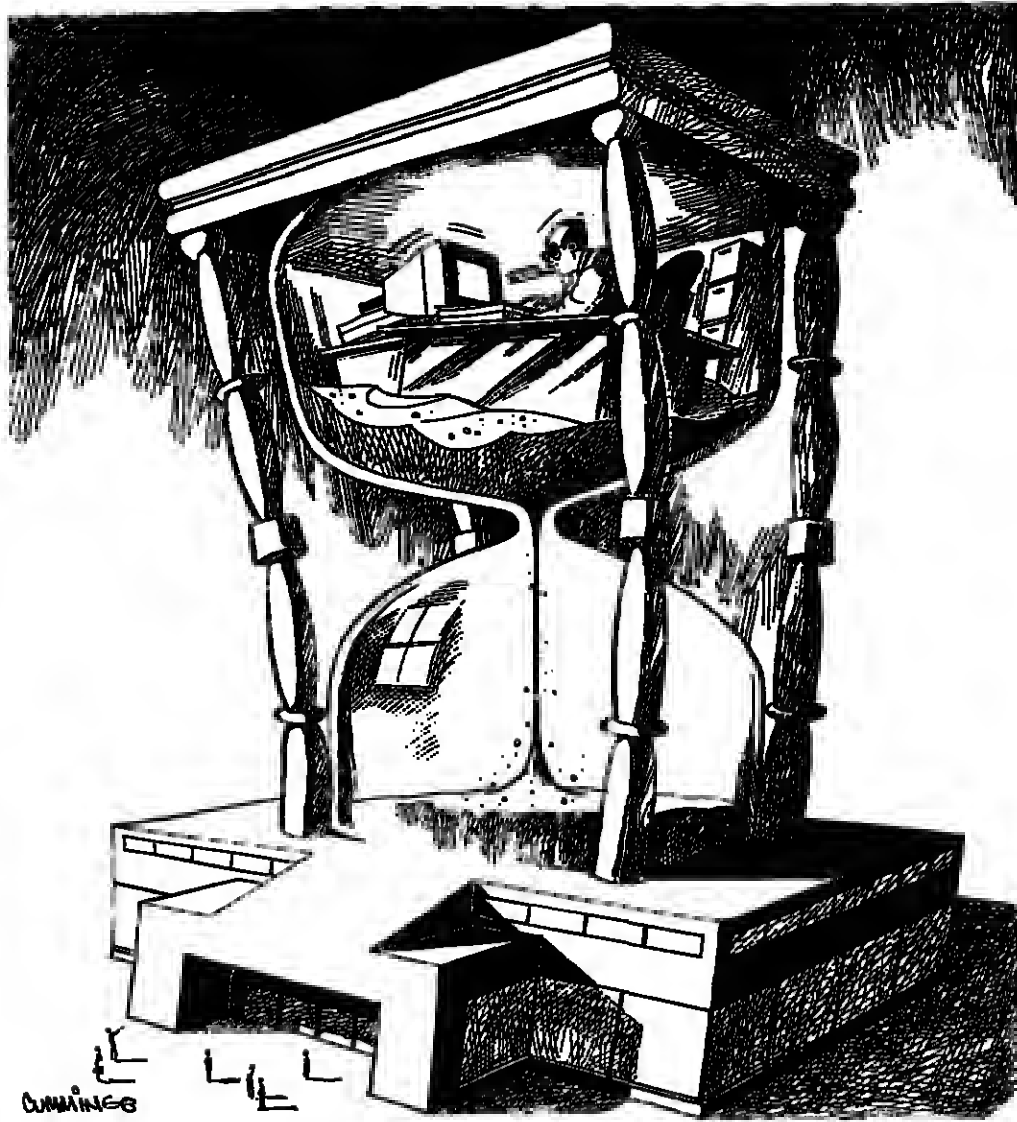
Like most interim managers, he is somewhat overqualified for the role. "It is overkill by overkill," he says. He feels this gives him the advantage of being able to hit the ground running.

Sainsbury's was aware that being a stop-gap manager could be difficult. Like living in rented accommodation, it would be frustrating for someone who liked making changes. The problem was avoided by giving McNair responsibility for specific projects that could deliver results relatively quickly.

McNair thinks that interim management suits the way businesses are tending to be run, requiring bursts of intensive project-related work. It also suits organisations that have undergone "delayering". "When looking at change, they need to acquire management quickly," he says.

John Hird, chairman of Albe-Marle Interim Management Services, who also chairs the Association of Temporary & Interim Executive Services in the UK, agrees with this assessment. Many companies look to interim managers, rather than permanent employees, to staff projects concerned with expansion. "I believe it is a change in the

# When even the boss is a temp



employment pattern," he says.

The increasing popularity of interim management is confirmed by a recent survey by GMS, an interim employment agency. It estimates that 10,000 senior executives work as interim managers and independent consultants in the UK, in a market worth £400m, up from £100m at the start of the decade.

The UK is not alone in embracing interim management. According to EIM, demand for such managers originated in the Netherlands, is growing rapidly in Australasia, Germany and Italy and somewhat more slowly in France and Belgium.

In the early days of interim management in the 1970s, the main reason for employing such people was to fill a gap while a permanent executive was recruited. Since then, the role of interim managers has become

more diverse. They are called on to improve the performance of troubled businesses, ones that are newly acquired or earmarked for disposal, and venture capitalists' investments. They are also being used by organisations unsure about the sort of managers they need.

For example, when the West Berkshire Priority Care Service National Health Service Trust needed to hire a personnel director,

it was uncertain about whether it needed someone with specific experience of the health service. It called on an interim manager from PA Consulting's interim management division, which convinced it of the attractions of employing an "outsider" from the private sector.

In another instance, the Trust wanted a director of information to set up a new department. It was unsure about the exact shape the department would take and the extent to which its activities would be outsourced. It decided to appoint an interim manager "who would not be bound by thinking of the kind of department he would like to run in the long term".

Inevitably, there are some disadvantages that come with a reliance on temporary executives. There may be a lack of continuity, a difficulty in team building and a sense of uncertainty among other employees. Yet overall, the advantages of using interim managers are convincing. Employers benefit from greater flexibility, a different perspective and improved cost control.

But what of the employee? Research last year by Sanders & Sidney, an outplacement specialist, found widespread resentment of fixed-term contracts. Nearly everyone interviewed - employers and employees alike - thought that fixed-term contracts favoured the employer, rather than the employee.

The idea that interim management exploits employees is firmly denied by the agencies serving the top end of the market. John Gerry, a partner of EIM, points out that its London-based team of 50 interim managers are often offered permanent jobs, but prefer interim work.

Yet there is a widespread agreement that interim management is a difficult life for people who are not financially secure. For this reason, interim management companies favour older people, in a reversal of the age discrimination that dogs them in the permanent job market. "We seldom employ anyone less than 45 as they are not usually financially secure enough to take the insecurity," says Richard Foot, who heads the interim management arm at PA Consulting.

He warns that interim management is a tough, demanding proposition, to which only a relatively small group of people is suited. "They need maturity, stature, charisma, strength of personality and leadership," he says. "This is not for less experienced people."

tor, it was uncertain about whether it needed someone with specific experience of the health service. It called on an interim manager from PA Consulting's interim management division, which convinced it of the attractions of employing an "outsider" from the private sector.

In another instance, the Trust wanted a director of information to set up a new department. It was unsure about the exact shape the department would take and the extent to which its activities would be outsourced. It decided to appoint an interim manager "who would not be bound by thinking of the kind of department he would like to run in the long term".

Inevitably, there are some disadvantages that come with a reliance on temporary executives. There may be a lack of continuity, a difficulty in team building and a sense of uncertainty among other employees. Yet overall, the advantages of using interim managers are convincing. Employers benefit from greater flexibility, a different perspective and improved cost control.

But what of the employee? Research last year by Sanders & Sidney, an outplacement specialist, found widespread resentment of fixed-term contracts. Nearly everyone interviewed - employers and employees alike - thought that fixed-term contracts favoured the employer, rather than the employee.

The idea that interim management exploits employees is firmly denied by the agencies serving the top end of the market. John Gerry, a partner of EIM, points out that its London-based team of 50 interim managers are often offered permanent jobs, but prefer interim work.

Yet there is a widespread agreement that interim management is a difficult life for people who are not financially secure. For this reason, interim management companies favour older people, in a reversal of the age discrimination that dogs them in the permanent job market. "We seldom employ anyone less than 45 as they are not usually financially secure enough to take the insecurity," says Richard Foot, who heads the interim management arm at PA Consulting.

He warns that interim management is a tough, demanding proposition, to which only a relatively small group of people is suited. "They need maturity, stature, charisma, strength of personality and leadership," he says. "This is not for less experienced people."

My legal background means I'm constantly trying to protect the company's interests which makes me seem confrontational. Mark's much more tactful. If we have a senior member of staff being awkward, he'll sort it out. If

our original idea was to provide replacement cars, but there wasn't enough incentive for garages to repair people so we launched the repair system. As we make our income from the car hire, not the repairs, the service costs Joe Public nothing, which is why we've expanded so quickly. It's also why the garages initially thought the whole thing was too good to be true.

Our biggest problem is the insurance companies. We know that our forms get hidden under counters if the insurers are around, but who can blame the garages when they are threatened with losing their approved status? When we started out the big insurers refused to pay companies like ours on the grounds that our business was illegal. We knew they had no case; it was just a means of stalling payment.

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the problem, in part, reflects the diversity of people working as interim managers. According to a turnaround expert from Birmingham, there is a "poor image created by so many people on the fringe of the business purely because they have found themselves out of work".

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Mark Jackson (left) and Michael Symons: "If we're still alive, it's because we've moved and shaken what the old was doing to the new."

## PARTNERS

## Helphire

Michael Symons, 43, a former solicitor, and Mark Jackson, 40, a general practitioner, set up Helphire in 1992. Their faith-based company specialises in non-fault accident assistance by providing car hire and repairs on credit. Helphire, which floated in March, has a turnover of £10.1m.

Michael: "Helphire was set up to ensure people enjoyed their legal rights. Everybody knows the hassle if you're insured, third party and involved in an accident which isn't your fault. You invariably end up driving around in a beaten-up car while trying to get money out of the other person's insurers."

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we're at all alike, it's an odd level of energy. We're a bit of movers and shakers, which doesn't mean things to the other.

Mark: "Midland's background has been essential because the core of our business is assessing risk. My own background has helped in that medicine is all about problem-solving. Every patient presents a conundrum and life the doctor's job is to sort it out and make them better."

Michael and I are both drawn to the intellectual challenge of business, so working with him can be very satisfying. As we grow, the challenges and risks get greater. We constantly need more people, bigger premises, more advanced systems at the same time we're trying to develop new products. We can only continue to grow if we keep innovating and questioning what we do within the law.

I'm good at delegation, which is not that common. People who are successful are invariably obsessive and the more obsessive they become, the more they fear that others will not do the job as well as themselves. Michael and I are obsessive but in a fairly controlled way. His mind follows the same thought trails yet physically and emotionally we couldn't be more different.

We both found the process of floating the company fascinating. Preparing for due diligence was similar to writing a scientific paper, you set out your reasons for believing something is true, then people question you in the minutest detail. It's a great discipline, something all companies should experience every three years or so because it sharpens you up. Of course, the downside would be all those corporate lawyers rubbing their hands."

Fiona Lafferty

## A varied route out of redundancy

Why become an interim manager? When GMS, an interim management company, asked this question in a survey of 700 managers, the most common single reason it received was redundancy.

But large numbers cited positive reasons for going independent. They wanted the flexibility, the challenge, the variety, and an escape from company politics. Some liked the idea of

working for themselves, others the opportunity to do unpaid charitable work, many liked the prospect of lengthy holidays.

GMS also asked interim managers what they disliked about their jobs. The biggest problem cited was the uncertainty and irregularity of work. Another group complained of "lack of involvement, structure, control, continuity and team spirit". Some people thought it was difficult

to get sufficient training. The idea that becoming an interim manager brings with it a more enjoyable lifestyle can be misleading. Several people said they resented the time they spent away from home.

According to one human resources consultant, the main problem is "the blurring of the line between private and business life". "Guilt - when not working," commented a commercial and marketing management consultant. "Hard work and no relaxation," said a London-based financial consultant.

The difficulty of planning holidays was another drawback. "It is difficult to take long holidays due to the need to take opportunities as they occur," said a company doctor. A few were uneasy about their image. A finance consultant felt he had a "lack of credibility in the eyes of clients

who are permanent employees". The problem, in part, reflects the diversity of people working as interim managers. According to a turnaround expert from Birmingham, there is a "poor image created by so many people on the fringe of the business purely because they have found themselves out of work".

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## Political minefields await the unwary fat cat

Among the various reactions to the Lord Simon affair, one was wholly predictable. The row, for those not up on UK politics, was over a possible conflict of interest: whether the new minister for European competitiveness - and former chairman of British Petroleum - should hold £2m-worth of BP shares. Last week the shares were sold, and the fuss died down.

But it merely went to show, we are told, what we should have known all along. Lord Simon may be a splendid chap and a fine businessman, but he is a political naïf. Management is a simple affair of profit and loss. When it comes to the complexities of public life, business people have little to offer.

If so, Lord Simon is not the UK's only worry. The Tory party is being re-organised by Archie Norman, chairman of the Asda supermarket chain. Another erstwhile head grocer, Lord MacLaurin of Tesco, is busy reforming English cricket.

It seems to me that distrust of managers in public life has two aspects. The first concerns managers themselves. The second says that applying management theory to government is a false analogy.

Those who push the *ad hominem* argument have plenty of material. Look at Lord Rayner, former head of Marks and Spencer, who made little headway in reforming the civil service. Or Derek Lewis, an executive from Granada, who was fired as head of Britain's prisons.

Neither of these cases is clear-cut. Rayner's mistake was to conclude that Britain's civil servants were in fact highly capable managers, who should be given more scope. This ran counter to the prejudices of prime minister Margaret Thatcher, so that was that. Similarly, Lewis may have been quite a good prisons boss. But he was caught in political crossfire, and his dismissal has since



Tony Jackson

been the subject of public hickering between ex-ministers.

The issue, in other words, may have less to do with the utility of managers in public life than with the competence of politicians to exploit it. If Tony Blair is serious about using executives, he should bear the point in mind.

As for the use of management theory in the public arena, that is more debatable. A recent book, *The Witch Doctors*, describes how the US political establishment from President Clinton down is gripped by management-speak. Even the Pentagon has been known to describe war as "the ultimate benchmarking exercise".

But by no means all public life is like business. It is the job of corporations to win customers. I am not a customer of the taxpayer or the policeman. If I were, I could ignore them or tell them to go away. Our relationship with the state is much more complex than a business model would allow.

At the micro level, the argument can be reversed. Take the grocery magnates Norman and MacLaurin. Cricket and political parties have some things in common with business - for instance, the requirement to make money. Thereafter,

they differ in being simpler. The head of a business is perpetually confronted with multiple choices: expand or contract, acquire or divest, change business entirely. In cricket and politics, these choices do not exist. The Tory party has no option but to fight Labour at the next election. England's cricketers cannot opt to play with 20 men, or switch to ping pong.

Perhaps this is Lord Simon's real problem. He is used to the complexities of business. It was the brutal simplicity of politics that caught him on the hop.

One final word on the Simon affair. If it seemed slightly surreal, that is because it was one of those arguments that seem to be about one thing but are really about something else. I suspect that few of the electorate cared much about conflicts of interest, blind trusts and so forth. More people were upset that a public servant should have £2m at his disposal in the first place.

There is a dark premonition about this. If Labour wanted to recruit people with a good head for business, it should have occurred to the party that such people are good at making money on their own account that they are, in popular parlance, fat cats.

Equally daft is the idea that the private wealth of ministers is never affected by their actions. When the first Thatcher administration slashed the top rate of income tax, I do not recall Tory grandees offering to hand back the rise in their take-home pay.

Come to that, when the Bank of England raised interest rates last week, how much cash did the governor Eddie George have on deposit? Should we not be told?

Lucy Kallinay is on holiday.

## KCR

西鐵 West Rail

### Qualification of Consultants Detailed Design and Supervision Services

The Kowloon-Canton Railway Corporation (KCRC) intends to commence detailed design for Phase I of West Rail, a 30.5km, double-tracked, electrified railway system serving Hong Kong's New Territories providing passenger services, with a maintenance depot and 9 stations.

KCRC proposes to appoint qualified consultants to perform detailed design for the project for the following packages:

- DD-200 Yuen Long Section
- DD-210 Tuen Mun Section
- DD-300 Tsuen Wan Section
- DD-400 Sham Shui Po Section
- DD-600 West Rail Depot and Station

The work will include civil/structural, architectural, mechanical and electrical design services, and administration and supervision of the Works.

Consultants will be required to progress the design from a preliminary stage that is approximately 25% complete to a final design to allow construction of the Works. The Consultant will also be required to assist in the preparation of construction contract documentation.

More detailed descriptions of the work activities will be included in the Pre-qualification Questionnaire.

Requests for a Pre-qualification Questionnaire should be made on company letterhead by facsimile to the Kowloon-Canton Railway Corporation, Attention: Procurement Manager at (852) 2601-2671. Requests for questionnaires received by the Corporation after 22 August 1997 may be too late for consideration.

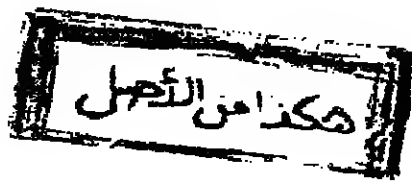
KCRC will, at its sole discretion, evaluate responses to the Pre-qualification Questionnaire. Those organisations which KCRC determines to be suitably qualified will be invited to tender.

No communications in response to this advertisement will be accepted by KCRC except by facsimile at the above noted facsimile number.

Interested firms are advised that this invitation of expression of interest is only for the Detailed Design, which is a necessary part of the planning process, and that the construction of Phase I of West Rail will be subject to the approval of the Hong Kong Special Administrative Region Government in around September 1998.

九廣鐵路公司

Kowloon-Canton Railway Corporation





BUSINESS EDUCATION

US managers need small talk and table manners as well as orthodox business skills, says Victoria Griffith

# Trivial pursuits

Where is the proper place to put a name tag at a business event? Should guests at a large table wait for others to be served before eating? Such questions may seem trivial compared to big management questions such as leadership or innovation, but to executives uncomfortable at large-scale gatherings, these and other etiquette questions loom large. At a number of US companies, managers' unfamiliarity with life's social graces has become so acute that instructors are being brought in for special courses.

When the partners at the St Louis office of accountants Arthur Andersen went on a two-day retreat last year, they (and their spouses) spent half their time in a session given by speaker Susan RoAne on how to get along at social and business events. P. J. Livingston, chief executive of the medical malpractice insurance group Washington Casualty, says RoAne's pointers were important to his own success. "In these days of impersonal service, e-mail and faxes, a businessman can really distinguish himself simply by being personable," he says.

RoAne has given etiquette classes to companies and has also lectured at business schools, including Wharton and Chicago.

While RoAne focuses on mingling, the consultancy Chrysalis delves into the fine points of table dining. Mary Crane, who heads the firm, says she instructs her clientele on tidbits such as where to place napkins when leaving the table and which wines to choose for special dinner parties.

The need for such information is growing with the breakdown of social instruction at home. "Our workers have grown up on television," says Larry Katzen, managing partner for Arthur Andersen's St Louis office. "They've lost the art of conversation, and that impacts the way executives do business. I don't care how brilliant you are, if no one likes you, you won't win over clients."

Crane believes the lack of sit-down family dinners is making barbarians out of many future business people. "When you eat most of your meals at Pizza Hut, McDonald's and Taco Bell, how are you expected to learn the art of fine dining?"

Moreover, new situations require new rules. Crane says a female lawyer she advises often finds herself facing the male dilemma: should she or her male client be seated first in a restaurant? The answer, according to Crane, is the client, who is the guest. Yet one of the most important lessons of etiquette is not to be too dogmatic. If the client is uncomfortable, the female lawyer should sit first.

Large business gatherings also need special tactics. Forget being fashionably late, advises RoAne. By arriving early, a guest may be able to bend the ear of a distinguished person. "The CEO of the company that's hosting the event may be standing there for the first 20 minutes with few people to talk to," says RoAne. "If you get there late, you've missed a chance to do some valuable schmoozing."

Breaking into a cluster of people is a common problem. The first rule, says RoAne, is to avoid tetrads. "When two people are talking, assume it's intimate and leave them alone." In larger groups, she advises, move to the periphery of the group and try to make eye contact with someone.

RoAne also gives pointers on how to extricate oneself from a conversation. "The tendency is for people to say 'Oh, I'd better go and make the rounds'," she explains. "But that sounds dismissive. It may be better to simply say 'I hope you enjoy the rest of the conference, party or whatever it is and walk off.'"

YES... THAT MAY BE NORMAL PRACTICE IN DOUBLE-GLAZING STALES, BUT CAN ANYONE THINK OF ANOTHER USE FOR A DINNER KNIFE?



## Henley muscles in on LBS

London business school may be in for a surprise this autumn when the Henley management college begins its next MBA course - on a campus in Regent's Park, just a stone's throw from LBS.

Until now, Henley MBA students have studied on the west London campus of Brunel university, which also awarded the degrees. But since Henley was given degree-awarding powers this year it has been looking for a new campus.

The site chosen belongs to Regent's college, where the European business school already runs its undergraduate business programmes.

Henley: UK, (01491 571454)

## Russian triumph for open courses

Britain's Open university business school will begin a new distance learning MBA course in September - in Russia. The OUBS will offer the degree in partnership with local distance learning organisation, Link.

Link has recently been accredited by the Russian Ministry of Education, which means that the OUBS is the first foreign school to offer courses accepted by the Ministry.

OUBS: UK, (01908 654321)

## Cultural reward for banker

The president of one of Spain's leading financial corporations, Emilio Ybarra of the Banco Bilbao Vizcaya, has been awarded the 1997 Juan Lladro award in recognition of his support for Spanish culture. The award is presented annually by the Madrid-based business school, the Instituto de Empresa, and the Ortega and Gasset foundation.

Instituto de Empresa: Spain, 1 562 25 60

## Thunderbird appointment

Thunderbird, in Arizona, has appointed J. Donovan Penrose as associate vice-president for academic affairs. Penrose will be director of the school's Master of International Management degree.

Thunderbird: US, (602) 978 7761

## CONFERENCES & EXHIBITIONS

### IT/IS Outsourcing 97

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**FT World Motor Conference**

This major automotive conference brings together prominent figures to discuss recent developments in the international motor industry. New speakers acceptances include: Carlos Ghosn, Executive Vice President, Renault Group; Tuve Johansson, President, Volvo Car Corporation; Nick Schepke, Chairman and Chief Executive, Jaguar Cars Limited; Peter Hellman, President and Chief Executive Officer, TRW Inc; Michael Dunne, President, Automotive Resources Asia Ltd.

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More at [www.crcna.org/cmc97](http://www.crcna.org/cmc97)  
Contact: Mary Connors  
Tel: 718-678-8800 Fax: 718-720-4446

Seaport Beach, California USA

## Conferences & Exhibitions

**SEPTEMBER 17-19 Precious Metals Conference**

The success of Conferences 1 & 2 has led to a 3rd European Precious Metals Conference for delegates from all sectors of the European precious metals industry. Attendees will include producers, manufacturers, consumer and financial institutions and the conference will address key economic, marketing, production and environmental issues.

Contact: Monique Jones, Eurochem, 1150 Avenue de Broqueville, 1150 Brussels, Belgium  
Tel: 322 779 6315 Fax: 322 779 0532

FLORENCE

**SEPTEMBER 18 & 19 The Practicalities and Technicalities of preparing for EUROPEAN MONETARY UNION**

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Enquiries: Paul Nevin, Risk Conference  
Tel: +44 171 487 0707  
Fax: +44 171 487 0715

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**SEPTEMBER 22-24 The Future of the UK Oil & Gas Industry**

A national conference to assess the prospects for the UK Oil & Gas industry over the next 15-20 years. Speakers include: John Sault, MD, Heinz Rothemann (UKOOA/Shell), Francis Gueco (Amerada Hess) & George Watkins (Conoco (UK) Ltd).

For details contact: Neil Stewart, Associates (Tel: 0171 223 1250/ Fax: 1278)

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An all day structured networking opportunity to discuss Customer Service issues with like minded professionals who want to learn 'best practice'. Expert speakers will start the discussion then groups of participants examine the key issues. For this event and other customer service activities contact: The Customer Service Network  
Tel: 07071 87766 Fax: 01934 741113 Email: [csn@customerservice.com](mailto:csn@customerservice.com)

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Tel: +44 171 228 3227  
Fax: +44 171 228 3228  
e-mail: [conferences@commed.com](mailto:conferences@commed.com)

PARIS

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City & Financial  
Tel: 01483 720707  
Fax: 01483 740603

London

**OCTOBER 3 The International Taxation of Electronic Commerce**

IBFD's International Tax Academy seminar - examining taxation implications arising from the increase of world trade conducted through electronic channels. One day seminar. Contact: Martine van der Wijk, IBFD International Tax Academy  
Tel: +31-20-626-7725 Fax: +31-20-626-3397

AMSTERDAM

**OCTOBER 7-8 Digital Money: New Era or Business as Usual?**

The business impact of digital money - presentations by speakers from Hyperion; Bank of Ireland; Field Fisher Waterhouse; Digital Commerce Society of Boston; Systematics; Retail Banking Research; MONDEX; AT&T; Verifone; Digicash; IBM Smartcard; Cybercash; Digital.

UNICOM, t: 01895 256 484 f: 01895 813 095

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## Conferences & Exhibitions

**OCTOBER 7-8 Intelligent Systems & Software Agents for Finance**

In-depth yet succinct information on the applications of novel technologies: international speakers from Societe Generale Asset Management, Elseware, Intelligent Financial Systems, AAA-Sim, Nanus University, London Business School, Daimler-Benz Electronics, Boleston BV, UNICOM, t: 01895 256 484 f: 01895 813 095

LONDON

**OCTOBER 13 - DECEMBER 17 FT City Course**

FT City Course takes place over eight weeks afternoon sessions, providing an excellent introduction to the workings of the City of London. Authoritative speakers will include: Mr Nigel Richardson, Yamachi International (Europe) Limited; Mr Paul Dec, LUTZ; Mr David Coleman, City & County; Mr Clive Longhurst, Association of British Insurers; Contact: Lucinda Roberts, FT Conferences  
Tel: +44 171 896 2120  
Fax: +44 171 896 2697  
e-mail: [lucinda@pearson-pro.com](mailto:lucinda@pearson-pro.com)

LONDON

**Commonwealth Business Forum**

The Prime Ministers of Barbados, Canada, Singapore and the UK have already agreed to address this unique event, arranged on the eve of the 1997 Commonwealth Heads of Government Meeting. The Forum will provide an exclusive platform to develop further trade and investment within the Commonwealth. Industry contributions include Chairman and CEOs from Ashanti Goldfields, Bajaj Auto, Eskom, Fletcher Challenge, Habib Bank, HSBC Holdings, New Asia Investments, Singapore Power and Transfield Defence Systems.

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e-mail: [sarahg@pearson-pro.com](mailto:sarahg@pearson-pro.com)

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**OCTOBER 27 The 2nd FT Diamonds Conference**

Confirmed speakers include the Hon D Mearns, Minister of Mineral Resources and Water Affairs, Botswana; Mr Stephen C. Lusztig, De Beers; Dr Joseph Lazarevich, Department of Indian Affairs & Northern Development, Canada; Mr Mike Mitchell, Argyle Diamonds; Mr Ashish K. Mehra, Kastil Chhola and Leon N Cohen, Colson Inc.

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Confirmed speakers include the Hon D Mearns, Minister of Mineral Resources and Water Affairs, Botswana; Mr Stephen C. Lusztig, De Beers; Dr Joseph Lazarevich, Department of Indian Affairs & Northern Development, Canada; Mr Mike Mitchell, Argyle Diamonds; Mr Ashish K. Mehra, Kastil Chhola and Leon N Cohen, Colson Inc.

Contact: FT Conferences Tel: +44 171 896 2639 Fax: +44 171 896 2696/2697  
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LONDON

### November 5 & 6

**Investment Opportunities in Bangladesh**

Organised by FT Conferences, and the Government of Bangladesh, this one and a half day event for CEOs will focus on infrastructural investment opportunities within the Bangladesh power, petroleum, telecommunications, water supply, transport and port facility sectors. The Forum will be opened by the Prime Minister of Bangladesh and speakers will include the Minister of Finance. As invitations are limited you are strongly recommended to register your interest early.

Enquiries: Lucinda Roberts, FT Conferences  
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Fax: +44 171 896 2696/2697  
e-mail: [lucinda@pearson-pro.com](mailto:lucinda@pearson-pro.com)

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**November 11 & 12 The 9th Annual FT Petrochemical Industry Conference**

Organised in association with Chemical Masters, this years' confirmed speakers include: Mr Bryan K Sanderson, Managing Director, BP Chemicals; Mr Dan W. Bolvin, President, NOVA Chemicals; Mr K G Ramamohan, Chairman, Indian Petrochemical Corporation; Mr Howard Homfeld, Programme Coordinator for the Chemical Industry, UNICEE; Mr Wang Jining, Chairman of the Board, Shanghai Petrochemical Company, Vice President, Sinopec; Mr Oliver Mizze, Chemicals and Petrochemicals Analyst, Banco de Investimentos Garantia SA.

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### November 20 & 21

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Confirmed speakers include the Hon D Mearns, Minister of Mineral Resources and Water Affairs, Botswana; Mr Stephen C. Lusztig, De Beers; Dr Joseph Lazarevich, Department of Indian Affairs & Northern Development, Canada; Mr Mike Mitchell, Argyle Diamonds; Mr Ashish K. Mehra, Kastil Chhola and Leon N Cohen, Colson Inc.

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- Hashem Pesaran August 25 - 29  
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- Richard Levich September 1 - 5  
EXCHANGE-RATE AND INTEREST-RATE ECONOMICS
- Stephen Schaefer September 8 - 12  
BOND PORTFOLIO AND INTEREST-RATE RISK MANAGEMENT
- Anthony Neuberger September 15 - 19  
THE USE OF DERIVATIVES IN PORTFOLIO MANAGEMENT
- Giorgio Questa September 22 - 26  
IMPLEMENTING AN EFFECTIVE RISK MANAGEMENT SYSTEM
- Hans Ganberg September 29 - 30  
THE ECONOMIC IMPLICATIONS OF EMU
- Mika Staunton October 20 - 24  
EQUITY PORTFOLIO MANAGEMENT
- Alessandro Penati October 27 - 31  
GLOBAL ASSET ALLOCATION
- Rané Stulz November 3 - 7  
RISK MANAGEMENT TOOLS AND STRATEGIES
- David Cox November 10 - 14  
QUANTITATIVE TECHNIQUES FOR FINANCIAL MARKETS
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## BUSINESS TRAVEL

## Travel Update • Roger Bray

## Pay on arrival

International travellers to the US will have to pay an extra \$18 (£11) in taxes from October 1. Budget balancing measures include a new \$12 arrival charge, and a similar fee for departing passengers. There is currently a \$6 departure tax. But there is some compensation for business travellers. Ticket tax on journeys within the US will drop from 10 per cent to 9 per cent immediately, plus a flat fee of \$1 per flight segment. Eventually domestic passengers will pay 7.5 per cent and \$3. As a spokesman for American Airlines notes,

this will benefit customers paying premium fares: "They have been paying more than their fair share of air traffic control costs."

## Cover up

Business in Malaysia? Use insect repellent and cover up against mosquito bites, even if there is no malaria risk in the part of the country you are visiting. The World Health Organisation warns that cases of dengue fever have almost doubled this year and says the outbreak should peak in the next few weeks. Although it is

unpleasant - the fever is accompanied by acute muscle pains and often a rash - it is rarely fatal. But the WHO also reports many instances of the disease in its more dangerous haemorrhagic form.

## Accent prone

Travellers booking flights in the US and Canada will soon be able to telephone an automatic voice recognition system. It will stop them if it does not understand what they are saying - and even query whether they mean London, England or London, Ontario. On trial by American Express, it will tell callers flight availability and quote fares. Customers

will be able to feed in regular requirements, such as a preference for an aisle seat. In the longer term, they should also be able to make hotel reservations too, but for the time being they will be transferred to an agent. The system is expected to be introduced across North America later this year. No date has been set for a European launch - but will it be able to handle foreign languages? "Maybe I'm exaggerating its capability," says a spokeswoman, "but we've tested it on about 500 people with accents from Brooklyn to Dallas and its responses were 95 per cent to 97 per cent accurate."

## Pacific heights

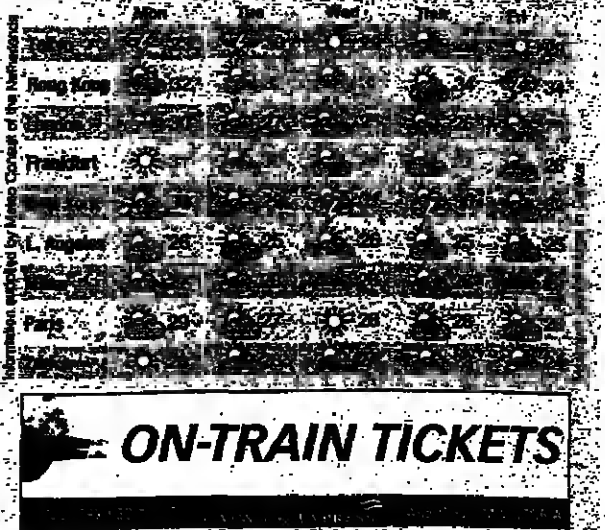
A 300-room hotel overlooking the Pacific is set to be built in the Peruvian capital, Lima. Managed by the Marriott chain, it will be 45 minutes from the airport. Part of a retail and office complex in the Miraflores district, the hotel will have business and fitness centres, a pool and casino.

## Country talks

Brainstorming meetings at country house hotels are gaining popularity - but they can cause serious jealousy back at the office. A survey of UK conference organisers found that more

than half said they created the wrong image, sending "a signal of relaxation rather than hard work". In a poll conducted by meetings reservation specialists Banks Sadler they voted Gleneagles their favourite country house hotel, followed by Dunstan Hall (Norwich), Hambury Manor (Hertfordshire), Hartwell House (Aylesbury), Lainston House (Winchester), Middlethorpe Hall (York), New Hall (West Midlands), Norton House (Edinburgh), Peebles Hydro (Scottish Borders), Redworth Hall (Darlington), Turnberry (Ayrshire) and Wood Hall (Wetherby).

## Likely weather in the leading business centres



# On the run away from nowhere

Roger Bray recommends a brisk jog to find a world outside airports on business trips

There may be no wildest sweeping across the plains of Torquay - as John Cleese pointed out in *Fooly Towers* - but if you go jogging from the Berlin Inter-Continental you will encounter them munching contentedly by the Landwehrkanal.

Make two left turns outside the hotel's main lobby and you join a quiet path along the back fence of the zoo where you'll find them in the first enclosure.

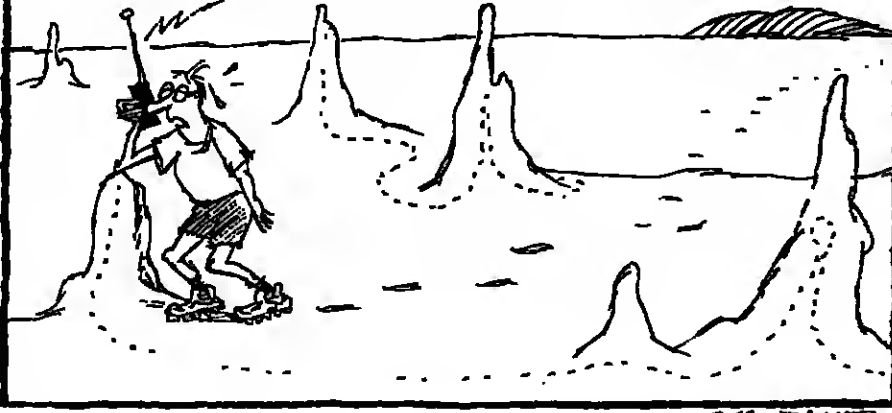
There is no better way for a business traveller to attack jet lag than to go out running after arrival. Disrupted meal schedules are a problem when you change time zones, but whatever the hour back home, you'll be ready to eat after vigorous exercise.

It is also an efficient way to counter the frustrating feeling that you have travelled halfway round the world to see nothing but airport terminals and conference rooms.

Some hotels provide maps. The best I have found was at Toronto's Four Seasons, where information included routes from 25km to 9km, advising on track conditions, rating them for traffic, and suggesting the best time to run. Go before breakfast and you could work up an appetite for lemon ricotta pancakes in the Studio Café.

The trick is to stay somewhere close to a park or waterfront. This requires careful planning. In Madrid, for example, the Ritz and Palace hotels are only minutes from the greenery

JOG BACK TO THE BOTANICAL GARDENS AND SIMPLY ASK ANYONE THE WAY TO THE RITZ-CARLTON, SANDERS



and long paths of the Retiro. In London, stay close to Hyde Park and Kensington Gardens. Conveniently located hotels include those on Park Lane - the Hilton, Dorchester, Grosvenor House or newly opened Metropolitan - the Hyde Park and Sberaton in Knightsbridge, the Royal Garden and Tara in Kensington. In early morning you

could run along the canals in Amsterdam but, to avoid the traffic, head for the extensive Vondelpark. The American Hotel is nearby. In Milan the Principe de Savoia, Duca di Milano and the Palace are all close to the gardens on the Viale Vittorio Veneto, allowing you to run uninterrupted by the city's frenetic traffic. Sydney's Ritz-Carlton and

Inter-Continental are within a few paces of the botanical gardens. The best place to be in Paris - unless you stay at the Trianon Palace in the park at Versailles - is near the Tuileries. The Crillon would do nicely, as would any hotels on or close to the Rue de Rivoli, such as the Maurice or the Lott. In New York, choose a hotel close to Central Park,

though you should not jog alone. Alternatively, if you stay at the World Trade Centre Marriott in the financial district, you have two options. You could brave traffic fumes and run across the Brooklyn Bridge and back - or you could stay indoors, resorting to the hotel's 22nd floor track.

Waterfronts can be frustrating. What promises to be a car-free path suddenly turns inland and becomes a sidewalk. The attractive lakeside promenade near Toronto's Royal York Hotel is a case in point.

But stay at the Westin Bayside in Vancouver and you can run around Stanley Park, with seaplanes taking off from the harbour and a glorious view of the Coast Mountains rising to the north. Or put up at the Bay Hotel, on Cape Town's Camps Bay, and you can run for miles by the Atlantic.

Even when you have overcome the embarrassment of negotiating lifts in smelly shorts and T-shirt, there are hazards to overcome. Poor air quality in some places can make running unwise.

Stay at the Nile Hilton in Cairo and you can jog along the river, but it won't do your lungs any good. The same goes for running by the Danube in Budapest.

Snapping dogs are also a threat and in Delhi you might need to sprint across the road to avoid the odd pack of monkeys. Of course, you could avoid the risks by using the hotel fitness centre - but you won't see any wildlife.

## Finding a good guide for global business trips is essential, writes Gillian Upton

### Knowing the ropes

Knowing what the banking hours are and which political hot potatoes to steer clear of in conversation can underpin the success of many business trips.

A good guidebook should provide you with such essential information and save valuable time. The drawback is that guidebooks geared exclusively for the business traveller are rare.

Those who want to do their homework have to content themselves largely with guides targeted at tourists.

The Economist launched Business Travel Guides in the mid-1980s but they ceased publication in 1991 due to poor sales.

Stephen Brough, editorial director of the guides' publishers Profile Books, said: "We all thought there was a great market out there but travellers preferred ordinary travel guides."

Fortunately, ordinary travel guides have moved on from the backpackers' manuals they once were. There are those on the market now, such as Eyewitness, Dorling Kindersley and Insight Guides, which resemble pages from Vogue.

Glossy and heavy on atmospheric pictures, they sell at £12.99 to £15.00. Mid-range and more suit-

able for business travellers are those such as Cadogan which are much stronger on information, listing places to stay, what to see in the area, visa requirements, how to get around, opening hours, and so on. They are priced between £10.99-£12.99.

The American Express guides started off with great promise but lost popularity when they changed from pocket-size to paperback.

On customs and general background to a country the Culture Shock series is probably the best. Published by Kuperard, prices range from £7.99 to £9.99.

To update yourself on current affairs, Pocket Books from Economist Publications (£10.99) cover history, politics, society, foreign policy and statistical data such as GDP and population.

For short, city-based business trips, the choice of guide is greater but not necessarily any better. Berlitz Guides give an overview. Priced between £3.50 and £4.99 and pocket-sized too, they are nothing if practical.

More in-depth are the Time Out city guides (£9.99), although their choices of venues are on the trendy side and there is a limited list of cities (Barcelona, Brussels, London, New York, Paris, Prague, Rome, San Francisco and Sydney).

But in their favour they do what they do best - listings of restaurants, hotels and places to see - rather than long essays. Another listings-based guide book is Access.

Lonely Planet and Rough Guides have been saddled with a backpacker's image but the Rough Guide has been trying to re-establish itself to a wider audience.

Pure culture vultures need look no farther than the Blue Guides. Covering subjects such as city planning, architecture and museums.

There is no one generic guide recommended to every country in the world but London-based travel books specialist Daunt Books recommends the following list to some popular business destinations:

Barcelona - Time Out (£9.99); Brussels - Cadogan (£12.99), Time Out (£9.99) or Michelin (£9.99); India - Indian Companion by Louise Nicholson (Headline) (£14.99); Paris - Cadogan (£12.99); Frankfurt - Insight Guides (£12.99); Milan - Cadogan (£12.99); Moscow & St Petersburg - Cadogan (£14.99); New York - Access Guide (£9.99); Prague - Dorling Kindersley (£12.99).

## THE WEEK AHEAD

## DIVIDEND &amp; INTEREST PAYMENTS

## TODAY

British Steel 7p  
BT Finance 8.4% Gtd. Bds.  
1999 \$437.50  
Do. 8.75% Gtd. Bds 2009  
\$438.25  
Chubb Electric Power 6.4%  
1999 £87.50  
Kobe (of City) 8.4% Gtd. Bds.  
1999 \$443.75  
London Merchant Securities  
4p  
Do. 10.5p  
Do. Defd. 10.5p  
Mazda Motor 5.1% Bds. 2000  
¥510.000  
Do.FRN. 2000 ¥22.829  
Morgan Stanley Equity Pref.  
Eq. Red. 4.78125p  
National Power \$1.5834  
NFC 2.5p  
Readicut Intl. 1.35p  
Regellan Props 0.5p  
Sterling Inds. 6.8p  
Trinity Care 3.4p  
Victorian Public Auth. Fin.  
9.4% Gtd. Bds. 1999 £96.25  
Whitcroft 3.25p  
Do. 5.1% Cm. Pl. 2.55p

## TOMORROW

Archer dedicated 0.8p  
Babcock Intl. 0.875p

## BIRMINGHAM MIDSHIRES BLDG.

Soc. FRN. 1999 £168.99  
Latham (James) 5p  
Nova Scotia (Province of)  
\$154.13  
Pernu Hldgs. 1p  
Royal Bank of Scot 9.4%  
Unld. Sub. Bds. £95  
Shikoku Elect Power 6.4%  
Bds. 2003 \$62.50  
TLO 2.9p  
Woolwich Sub. FRN. 2012  
£173.29

## WEDNESDAY AUGUST 13

Dawson Intl. 1.8p  
Nordic Invs. Bank 7.75% Nts.  
1998 £7.50  
Sutcliffe Speakman 0.67p  
Vesper Thornycroft 18.5p  
Yates Brothers Wine Lodges  
2.88p

## THURSDAY AUGUST 14

Barcom 0.5p  
Brookhampton Hldgs. 2.75p  
Do. Non. Vtg. 2.75p  
Century Inns 2.3p  
De La Rue 16.5p  
Detroit Electric 1p  
Metrotec Inds. 0.65p  
SDX Business Systems 0.8p  
Storehouse 4.8p

## UMECO 3.7p

FRIDAY AUGUST 15  
Abbot Laboratories \$0.27  
Bank of Scotland (Gov. and  
Co.) Sub. FRN. 2000  
\$45.467.11  
Barlo Grp. IR0.75p  
Borsodchem HUF120  
BTP 7.7p  
Castings 3.55p  
Chester Asset Rec No.3 Ass.  
Bkd. FRN. 2003 \$1,683.58  
City Mortgage Rec 1 Mort.  
Bkd. FRN. 2023 £46.90  
City Mortgage Rec 2 Mort.  
Bkd. FRN. 2023 £51.55  
City Mortgage Rec 3 Mort.  
Bkd. FRN. 2023 £48.79  
Do. Class B Mort. Bkd. FRN.  
2023 £68.39  
City Mortgage Rec 4 Mort.  
Bkd. FRN. 2028 £85.02  
Do. Class B Mort. Bkd. FRN.  
2028 £88.39  
City Mortgage Rec 5 Mort.  
Bkd. FRN. 2032 £46.98  
Do. Class B Mort. Bkd. FRN.  
2032 £79  
City Mortgage Rec 6 Mort.  
Bkd. FRN. 2029 £54.69  
Do. Class B Mort. Bkd. FRN.  
2029 £68.39

Colgate-Palmolive \$0.275  
Courtauld \$0.1967  
Cropper (James) 3.4p  
MacDonald Hotels 3p  
Marsh & McLennan Cos \$0.50  
Microgen Hldgs. 2.4p  
Pilkington 3.25p  
Prospect 2 Nts. 2005  
£1,671.16  
Do. Class B Nts. 2007  
£1,732.18  
Do. Class C Asset Bkd. 2010  
£882.19  
Ramsden (Harry) 1p  
Sarwa Bank Canada FRN.  
2005 \$1,613.18  
Scapa Grp. 5.28p  
Scottish Met Property 10.4%  
Mort. Bds. 2016 £5.125  
Sheriff Hldgs. 2.35p  
Sonar 1 Mort. Bkd. FRN. 2021  
£138.74  
Do. Class B Mort. Bkd. FRN.  
2021 £192.82  
Do. Class C Mort. Bkd. FRN.  
2021 £214.16  
Tanjong M80.22  
Vodafone 2.45p  
Wainhomes 3.25p

## SATURDAY AUGUST 16

Brit Gov Stocks 2.14% Linked  
Treas 2013 £2.1636

## UK COMPANIES

## TODAY

COMPANY MEETINGS:  
Applied Holographics, 22,  
Sedling Road, Washington,  
Tyne and Wear, 11.00  
RPC Grp. 12 Suffolk St.  
S.W. 11.30  
BOARD MEETINGS:  
Interims:  
Kode Int

## TOMORROW

COMPANY MEETINGS:  
Mansfield Brewery,  
Mansfield Civic Centre,  
Chatterfield Road,  
Mansfield, Nottinghamshire,  
12.00  
McDonnell Information  
Systems, London Chamber  
of Commerce, 33 Queen St.  
E.C., 12.05  
Taverners Tst, 99,  
Charterhouse Street, E.C.,  
12.30  
BOARD MEETINGS:  
Finals:  
VDC  
Interims:  
City Centre Restaurants  
Easyrest  
Epwin  
General Accident  
Glynwed Int  
Holliday Chemical  
Morgan Sindell  
Sedgwick  
Smith & Nephew

## WEDNESDAY

AUGUST 13  
COMPANY MEETINGS:  
Mountview Estates, New  
Connaught Rooms, Great  
Queen Street, W.C., 11.30  
Safeland, 144, Great North  
Way, N.W., 11.00  
St James Beach Hotels,  
Adelaide House, London  
Bridge, E.C., 11.00  
Schroder UK Growth Fund,  
33, Gutter Lane, E.C., 3.00  
BOARD MEETINGS:  
Finals:  
Games Workshop  
Interims:  
BICC  
Flying Flowers  
General Cons  
Independent Insurance  
Life Offices Opportunities  
Test  
Millennium & Copthorne  
Rosebys

## THURSDAY

AUGUST 14  
COMPANY MEETINGS:  
Jarvis Hotels, Jarvis  
London Embassy Hotel, 150,  
Bayswater Road, W., 10.00  
Orbis, The Institute of  
Directors, 116, Pall Mall,  
S.W., 11.30  
TBI, Marriott Hotel, Mill  
Lane, Cardiff, 12.00  
BOARD MEETINGS:  
Finals:  
Keinwort High Inc  
Media Business

Interims:  
Foreign & Colonial IT  
Orange  
WPP  
Xenova

## FRIDAY

AUGUST 15  
COMPANY MEETINGS:  
Fuller, Smith & Turner,  
Griffin Brewery, Chiswick  
Lane South, Chiswick, W.,  
11.00  
BOARD MEETINGS:  
Finals:  
Grosvenor Inns  
Interims:  
Burlington  
Crown Eyeglass  
Flextech  
JKO Oil & Gas  
Johnson Grp Cleaners

Company meetings are  
annual general meetings  
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meeting to approve the  
preliminary results.  
This list is not necessarily  
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companies are no longer  
obliged to notify the Stock  
Exchange of imminent  
announcements.

## LEGAL NOTICES

IN THE HIGH COURT OF JUSTICE  
CHANCERY DIVISION  
COMPANIES COURT  
IN THE MATTER OF AMSTRAD PLC  
and  
IN THE MATTER OF THE  
COMPANIES ACT 1985  
NOTICE IS HEREBY GIVEN that the  
Order of the High Court of Justice  
(Chancery Division) dated 20th July 1997  
confirming the Scheme of Arrangement  
and confirming the reduction of capital of the  
above-named Company from £36,000,000  
to £21,000,000, and the release and  
discharge of the Company in respect of the  
above-named Scheme of Arrangement, as  
approved by the Court (showing with respect  
to the capital of the Company as affected the  
several particulars required by the above-  
mentioned Act) was registered by the  
Registrar of Companies on 1st August 1997.  
Dated this 11th day of August 1997.  
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Exchange House  
Princes Street  
London EC2A 4BS  
Tel: 724309  
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New this month: Annual Reports from Halma, Pilkington, LVMH - Moët Hennessy Louis Vuitton, Kewill Systems, BPE, Victory Corporation, Scapa Group, London Clubs International, Railtrack and ED & F Man Group. For free copies, phone +44 181 770 0770 or fax +44 181 770 3822.

FINANCIAL TIMES  
No FT, no comment.

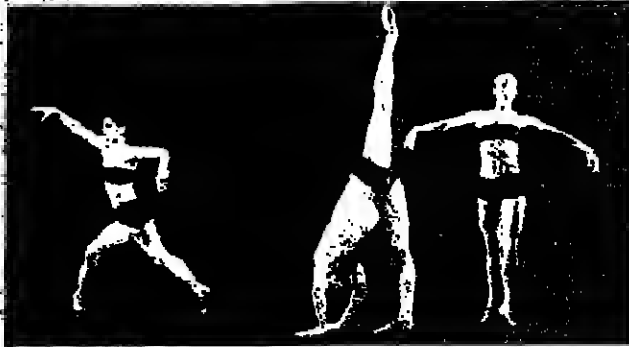
هكسان الأول



# OPENINGS

## EDINBURGH

The Edinburgh Festival begins. For dance lovers there is a chance to see Twyla Tharp's newest work (right) at the Playhouse. The director-designer Stéphane Braunschweig, whose French production of *The Winter's Tale* made a strong impression at the 1994 Edinburgh Festival, now directs *Measure for Measure* at the Edinburgh Royal Lyceum Theatre from tonight to Tuesday 24, before touring for the rest of 1997 to Nottingham, Dublin, Rome, Madrid, Paris, Orleans, and Portugal. The Spanish writer-director Jordi Mestres fuses theatre, film, music and dance in *Blindfold* by *L'Opéra de Paris*, a satirical soap opera, presented by La Cubana company, that has



played to capacity audiences in Barcelona and Madrid for almost three years. The production opens tomorrow night at the Edinburgh International Conference Centre.

**HEREFORD**  
Highlights of this year's Three Choirs Festival, opening on

Saturday, include the premiere of a new choral work by Judith Bingham and an orchestral concert conducted by Sir Roger Norrington. The festival, which runs for a week, has several rarities from the 20th century British choral repertoire, including John Gardner's *Cantiones Sacrae* and Paul Patterson's *Te Deum*.

## AMSTERDAM

"Whistler and Holland", opening at the Rijksmuseum on Saturday, is devoted to paintings and etchings inspired by James McNeill Whistler's visits to the Netherlands between 1863 and 1902. The exhibition includes his paintings of Amsterdam and Dordrecht, as well as works by Dutch artists who were influenced by his approach.

## LUCERNE

Thanks to the astute programming of Matthias Bamert (far right), the 1997 Lucerne festival is more heterogeneous than ever. There will be a large Schubert retrospective, a focus on German composer Wolfgang Rihm, a whistling contest, a Pops concert and the Swiss premiere of Ronald Harwood's play about

Furtwängler. Plus the usual line-up of leading orchestras from Amsterdam, Berlin, Milan, Oslo and Vienna.

## ESSEN

One of the most important exhibitions in Germany this summer is "Bruegel-Bruegel, Flemish painting around 1600". With more than 170 paintings and drawings, it lays special emphasis on the work of the two Bruegel sons, Pieter and Jan. The show opens at Villa Hügel on Saturday and runs until November, after which it will travel to Vienna and Antwerp.

## LONDON

Battersea Arts Centre is offering a rare chance to see Peter Maxwell Davies' (below, left) chamber opera *The Lighthouse* (1980), in a production by Inside Intelligence directed by Robert Shaw. The work is an intense musical drama exploring events leading up to the mysterious disappearance of the three keepers at the Flannan Isles lighthouse in 1900. The production opens tomorrow and runs till August 24. Cheryl Campbell returns to the London stage on Thursday, as Mme Arkadina in *The Seagull* at the Donmar Warehouse, beside Joanna Roth and Duncan Bell. Stephen Unwin directs.



# The bad boy of Salzburg comes good

Gérard Mortier arrived as director of the festival with a mission to antagonise. He has now won the establishment over, writes Andrew Clark

Salzburg is deservingly quiet. Not in the streets, as herds of noisy, sweaty tourists troop through the historic old city from dawn to dusk. Nor in the festival theatres, which this summer host a bigger programme than ever. No, the quietness comes from Gérard Mortier, the short, flamboyant Belgian who has been artistic director of the festival since 1991. Mortier is no longer in confrontational mood. He is cheerful, ebullient, conciliatory. He has survived all attempts to torpedo his festival reforms. He has reached an accommodation of sorts with former antagonists like Peter Selva and the Vienna Philharmonic. The Viennese press, Mortier's longstanding scourge, has lost its sting. And what could have turned into this summer's *Schindler* was averted, when the composer György Ligeti waited till after the first night to denounce Peter Selva's new production of his opera *Le Grand Macabre*.

Yes, Salzburg is deservingly quiet. "After a while," says the conductor Christoph von Dohnányi, one of Mortier's oldest professional associates, "if you are a mature person, you realise it doesn't make sense to change things by saying you're going to change them. You do it. That's what Mortier does now. He doesn't care so much about the reaction, who's for or against him. He makes his mistakes, we all do. But he has calmed down in the sense of being less aggressive. Everyone has learned his lesson. Don't talk. Work."

*'Everyone has learned his lesson. Don't talk. Work'*

Sentiments like these have made Mortier more secure in himself. He has marginalised his powerful opponents like Riccardo Muti, secure in the knowledge that there is no shortage of talent to fill the gap. Valéry Gergiev, who made a sensational Salzburg debut last week conducting *Boris Godunov*, heads the list: he and Mortier are already discussing future projects. The younger generation - conductors like Marc Minkowski and a raft of up-and-coming singers - are making their presence felt. Senior figures like Claudio

Abbado and Lorrin Maazel, who admire Mortier's ideals if not his personality, are happy to take part. Mortier's achievement has been to make Salzburg hush his festival concept, turning this *KleinStadt* into an international cultural exchange.

There is still plenty to fault. With nine opera productions this summer, spread out over six weeks, the programme looks a bit like a well-oiled machine, lacking clear peaks or the spark of originality. And it is too much of a mosaic: the defining style that Nikolaus Harnoncourt brought to Mortier's first four festivals has vanished. Harnoncourt represented fresh insights, a new approach, a voice that translated the classics for a new generation, to performances that - as in Karajan's day - were unique to Salzburg. But Harnoncourt became disenchanted with the festival's size, its compromises, and the lack of consultation he felt was his due. There is no one to replace him.

The other great hole in the festival's heart is a coherent story for Mozart's operas. Patrice Chéreau's *Don Giovanni* in 1994 was a re-cooked version of an abortive Bastille project. Luc Bondy's *Figaro* two years ago was a flop. This summer's *Mitridate* is one of Jonathan Miller's somnambulist efforts; *Entführung* has been turned into a Palestinian hostage drama, and Achim Freyer's new *Zauberflöte* is set in a circus.

Has Mortier lost the touch which he showed so brilliantly in Brussels? His penchant for fashionable smooth-talkers like Selva and Bob Wilson seems to be leading the festival down a blind alley. Wilson, director-designer of *Pelléas*, is all style, no substance; Selva's *Macabre* was miscooled and dramatically shapeless. For all these shows Mortier has maintained top-of-the-market prices, but there have been very few top-of-the-market singers.

Even so, the Salzburg establishment is not complaining. Mozart, the composer who bankrolls the festival, is represented this summer by five operas. Having done his duty by the city's most famous son, Mortier is free to fill the Grosses Festspielhaus with 20th-century classics - *Pelléas*, *Macabre* and *Wozzeck*, the latter in the exemplary Stein-Abbado production seen at Easter. No other festival could risk such a non-populist programme and hope to fill 2,300 seats a night. With prices up to Sch4,200 (£210), tickets are hard to sell - but Mortier can cover any deficits with 12 sold-out evenings of *Zauberflöte*. By the standards of other festivals, Salzburg's resources are huge. It needs a budget five times the size of Edinburgh's for the same number of tickets. Of course, such comparisons are misleading. Edinburgh buys in ready-made productions, Salzburg initiates its own - which gives its director far greater scope to propagate his artistic vision. And the sudden realisation that he has only four more years in which to do so has concentrated Mortier's mind powerfully.

He has set three priorities: a

series of commissioned works, a further tranche of 20th-century classics, and a new cycle of the da Ponte operas. The world premieres will include a "musical play" by American film director Hal Hartley, an opera with film and computer music by Kalja Saariaho, an *actione sacra* by Luciano Berio and a George Benjamin opera. Mortier is also aiming to produce Weill's *Mahagonny*, Busoni's *Doctor Faust*, Henze's *We Come to the River*, two Janáček operas and Stravinsky's biblical works, bringing his 10-year tally of 20th-century operas to a remarkable 30.

Bryn Terfel will sing his first staged *Don Giovanni* in 1999 and Abbado will conduct his first *Costi* in 2000. Simon Rattle has agreed to tackle *Figaro* in 2001, on condition that he has the same Vienna Philharmonic musicians for every rehearsal and performance. No other conductor has succeeded in imposing such terms on the orchestra, and it could be a major source of conflict. Mortier's other plans include *Don Carlo* next year, an Abbado-Stein *Simon Boccanegra* in 2000 and concert series devised by Rattle, Ashkenazy and Pollini.



Gérard Mortier: 'Only by doing things that cannot be seen elsewhere will Salzburg stay on top'

# Theatre

## The pity of war

Early in 1943 the remnants of the German sixth army, facing wipe-out at Stalingrad and forbidden to withdraw or surrender, were ordered to write their final letters home. The letters were never delivered; after a failed attempt to use them in a propaganda book, they were destroyed. However, the book's author made copies of those missives in which he found what would now be called "human interest". These are the letters which Matthew Mills has translated and adapted for Clarion Theatre Company's *Last Letters From Stalingrad* at the Bridge-

well. It seems a magnificent idea for a pity-of-war play, but for some reason it does not come off. Possibly a fringe theatre at the close, clammy height of a London summer is not the best environment in which to summon up the ravages of the worst Russian winter for 250 years, but this should not matter. Mills, director Chantelle Salaman and the cast of four men and two women do their best to open up the action: soldiers' recitations of their letters are interrupted by taped artillery fire which leads them to scramble for cover; messages are alternately read by their writers and their recipients, as the bleakness of existence at the front is intercut with relatively everyday scenes from the homeland. At one point the men act on an account of a grand piano being discovered in a ruined house and dragged on to the street, where a soldier plays the *Appassionata* upon it.

The company sense the human tragedy in these letters, but do not communicate it to us. Their acting is a matter of efficiency and workmanship rather than empathy. At one of two points the use of taped material undermines the goings on on stage: the final poignant farewell, of a young officer in his letter to his higher-ranking father, is delivered in untranslated German, but its tone of official leave-taking masking despair is swiftly destroyed by a portentous closing voice-over. Such moments aside, all the ingredients of a powerful piece are present, but over these 70 minutes they fail to gel. One is left with a desire to read the source material in order to encounter its intensity directly rather than settle for this unaccountably unsatisfying presentation of it.

Ian Shuttleworth

Bridewell, London EC4 until August 16 (0171 936 3456).

# INTERNATIONAL ARTS GUIDE

## AMSTERDAM

**EXHIBITION**  
Van Gogh Museum  
Tel: 31-20-570 5200  
Second of four summer exhibitions of drawings by Van Gogh. This time it is the turn of the works produced when the artist lived in Nuenen, 1883-1885. The exhibition is shown in two parts, with a changeover on Aug 18; to Oct 12.

## DROTTHINGHOLM

**OPERA**  
Drottningholms Stottesteater  
Tel: 46-8-4570600  
Orfeo: Swedish premiere of Luigi Rossi's 1647 version of the legend of Orpheus. The producer is Jack Edwards, the musical directors Stephen Stubbs and Paul O'Dette. With the Drottningholm Theatre Ballet and Orchestra; Aug 12, 14, 16.

## EDINBURGH

Edinburgh International Festival

Tel: 44-131-473 2000  
**CONCERTS**  
Archive Recordings: as part of the Festival's 50th birthday celebrations, the Music Performance Research Centre at the Barbican Library has loaned a selection of archive recordings of concerts given during the early years of the Festival, which can be heard Mondays to Saturdays from 11 to 30 Aug. Featured artists include Maria Callas on 23rd, Joan Sutherland on 28th and Leonard Bernstein conducting the LSO on 28th. Tickets cost £2, most recordings last 45 minutes and begin at 2.15pm (1.30 on Sat); from Aug 11 to Aug 30, at the Queen's Hall

**DANCE**  
● Fish: by the Bangarra Dance Theatre, UK debut for the Australian company and world premiere of a work which tells contemporary stories of Australia's indigenous population drawing on ancient myths and sacred dreamings; at the King's Theatre; Aug 12, 13, 14  
● Tharp: new works by Twyla Tharp: *Sweet Fields*, danced to Shaker hymns and other American choral music, "88", and *Heroes*, with music by Philip Glass; at the Edinburgh Playhouse; Aug 11, 12, 13

**OPERA**  
● Macbeth: by Giuseppe Verdi (original 1847 version). Concert performance given by the Chorus and Orchestra of the Royal Opera House, conducted by Edward Downes. Anthony Michaels-Moore and Georgina Lukács are

Macbeth and Lady Macbeth, replaced by Bruno Caproni and Christine Bunning on 16th. Sung in Italian with English superlittles; at the Edinburgh Festival Theatre; Aug 12, 15, 16  
● Pléiade: by Jean-Philippe Rameau. Directed and choreographed by Mark Morris, this production - sung in French, with English superlittles - stars tenor Jean-Paul Fouchécourt in the title role, with Diana Montague and François de Roux as Junon and Jupiter. With the Mark Morris Dance Group, Royal Opera Chorus and Orchestra of the Royal Opera House. Conducted by Nicholas McGegan; at the Edinburgh Festival Theatre; Aug 11, 13, 14

**THEATRE**  
Measure for Measure: Director Stéphane Braunschweig returns to Edinburgh with that most ambiguous of Shakespeare's plays. Unlike *The Winter's Tale*, which was Braunschweig's French language contribution to the 1994 Festival, this production, staged by the Nottingham Playhouse, is in English; at the Royal Lyceum Theatre; from Aug 11 to Aug 25

**EXHIBITIONS**  
National Gallery of Scotland  
Tel: 44-131-624 6200  
The Portrait of a Lady: Sargent and Lady Agnew. "Lady Agnew of Lochnaw" by John Singer Sargent (1856-1925) is the centrepiece of this exhibition which includes more than 20 portraits by Sargent himself - including Ellen Terry and Ethel Smyth - as well as

works by his contemporaries and memorabilia from his studio; to Oct 19

## LONDON

**CONCERTS**  
BBC Proms, Royal Albert Hall  
Tel: 44-171-589 8212  
● John Lubbock: conducts the Orchestra of St John's, Smith Square in premieres of works by Lou Harrison and Stephen Montague, Barber's *Adagio for Strings* and Tabu-tabu by Colin McPhee. With pianists Rolf Hind and Thomas Ades; Aug 12  
● Pierre Boulez: conducts the Gustav Mahler Youth Orchestra in a programme of twentieth-century classics by Ravel, Bartók and Stravinsky - and his own *Notations I-IV*; Aug 12  
● World premiere of a new work by Magnus Lindberg: performed by the Finnish Radio Symphony Orchestra and conducted by Jukka-Pekka Saraste. Sibelius's Violin Concerto in D minor with violin soloist Christian Tetzlaff, and Beethoven's Symphony No. 3 in E flat major; Aug 11

## PESARO

Rossini Opera Festival  
Tel: 39-721-33184  
**CONCERTS**  
Rossini's *Pette Messa Solenne*: performed by soprano Camella Remigio, contralto Mariana Pentcheva, tenor Juan Diego Florez and bass Michele Pertusi. With pianists Arnold Bosman and Rosetta Cucchi, and Federico Iannella on harmonium; at the Teatro Rossini; Aug 11

**OPERA**  
Il Barbiere di Siviglia: in a staging by Luigi Squarzina. With the Or-Orchestra of Tuscany, conducted by Yvas Abel; at the Teatro Rossini; Aug 12

## SALZBURG

Salzburg Festival  
Tel: 43-662-844501  
**OPERA**  
● Die Entführung aus dem Serail: by Mozart. New production. Conducted by Mark Minkowski and directed by François Abou Salem with designs by Francine Gaspar. With the Mozart Orchestra Salzburg and the Konservatorium Wiener Staatsopernchor; at the Residenz; Aug 11, 14  
● Wozzeck: by Berg. Conducted by Claudio Abbado in a new production directed by Peter Stein, with sets by Stefan Mayer. Bryn Terfel sings the title role. With the Vienna Philharmonic and the Konservatorium Wiener Staatsopernchor; at the Grosses Festspielhaus; Aug 11, 15

## THEATRE

Libussa: by Franz Grillparzer. New production directed by Peter Stein, with sets by Moidele Bickel; at the Perner-Insel; Aug 11, 12

## SANTA FE

**OPERA**  
Santa Fe Opera  
Tel: 1-505-966 5900  
● Arabella: Janice Watson sings the title role of Strauss's opera, in a new production directed by John Cox. The conductor is John

Crosby; Aug 14  
● Così Fan Tutti: Kenneth Montgomery conducts Mozart's opera in a new production directed by Nicolette Molnar and designed by Bruno Schwegel; Aug 11, 15  
● La Traviata: Linda Brovsky directs this new production of Verdi's opera. Christopher Larkin conducts; Aug 12, 16

## SCHLESWIG-HOLSTEIN

**CONCERTS**  
Musik Festival  
Tel: 49-431-567080  
● Oslo Philharmonic: conducted by Mariss Jansons in works by Nordheim, Bartók and Dvorák; at the Musikhalle, Hamburg; Aug 11  
● Oslo Philharmonic: conducted by Mariss Jansons in works by Beethoven and Bruckner. With piano soloist Leif Ove Andsnes; at the Schloss, Kiel; Aug 12

## TANGLEWOOD

**CONCERTS**  
Tanglewood Festival  
Tel: 1-617-931 2000  
Pianist Ursula Oppens performs works by Wuorinen, Carter, Picker, Nancarrow and Rzewski; Ozawa Hall; Aug 11

## WASHINGTON

**OPERA**  
Wolf Trap Tel: 1-703-218 6500  
The Marriage of Figaro: the Wolf Trap Opera Company performs Mozart's opera; Aug 14, 16

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# Indian path to reform

Some of India's achievements in the past 50 years have been remarkable. This vast and complex society has held together as one state since independence from British colonial rule in 1947, introduced and preserved democracy, and diluted traditional social hierarchies.

But its economic progress has been deeply disappointing, in spite of the rhetoric of socialism and despite (or because of) pervasive state intervention, poverty continues on a colossal scale. More than a third of India's 1bn people live in conditions of acute poverty; more than a third of the world's poor are concentrated in India.

The goal of the next 50 years, building on the work of Mahatma Gandhi and Jawaharlal Nehru, the first prime minister, must be to spread prosperity widely without sacrificing democracy and civil liberties. In 1991, the government initiated a set of economic reforms, which constitutes a good start. But a long road lies ahead.

Rapidly rising living standards cannot be achieved by redistributive policies. Instead there must be a sustained increase in growth from the erstwhile "Hindu rate" of 3.5 per cent a year, and even from the 6 per cent achieved since the reforms began. Growth needs to reach 8 per cent.

All the same, fast growth is not enough. It is essential that economic expansion creates jobs, rather than displaces them. This is all the more important because India's labour force will increase massively for the next 25 years, even though population growth is slowing down. But what are the policies required to deliver rapid growth for all?

Three elements are particularly important - fiscal consolidation, liberalisation, and direct state action in certain specific areas, such as health and education.

Traditionally, India has followed prudent fiscal policies. But there has been a marked slip since the 1980s, in spite of some reduction since 1991, public bor-

## Liberalisation requires a government rethink, argues Vijay Joshi



Fathers of the nation: Nehru and Gandhi in 1946

rowing is still at unsustainably high levels. Since monetary expansion has rightly been kept in check to keep inflation low, fiscal profligacy has led to high real interest rates that deter investment. Fiscal stabilisation in that public investment has borne the brunt, not public consumption.

What is needed is a budget that protects public spending on infrastructure and the social sectors. There is plenty of scope for this by widening the tax base, selling off public enterprises and, especially, by eliminating the massive subsidies that permeate the economy.

These have been estimated to exceed 10 per cent of gross domestic product. They include hidden subsidies to agricultural users of water and electricity, which are captured mostly by the rich. Charging more for electricity and water would lead to a more rational use of resources, and help correct under-investment.

The second element is liberalisation. There has been measurable progress since 1991 in loosening the economy from the grip of a byzantine system of controls.

Industrial licensing has been abolished, interest rates deregulated and restrictions on inward foreign investment reduced.

But there is still much to be done. Import licensing has been eliminated for capital and intermediate goods but the consumer goods market, and agriculture generally, remain heavily insulated from the world economy by import and export controls. Scrapping these is essential for increasing trade and the demand for labour. Freeing up land, labour and capital markets must also be given high priority for the same reasons.

Another area of darkness is public sector reform. In theory, the abysmally inefficient public enterprises could be transformed without a change of ownership, by giving the companies greater autonomy and by encouraging competition. In practice, given India's political and bureaucratic culture, this is little more than a pious hope, with long-drawn-out decay and a waste of resources being the likely outcome.

Privatisation is therefore urgently needed, albeit with appropriate regulatory safe-

guards, particularly in the case of "natural monopolies" producing non-tradable goods. (So far the government's disinvestment programme has failed, which is not surprising since it has insisted on retaining majority ownership.)

Liberalisation and privatisation obviously involve a withdrawal of the state from the so-called "commanding heights". But this does not necessarily require a diminution of its role overall - only a redefinition. It has an enormous unfulfilled task in enhancing the labour-power of the poor by spreading primary healthcare and education. India's performance here has been inadequate.

There is much else that lies in the state's legitimate domain. It has to strengthen the legal framework, encourage technological development, and ensure the provision of infrastructure. Providing macroeconomic stability is the government's job; so is correcting market failures that harm environment and protecting those of the poor adversely affected by liberalisation in the short term. Paradoxically, making the state redundant in certain areas will itself require a strong state.

There is no doubt that a package can be designed to promote growth and equity in India without endangering macroeconomic stability. But can it be implemented? All reforms are likely to arouse strong political opposition, even though they would benefit the vast majority of people.

Such reforms can only be carried out by national and regional leaders committed to change and able to mobilise the popular support and trust on which the success of India's transformation ultimately depends. The supreme test for Indian democracy in the coming decades will be whether it can meet the political challenges necessary for true economic reform.

The author is a fellow of Merton College, Oxford, and co-author with I.M.D. Little of *India's Economic Reforms 1991-2001* (Oxford University Press, 1996).

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HT

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## Reality of pension funds' loss of dividend income being ignored

From Mr Andrew Veglio.

Sir, It appears, from their recent actions, that investment professionals are putting their self-interest above the interests of the pensioners they serve.

On July 2, Gordon Brown, the chancellor, abolished the Advance Corporation Tax credit for most tax-exempt investors, by which mechanism they reclaimed 25 pence from the government for every 100p of dividend declared by UK companies. At a stroke, the value of the dividend income stream that UK pension funds receive from UK companies was reduced by 20 per cent.

The long-term implications of this move are profound, at a time when pension funds' exposures to UK shares and the prices of these shares relative to their fundamental values are at all-time highs. The average dividend yield which is earned by pension funds on UK shares has fallen from 3.4 per cent to 2.8 per cent, its lowest level ever.

The potential for future dividend growth has been severely curtailed by windfall taxes, tougher regulation, increased pension funds contributions, the

soaring exchange rate, rising short-term interest rates and secular low inflation.

Instead of shifting out of grossly overpriced UK shares yielding 2.8 per cent into appealing UK government bonds yielding 7 per cent the investment professionals draw inspiration from a rising Wall Street and push the UK share market to a record high. They pretend that the emperor's clothes look even finer than they did before Budget day. Overpaying for shares keeps them in champagne today, at the expense of pensioners' lower future incomes.

Meanwhile, they lobby the Financial Times, Datastream and the leading brokerage houses to continue quoting yields on a gross basis despite the fact that the overwhelming majority of investors in UK shares now receive dividends on a net basis, and that all investors will do so in two years' time.

In 1994 the government introduced the minimum funding requirement (MFR), which valued a pension fund's portfolio of UK shares on a normalised 4.25 per cent gross yield. It accurately substituted the net yield for the gross yield about 40

per cent of pension funds would fail their MFR, requiring companies to provide cash injections and raise their ongoing contributions to their pension funds. Hence their earnings, cash-flows, ability to raise their dividends, and inevitably their share prices, would suffer. Their pension funds would be mandated to shift from shares to bonds.

Investment professionals seek to postpone such an adjustment to their lifestyles at all costs. Hence they lobby the government to "re-look" at the method of determining MFRs.

As the sage from the American Midwest, Warren Buffet, is fond of saying, "In the short term markets are voting machines - in the long term they are weighing machines". In the short term the investment professionals continue to vote with other people's savings. In the long term their current actions will be weighed and likely found wanting.

Andrew Veglio, director, Vantage Investment Advisory, 3 St James's Place, London SW1A 1NP, UK.

## Pantomime poser

From Mr Hugh Pincott.

Sir, We have heard much about the "Goldlocks" economy in the US.

Few readers need reminding of the original pantomime's full title, "Goldlocks and the Three Bears". Would you be prepared to award a pot of honey to someone successful in naming the three bear questions most likely to spoil Goldlocks' party this time?

Hugh Pincott, Specialist Knowledge Services, Saint Aldhelm, 20 Paul Street, Frome, Somerset BA11 1DX, UK.

## Outdated

From Mr A. Dawson Paul.

Sir, Increasingly companies are redesigning their shares with extraordinary nominal values as a result of capital reorganisations and dividend distributions in "B" shares. Surely the principle of nominal values is outdated and will become increasingly so if shares of leading international companies become denominated in euro. Is this not an opportune moment to persuade listed companies to denominate equity capital as ordinary shares of no par value?

A. Dawson Paul, Dennis Murphy Campbell, 6 Broad Street Place, London EC2M 7DA, UK.

## Last recital

From Ms Ingeborg Sal.

Sir, Re your obituary of Sviatoslav Richter (August 4), the last London recital by Richter was not in January 1999; he gave two recitals in the Festival Hall, as well as in the Barbican Hall, in March that year. The programme at the Festival Hall was Schubert's Sonata in G, Schumann's Nachstücke and Prokofiev's Sonata No 4. As an encore he played Bartok's Three Burlesques op 8c.

Ingeborg Sal, Flat 16, 68 Princes Gate, London SW7 2PA, UK.

## Impression of hostility must be avoided

From Mr John Stevens MEP.

Sir, With regard to the UK government's approach on Lord Simon, it is obvious that the long march of Margaret Beckett, the trade and industry secretary, from the extreme left wing of her party, when she advocated the wholesale nationalisation of industry and commerce and the repatriation of powers from Europe, has not been sufficient to equip

her to handle a delicate affair of this kind in a competent manner.

However, it would be unfortunate if Lord Simon's case gave rise to the impression that the Conservative party is in any way hostile to the participation of business people in government, especially as now such experience and understanding are sorely needed.

It would be even more

unfortunate if, as a consequence, the Conservative party further looked as though it were hostile to business in general and forfeited our natural position in British politics.

John Stevens, Conservative member of the European parliament, 39 St James's Place, London SW1A 1NS, UK.

## Lord Mayor must look to securing role

From Mr R.D.K. Edwards.

Sir, Amazing. Within the burst of publicity surrounding an elected mayor there was hardly a mention of the true successor of Whittington. The Lord Mayor of London ("Whittington's way back", July 30).

Could it be that this office has lost its significance in the eyes of Mr Blair's people

and the readers of the Financial Times, so many of whom work in or have connections with the City?

The corporation, which is out under threat, contributes so much to those who come in to the City each day, but maybe the election processes of its leader need to be more closely examined if the Mansion House and its

incumbent are to secure their status and important role before the new democratically acclaimed chief executive for London takes his seat.

Derek Edwards, 5 North Pallant, Chichester, West Sussex PO19 1TU, UK.

## Personal View • Richard Portes

# The strength in numbers

The more countries take part in Emu, the stronger the euro will be

As European countries fudge the Maastricht criteria for economic and monetary union (Emu), the argument is growing that a wide Emu means a soft euro. Foreign exchange dealers take this view. The more countries go into the euro, the softer they think the monetary policy of the European Central Bank will be, the weaker the euro exchange rate and the less attractive its "constituent" currencies.

Others go further. Martin Taylor, the chief executive of Barclays Bank, has called upon the speculators to blow a "fudged" euro out of the water.

Such views are wrong. The truth is that the more countries take part in Emu, the stronger the euro will be. To see why consider the arguments for a weak euro in more detail.

It is true that the fiscal deficit maximum of 3 per cent of gross domestic product may be slightly breached by Germany and France. Then they will be indistinguishable from Italy on that criterion, while the Iberian countries may actually look better. So the criteria will be "fudged", all will go in, and the euro will begin with an inflation-devaluation slide.

The extreme version holds that only Germany and its near neighbours (monetary satellites) could jointly have a strong currency. Any others would dilute the monetary union. Even France, despite its efforts to maintain the franc fort for the past decade, could debase the new currency, especially under the new

socialist-led government.

All this is nonsense. Whether a "soft euro" means a high-inflation region or a depreciating-exchange-rate region, the more countries that are in, the "harder" the new currency will be. There are two main reasons for this.

First, the more doubt the markets cast on the anti-inflationary credentials of the ECB, the more its governors will try to establish a reputation for monetary stability from day one. They will have the powers to do so. The Maastricht treaty provides extremely strong guarantees of central bank independence.

And they will be following their natural inclinations - or rather, their upbringing. Most, after all, will be central bankers - governors of the national central banks.

Their president is likely to be Mr Wim Duisenberg, the new president of the European Monetary Institute. As governor of the Netherlands central bank, he was totally identified with the rigid link of the guilder to the D-Mark, simply following the Bundesbank's monetary policy.

Mr Jean-Claude Trichet, governor of the Bank of France, is said to be a candidate for the ECB presidency. He has invested his entire professional capital in the franc fort policy, which he sustained through the long, difficult period of speculative attacks in 1992-93. When they finally proved irresistible, and the "wide bands" were introduced in the Exchange Rate Mechanism, he continued the austere monetary policies that have kept the franc within the old "narrow band" around the central parity. Any suggestion that, as a Frenchman, he would want to run an inflationary regime, is laughable.

The central bank governors of Italy, Spain and Portugal have impeccable anti-inflation records. They have

led the southern tier's highly successful war against lax macroeconomic policies. (Indeed, Mr Loukas Papademos of Greece, coming out of a much more inflationary environment, has succeeded brilliantly with monetary stabilisation.)

These central bankers have for many years been tough on inflation, tough on the causes of inflation. It is unimaginable that released from domestic political pressures, meeting in Frankfurt, they will suddenly become lax. The danger is rather that operating under a constitution that gives them even more independence, even less political accountability than the Bundesbank, they will meet the euro's initial uncertainties with an excessively tight monetary policy.

Suppose the "Club Med" were to relapse into fiscal indiscipline once freed from the constraints of the Maastricht convergence criteria. We would then have the same constellation of tight money and loose fiscal policies that produced the dollar appreciation under Reaganomics (and, some would say, the appreciation of sterling after the "Clarke boom").

The second reason why the euro is likely to be a strong currency is its emergence as a challenger for the international role of the dollar. Backed by a much higher GDP and share of world trade than Germany alone, the euro will immediately assume a more important position internationally than that of the D-Mark.

But the initial share of euro-denominated international assets will be much lower than the size of the euro bloc in the world economy. Once the international status of the euro is clear and the ECB's reputation is established, there will be a major portfolio shift into the euro - say, from \$500bn to \$1,000bn - to close most of

the gap relative to the dollar.

The wider the euro area, the bigger the shift, the greater the appreciation of the euro. The more international transactions in euros, the cheaper those transactions, and the more attractive the euro will become to users. The bigger the economy behind the euro, the more independent are its monetary policymakers from external constraints and the less concerned about the current account deficit arising from a strong euro.

Most important are the capital markets. The more countries in the new currency area, the wider, deeper and more liquid its capital markets, and the more attractive they will be to portfolio managers. So bringing Italy and Spain into the euro area will increase the international reallocation into euro-denominated assets. (UK entry into the euro area would, of course, strengthen its capital markets even more.)

The supply of euro-denominated assets will respond. Liability managers will increase their offerings in euros, though new debt issues will be slower to adjust.

These two arguments suggest that the euro will be buoyed up by "over-compensation" by the ECB governors, and by international capital flows into the new currency.

That does not mean that the euro will be chronically strong. If the ECB follows an inflation-target strategy rather than trying to fix on monetary aggregates, that is likely to moderate the upward pressure on the exchange rate. It would be still more stable if the ECB took the exchange rate explicitly into account, rather than following a policy of "benign neglect".

Richard Portes is director of the Centre for Economic Policy Research.

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# Master of the universe

Gerard Baker considers the reputation of the chairman of the Federal Reserve Board



**W**hen Mr Alan Greenspan was appointed to the chairmanship of the US Federal Reserve Board 10 years ago today, he set out his vision of the future.

His term of office, he said with heavy irony, would be a period marked by the familiar economic landmarks of years past: "inflation, which always stays put, the stock market, which is always a hulk, the dollar, which is always stable; interest rates which always stay low; and employment, which always stays high."

To general laughter he dedicated his term of office to "those who have the capability of repealing the laws of arithmetic."

Ten years later, some people are beginning to wonder whether Mr Greenspan might not have pulled off just such a feat. As he prepares to embark on his second decade in the chairmanship, the US economy has seldom been in better shape. Virtually all the ambitions he breezily laid out 10 years ago have been fulfilled.

Economists and politicians argue heatedly about what might have been responsible for this benign state of affairs. They differ over the extent to which the globalisation of business, improvements in new technology or even the end of the cold war might have played a part. And they differ over how long the good times will last. But few dissent from the proposition that, whatever the state of the US economy, Mr Greenspan's role in managing it has been critical.

"We had thought about just giving you a standing ovation and saying let's go home," one senator told him last month when he appeared before Congress to give his half-yearly testimony on the state of the economy. "A national treasure" is how another senator has described him.

It is this kind of tribute that has ensured Mr Greenspan a place in the pantheon of the world's central bankers. But what precisely has he done to deserve the plaudits? And, as he contemplates several more years in the job, can he continue to enjoy such a strong reputation?

There have been, broadly, two distinct phases to the Greenspan years. Both demonstrate, in different ways, the centrality of the Fed's role in US economic performance of the past decade.

The first, between 1987 and 1992, was a time of almost continuous crisis management as the domestic US economy reeled from stock market crash to recession to banking crisis. The second period, beginning in 1992, has been one of greater stability, though arguably it has posed even more of a test for the chairman. In both periods Mr Greenspan came under heavy fire.

His first term could hardly have got off to a worse start. Within two months, the Fed's carefully plotted course for reducing inflation was torn up by the stock market crash of October 1987. The Fed had been gradually raising interest rates in the months before the crash, but was forced into a U-turn by the events of that October. Its policy-making open market committee had to deal with the overriding fear that the fall in the stock market would reduce demand in the real economy as investors retrenched.

fully slow and did not stop the unfolding financial crisis.

"Nibbling around the edges," was how Mr James Tobin, the economist described the policy. Under intense political and financial pressure Mr Greenspan at last agreed in December 1991 to cut short-term rates by a full percentage point - an unusually large reduction - in a belated effort to bail out the banking system.

Mr Greenspan's defenders say the sharp cuts in interest rates around this time may have been late, but they were enough to stop the rot. And it is true that the banking system had largely overcome the crisis within a few years. But it had been a close-run thing. And President Bush and his closest colleagues never quite forgave Mr Greenspan for failing to act sooner in a way that might have saved their political skins.

Having negotiated what he described as these "50 mile per hour headwinds" Mr Greenspan entered the second phase of his chairmanship, the start of what many regard as his finest hour.

The main and most difficult task for any central bank is to pursue a monetary policy which maintains growth without allowing inflation to get out of control. Since economies generally veer between inflationary and deflationary pressures, this means the authorities must adjust interest rates not only by the right amount but, crucially, at the right time to head off emerging booms or busts. The difficulty is that interest rates have a lag of a couple of years before they have their full effect.

Since the expansion got fully under way in 1992, the Fed can claim some credit for it. The bank's most important achievement, though, came in 1994, when, with only slim evidence of early inflationary pressures, it gradually tightened policy, acting pre-emptively to forestall the risk of a surge in prices.

In the event, the Fed doubled interest rates in a year. The timing was precise. By 1996, inflationary pressures had subsided almost as soon as they had begun and the Fed was able to cut rates again. Economists attribute this success principally to Mr Greenspan's judgement.

"He has a remarkable grasp of the detail of the economy," says one former member of the Fed's Board of Governors. "That enables him to spot dangers almost the moment before they appear."

But Mr Greenspan is no "inflation nutter". In the past few months, the Fed has abstained from raising interest rates. And Mr Greenspan has come closer than central bankers usually permit themselves to endorsing an optimistic view of the economy. This view holds that US performance has fundamentally improved in the 1990s in a way that enables the economy to grow faster without an acceleration of inflation. It is shared by a number of economists, though not by all of Mr Greenspan's colleagues at the Fed.

The chairman is not a full convert to this "New Paradigm" school of economic thought, but he has shown himself to be a pragmatist: he is willing to admit the possibility that the foundations of monetary policy might have shifted in recent years.

As he put it in his most recent testimony to Congress: "Important pieces of information, while just suggestive at this point, could be read as indicating basic improvements in the longer-term efficiency of our economy. The Federal Reserve has been aware of this possibility... and has operated with a view to supplying adequate liquidity to allow the economy to reach its highest potential."

Some believe Mr Greenspan's toughest challenge could yet be to come in the form of turmoil in the equity markets.

Last December, he famously wondered aloud whether equity prices might have become overvalued, driven higher by the "irrational exuberance". After a brief correction, stock prices resumed their upward flight as investors decided they disagreed with the Fed chairman.

This presents Mr Greenspan with a problem. If stock prices are indeed overvalued, he knows that a downturn will follow. Should he try to forestall the risk by gently deflating the market in advance? That might seem prudent, but what if the market is not overvalued? The Fed could lose credibility rapidly if Mr Greenspan's warnings fall on deaf ears.

As Mr Hale remarks: "There is still plenty of room for his reputation to collapse. If we get a market crash or some other wreck, he could yet be in for a roasting."

## Even hands in Middle East

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Monday August 11 1997

## Even hands in Middle East

Mr Dennis Ross, President Clinton's Middle East peace envoy, is back shuffling between the Israeli and Palestinian leaderships in an attempt to get them back to the negotiating table. After four months without talks US intervention is welcome and vital. But Washington's arbitration will only succeed if it is, and is seen to be, more even-handed than it has been until now.

There is some indication that the Clinton administration, for the first time, is preparing to press Mr Benjamin Netanyahu, Israel's prime minister, to stop the expansion of Jewish settlement on Arab land - while continuing to insist that Mr Yasser Arafat, the Palestinian leader, renew security co-operation with Israel. If so, that is the sort of balance that is needed to rebuild trust on both sides.

The talks broke down in March after Mr Netanyahu decided to build the new Jewish settlement of Har Homa in south-east Jerusalem, shunting off the occupied Arab east of the city from the West Bank. The future of Jerusalem, along with other sensitive issues such as final borders, the Jewish settlements and the return of Palestinian refugees, is supposed to be negotiated as part of a final settlement, due by May 1999.

The remaining strands of the peace partnership, the Oslo accords of 1993-95, were supposed to build were then torn away after Mr Arafat suspended security co-operation with Israel. This was immediately construed by Mr Netanyahu as a "green light" from the Palestinian authorities for the return of the suicide bombers.

### Suicide bombings

It is true that the Palestinian authorities have alternated between repression and co-optation in their efforts to face down Hamas, the Palestinian Islamist group behind most of the suicide bombings and the main political challenge to Mr Arafat's position. But there is no evidence that the Palestinian leadership has either encouraged or colluded in the attacks.

All but one of the bombers emerged from areas under Israeli, not Palestinian, control. Israel has been unable to discover where the men behind last month's double bombing in a crowded west Jerusalem market emerged from. Be this as it may, there are signs that the Americans are taking a fresh look at the situation and at the dangers of a continuing vacuum in the peace process.

### Substantive speech

Last week, Mrs Madeleine Albright, US secretary of state, made her first substantive speech on the Middle East. She did not demand "100 per cent success" against the bombers from Mr Arafat, but "100 per cent effort". Mr Netanyahu's aides choose to construe this as support for his position. But they would be foolish to ignore the rest of what she said.

Echoing President Clinton's remarks last week that peace is "a two-way street", she also called on Israel to forgo unilateral acts - like the expansion of settlements in the West Bank and continuing Israeli colonisation of east Jerusalem - which pre-empt the outcome of any final settlement. She reaffirmed US commitment to the exchange of conquered Arab land for Israeli peace, and stated that "peace must address the legitimate political rights of the Palestinian people."

Mrs Albright's speech marks a welcome - and overdue - re-engagement by the US administration with the Middle East. Even Syria has hailed it as "a step in the right direction".

Quite rightly, the US is demanding guarantees on Israel's security. But equally important, it is beginning to spell out the price rather than extend a blank cheque. Mr Arafat must co-operate, but he can only do so effectively if Israel stops handing ammunition to his, and its, opponents - for example through its settlement policy. Mr Ross said yesterday "there is a political dimension to be addressed". The US is the only outside power that can help the parties do so.

## Russian octopus

Mr Vladimir Potanin is a man with a very large appetite, and very sharp teeth. In the course of the past few weeks, his Oneximbank group has bought the state's shares in the biggest Russian telecommunications group, Svyazinvest, and in the Nordik mining group, the largest nickel producer in the world. He has now set his sights on acquiring the last big state-owned oil company, Rosneft, when it is privatised later this year.

The sale of Svyazinvest to a consortium led by Oneximbank was an encouraging development. It was the first big privatisation in which the Russian state received a reasonably fair price, and the winning consortium, Svyazinvest, and in the Nordik mining group, the largest nickel producer in the world. He has now set his sights on acquiring the last big state-owned oil company, Rosneft, when it is privatised later this year.

The purchase of Norilsk was different. The auction was conducted by Oneximbank itself, because it had already gained provisional control of the group in the notorious "loans for shares" swap of 1995. Only one other bidder was allowed, and the price paid by Oneximbank was far below the shares' market value.

In this, the privatisation of Norilsk was unfortunately no different from that of most of Russia's principal extraction industries. Disappointed rivals like Mr Boris Berzovsky have scant moral right to complain, since they have benefited from similar deals in the past. The losses to the Russian state from this abuse of the privatisation process have been immense, and have contributed significantly to its present fiscal crisis.

The only justification for the way privatisation has been conducted will be if men like Mr Potanin now actually develop the industries that they have acquired. All of them badly need huge capital investments.

### Raw materials

So far, the overall record of the new magnates on this has been lamentable. Despite the vast amounts of personal wealth acquired from raw materials exports and stored away in the west, even leading Russian

banks like Onexim do not have anything like the cash required to re-tool their subsidiaries. Most have also acted in ways actively discouraging to western investors, and especially strategic ones. They have resisted essential measures like publishing properly audited accounts and allowing any real influence to minority shareholders.

### Losing candidate

There is some reason to hope from the example of Svyazinvest that Mr Potanin, for one, has the vision to recognise his need for outside capital and the intelligence and self-restraint to act in ways that will encourage it. If so, his group could become a positive force in the Russian economy and indeed beyond.

However, even if some of the new magnates do now prove rational and productive economic actors, it is too soon to assume that a line can be drawn under the manner in which they acquired their wealth. The reasons are twofold: political, and moral. Politically, while Mr Potanin has great power, he is also vulnerable. If he backs a losing candidate at the next presidential elections, then the victors could do Oneximbank severe damage.

Moreover, they might be able to do so quite legally - by investigating past privatisations. The other magnates could suffer too. They like to compare themselves to America's 19th century robber barons, who later became respectable pillars of society; but those men were not nearly so politically exposed.

Finally, there is the moral issue. Russia, like any country, does not prosper or fail only according to the behaviour of its great businessmen. It depends also on the honesty of its judges, the conscientiousness of its civil servants, the courage of its policemen, and a recognition of its legitimacy by the population as a whole. But to tell an ordinary policeman not to steal state property in a Russia dominated by its present business class would be, to say the least, paradoxical.

## OBSERVER

### Pushing out the boat

Barclays Bank of the UK isn't proving to be the most popular fish along the Pireaus waterfront. Its decision to end an ill-fated venture in Greek ship financing by selling its loan portfolio to Midland Bank - owned by HSBC - isn't going down well with the local tycoons.

It's not so much the fact the bank has pulled out - having originally been talked by a Greek shipowner into a disastrous shipbuilding venture in the early 1990s - it's the way they've done it.

Shipping bosses tend to cultivate close relationships with their bankers, who in return come to expect regular invitations to lunch at the exclusive Marine Club and the occasional Aegean cruise. But tycoons demand loyalty in return and Barclays' decision to get out without first signalling the deal to blue-chip customers hasn't gone down well.

One big Barclays client - Pielades Shipping - is refusing to move across to Midland while the Onassis group saw what was coming and moved elsewhere. A third disgruntled borrower is Ceres, operator of Greece's highest merchant fleet. Chief executive Peter Livanos is used

to being treated tactfully by bankers but he might yet decide to stay put, thanks to Nikos Karellis, Midland's cheerful and persuasive head of shipping.

Along with Alexandra Papadopolou, his well-connected sidekick, Karellis is pushing out the boat to try and repair the damage.

### LA law

It's tough on the streets of Los Angeles - and it'll be a lot tougher if city prosecutor Gil Garcetti gets his way. He's had just about enough of the activities of LA's infamous 18th Street gang and is seeking an all-purpose injunction against gang members. Civil rights activists are appalled.

Garcetti wants to prohibit nearly 300 gang members in the city's Pico-Union neighbourhood from even walking down the street in groups of more than three. He's also trying to ban them from having pagers or mobile phones. "We will use every tool available to us to put an end to gang terror, whether it's police power, legal know-how or anything else," says Garcetti. It's not the first time that the authorities have tried to impose draconian measures on southern California's street gangs. The authorities in San Jose recently won Supreme Court backing for a similar, but smaller,

clamp-down. But the LA move has stirred up a constitutional hornet's nest - hardly surprising in a city with nearly as many lawyers as gangsters.

### Crossed lines

Ask MCI. You can't please all of the people all of the time. The US communications company has already had differences of opinion with merger partner British Telecom. BT took umbrage when MCI recently warned it could lose up to \$800m this year on expanding local US telephone markets.

The warning, which blasted local phone companies for not opening up markets, clearly had one eye on the regulators, who have to enforce last year's telecoms legislation. But MCI's pessimism also caught the attention of BT shareholders, who demanded to know why their company was paying more than \$20bn - to throw away millions more in efforts to penetrate monopolistic markets.

Now comes a suitably schizophrenic announcement from MCI to residential consumers in New York. "MCI announces local service for New York," it trumpets, before changing tone rapidly to admit the sales potential is limited because of "seriously flawed" systems operated by cable

company Nynex. There follows a prolonged rant against Nynex's alleged anti-competitive practices and its failure to comply with the 1996 Telecom Act. MCI may gain the regulators' sympathy - but it might not excite local customers - or BT.

### Uncovered

So Playboy magazine, that arty little number for gentlemen of a certain age, is the latest business with one eye on the world's biggest market to be accused of kow-towing to the sensitivities of the Chinese.

Novelist Paul Theroux is accusing Playboy of "standing shoulder to shoulder" with the Chinese authorities by refusing to print an extract of his recent novel about Hong Kong. Theroux claims the magazine accepted but later refused to publish part of *Kowloon Tong*, apparently banned in China because of unflattering depictions of mainland Chinese businessmen. Jonathan Black, Playboy managing editor, is reported as saying the extract was dropped after senior management expressed concern about the book's impact on the lucrative market for Playboy products in China. In Beijing, it seems, exposed businessmen are one thing - exposed pin-ups are quite another.

## Financial Times

### 100 years ago

The Gold Rush  
New York, 10th August.  
Several rich discoveries of gold are reported. A hundred men are now at work at the East Pacific mine at Winston, near Butte City, Montana. Gold to the value of \$300,000 is reported in sight, while silver was struck at the Alhambra mine on Saturday. A rich ledge discovered in Weak's Ranch in Santa Cruz County assays from \$7 to \$11 to the ton. It is reported from Virginia City, Nevada, that the hills in the vicinity of Topotich are alive with prospectors, and that gold rock yielding \$20 to the ton has been struck.

### 50 years ago

Trading in Japan  
Tokyo, 9th August. S.C.A.P. (Supreme Command of the Allied Forces in the Pacific) today announced lists of British and Canadian companies who can send representatives to Japan for the reopening of private trading on 15th August. The British list includes several companies, among them the Chartered Bank of India, Australia and China and a number of insurance houses including The Commercial Union Insurance, Norwich Union Insurance, Willis, Faber and Dumas (insurance brokers).



New victims expected in 'sokaiya' row

## Yamaichi staff set to go in finance scandal

By Gillian Tett in Tokyo

Japan's widening financial scandal is expected to claim a fresh round of victims today, with the resignation of several senior executives at Yamaichi Securities.

Yamaichi, the country's fourth-largest securities house, is one of several financial institutions under government investigation for links with corporate racketeers.

Japanese media reported yesterday that Yamaichi, the weakest of Japan's leading brokers, would remove a core group of directors at an emergency meeting today, including the president, chairman and five vice-presidents.

The company was yesterday unavailable for comment. However, the pattern of the media reports indicated it had leaked the details.

The scandal has already caused a sharp drop in Yamaichi's share price. The shares closed at ¥229 on Friday, less than half their level at the beginning of this year.

Resignations at Yamaichi would be a further indication of the increasing impact of the government's investigations on the Tokyo financial community. The government appears determined to crack down on corporate scandals before its "Big Bang" financial deregulation.

Yamaichi was first touched

by the scandal when government prosecutors raided the company in late July over allegations that it had financial links with sokaiya. These are the corporate racketeers who have traditionally demanded payment from Japanese companies in exchange for not revealing sensitive information about them.

Nomura, Japan's largest securities company, and Dai-ichi Kangyo (DKB), one of its largest banks, have admitted in recent weeks that they had links with sokaiya.

The Japanese authorities punished both groups at the end of July: Nomura was barred from several months from part of the domestic markets, and DKB suffered a temporary ban on part of its banking business. Following the revelations, both announced the resignations of senior executives.

Mr Ryuchi Koike, the sokaiya at the heart of the Nomura scandal, has since told prosecutors that he also had links with several other companies. In particular, it has emerged that Mr Koike owned shares in all four leading securities houses - Nomura, Daiwa, Nikko and Yamaichi.

Government investigators are now alleging that Yamaichi made payments of ¥78m (\$600,400) in early 1995 to Mr Koike, partly through illicit payment on the Singapore

International Monetary Exchange.

The revelations have already prompted the resignation of Mr Tsugio Yukihira, Yamaichi chairman, from his post as head of the Japan Securities Dealers' Association. Several corporate customers and public sector groups have also ceased business with Yamaichi.

Today's resignations would include Mr Yukihira, Mr Atsuo Miki, Yamaichi president, and five vice-presidents, Yamaichi officials told the Japanese media.

Mr Shoji Saotome and Mr Shohel Nozawa, two managing directors, would be appointed chairman and president respectively, the officials said.

Yamaichi has been facing mounting financial problems. Between April and June this year it recorded a ¥5.4m loss. Banking analysts suspect the company would be badly hit if the Japanese government decided to impose the type of penalty handed out to Nomura.

The government is currently also investigating Daiwa and Nikko over their links with Mr Koike. Both companies have refused to comment on the investigation.

However, senior officials at Daiwa have denied any knowledge of improper dealings with Mr Koike.

## KGB man takes his literary revenge on Yeltsin

By John Thornhill in Moscow

A decade ago it would have been unimaginable for a former KGB general to publish his memoirs, let alone a lurid picture of life in the Kremlin under a hard-drinking, erratic and emotional president.

But Mr Alexander Korzhakov, former presidential bodyguard and confidant, is about to do just that.

Mr Korzhakov, who stood alongside President Boris Yeltsin for 11 years in the political wilderness and as presidential pomp, was abruptly asked in June 1996 for conspiring to scupper the second round of the presidential elections and over corruption allegations.

Subsequently elected an MP this year - giving him immunity from prosecution - Mr Korzhakov has a score to settle with his former boss as the title of his near-500 page book, *Boris Yeltsin: From Dawn to Sunset*, suggests.

The collection of gossip, extracts of which have appeared in the Russian press, does appear to contain some revelations. There is, for example, a claim that Mr Yeltsin could not leave his aircraft at Sharmouk airport to meet the Irish prime minister in an infamous 1994 incident because of a suspected heart attack, unreported at the time. It was widely believed then that he had had too much to drink.

The book has many unintentionally comic touches, as in its descriptions of Mr Boris Berezovsky, head of the Logovaz car dealing business, now deputy head of the security council, trying to ingratiate himself with Mr Yeltsin by giving ever-more extravagant presents to the president's daughter.

Drink is a recurrent theme of the book as is Mr Yeltsin's fondness for playing the spoons - even on the bald heads of visiting dignitaries.

The irreverent *Sovetskoye Sekretno* (Top Secret) journal, which has published a summary of the book, says Mr Korzhakov prefaces his memoirs with a quotation from Talleyrand, Napoleon's adviser: "The whole people would be in horror if they knew what petty-minded people ruled over them."

But the journal's reviewer, who claims to be wanted to take a shower after reading the book, appears to have been as offended by Mr Korzhakov's claims to patriotism as by any of Mr Yeltsin's alleged misdeeds. "To make it really funny he writes about his own patriotism after his descriptions of his boozing boss."

to be opened on September 9. Mr Cesarini said the sale would allow the market to "meet the increasingly diversified requirements of investors, issuers and intermediaries".

Though privatisation will leave the bourse with multiple owners, it is expected to be acquired eventually by Sint, a company formed by Milan's leading banks and brokers and the Italian units of some of the big foreign investment banks.

Mr Leonardo Pagani, managing director of Salomon Brothers in Milan and a Sint board member, said Sint was likely to have acquired ownership of the bond and futures markets by the end of November and was "working on the assumption that it will take a majority stake in the stock exchange".

Sint would then create a single entity and a more unified trading system and enhance its chances of competing with other European markets, especially after the arrival of the European single currency.

A taste for shares, Page 18

Editorial Comment, Page 13

## Strong foreign interest in sell-off of Italian bourse

By Vincent Boland in London

International banks and stockbrokers are showing keen interest in buying into the Italian stock exchange when it is sold at auction in a private placement next month.

Mr Francesco Cesarini, chairman of the stock exchange council, which runs the market, said several foreign institutions as well as big Milan-based banks and brokers had approached it about taking stakes.

"There has been considerable interest so far and lots of requests for information, including several from abroad," he said.

Milan-based bankers say the Italian Treasury and the Bank of Italy are showing "strong support" for the involvement of foreign institutions.

Privatisation of the Borsa Italiana will be the climax of reforms in the past few years that have changed the face of Italian financial markets. It is seen as an essential step in drawing new business to Milan and away from competing



Chairman Francesco Cesarini

exchanges, especially those in London and Frankfurt.

A 51 per cent stake in the bourse has been reserved for institutions licensed to deal on it; the rest will be available to other buyers. Bids are being invited for stakes in the bourse, starting on September 2. The treasury has put a minimum value of L40bn (\$22.3m) on it.

No single bidder can take more than 5 per cent of the exchange in the auction, but each will be free to sell its stake or increase it once the sale is complete. Bids are due

### Europe today

Most of the Mediterranean will be fine and hot with hazy blue skies and almost uninterrupted sunshine, although one or two thunderstorms will break out late in the day over inland Greece, north-west Italy, southern France and north-eastern Spain.

Thundery weather will also affect north-west France, south-west Britain and much of Ireland, and there will be showers and thunderstorms over the Balkans and in northern Russia, Germany, Benelux, central Europe, Poland, the Baltic and southern Scandinavia should be fine and very warm.

### Five-day forecast

It will be sunny and hot over much of Europe, but showers and thunderstorms will spread across northern France, Benelux, most of the UK and Ireland. Ukraine, Romania and Bulgaria will be unsettled with widespread thundery showers and near-average temperatures. Northern Scandinavia will be cloudy and relatively cool.

### TODAY'S TEMPERATURES

Madrid 32	Berlin 24	Cardiff 22	Caracas 32	Faro 27	London 27	Madrid 32	Rangoon 30
Algiers 28	Belgrade 23	Casablanca 24	Frankfurt 24	Geneva 27	Manchester 27	Reykjavik 17	Shanghai 17
Athens 31	Bombay 28	Cologne 22	Glasgow 22	Hamburg 27	Moscow 27	Rio 22	Singapore 27
Brussels 28	Buenos Aires 28	Dallas 22	Helsinki 22	London 27	Montreal 27	S. Francisco 22	Taipei 27
B. Aires 28	Buenos Aires 28	Dubai 22	Honolulu 22	Osaka 27	Paris 27	Tokyo 27	Wellington 27
B. Ham 28	Buenos Aires 28	Dublin 22	Islamabad 22	Perth 27	Seoul 27	Yokohama 27	
Bangkok 28	Buenos Aires 28	Edinburgh 22	Jakarta 22	Prague 27	Sydney 27		
Berkeley 28	Buenos Aires 28		Jersey 22				

### FT WEATHER GUIDE

Warm front, Cold front, Wind speed in KPH

Situation at midday. Temperatures maximum for day. Forecasts by PA Weather Centre

The airline for people who fly to work.

### THE LEX COLUMN

## Breaking Broken Hill

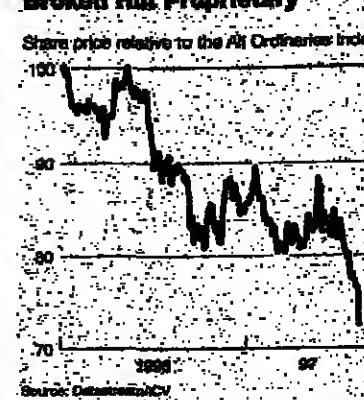
Losing one senior executive is unfortunate, the loss of two is careless, but the loss of three in one week by Broken Hill Proprietary (BHP) suggests a crisis. If bodies were being thrown out in a programme of rationalisation and re-orientation, investors might be delighted. BHP's shares are comfortably below their level of January 1995, and its return on invested capital has been pitiful - so change is required. But last week's moves smack instead of an entrenched management raising defences.

The latest departure, that of petroleum chief Mr John O'Connor, was sparked by an argument over whether his division should be spun off. And it is easy to see why BHP's management would want to keep it.

When a group is making unacceptably low returns and it sheds its best performing business, that leaves the rest looking exposed. But from a shareholders' point of view, that is exactly what is needed.

Of course, breaking up a conglomerate can expose hidden eyesores as well as value. But since oil exploration and production companies are valued differently from steel or transport, there should be immediate valuation benefits from separation. And petroleum would have no difficulty standing on its own. But more importantly, a demerger would increase pressure on management to turn around poor performances and spiralling costs elsewhere in the group. That means everything from steel and transport to Magma, its copper acquisition, which cost A\$3.2bn (US\$2.4bn) in 1996 and contributed next to nothing in 1997.

### Broken Hill Proprietary



Source: DataStream

review will not lead to an increase in the defence budget; but more than token cuts are unlikely. Mr Tony Blair, like many prime ministers before him, has no desire to weaken Britain's defence capability. The review could lead to a shift of emphasis from fighting tank battles in central Europe to deploying rapid-response units further afield. If anything, that could increase demand for sophisticated weaponry. Labour will also be looking for savings from the procurement process. But the main thrust will be to streamline the process not squeeze suppliers' margins - and savings may be recycled into the procurement budget. Meanwhile, by saying it is predisposed to buy 40-50 military transport aircraft from Airbus, Labour has indicated a more "buy British, buy European" inclination than the Tories.

### Shorting

Here is an oddity: why do UK institutions so rarely sell short? After all, it must be just as easy to spot a share which will fall as one which will rise. And although institutions can and do just go underweight, it is strange that more aggressive positions are not taken more often.

Essentially there are two explanations. One is that selling a share you do not own is considered dangerously risky. And in one way, it is: own a share and the worst outcome is that it falls to zero; short it and the downside is theoretically infinite. But the problem is slightly academic - how often do share prices double? In any case, if this were institutions' only worry, they could cap their liability relatively cheaply through derivatives. The argument would anyway be more compelling if many pension fund

trustees did not routinely ban shorting while permitting far riskier gambles like warrants.

But trustees' bigger concern is that shorting shares could attract the attention of the Inland Revenue; shorting, the fear runs, could be regarded as "trading" (taxable) rather than "investment" (tax-free). This would, of course, be a nonsense. The Revenue agrees that the point of the distinction is to reserve pension funds' tax advantages for genuine investments, not to favour one kind of investment - however racy or short-term - over another. So institutions and trustees have nothing but over-zealous tax inspectors to fear, and they would probably be overruled; this hardly seems a reason to leave good potential gains to hedge funds.

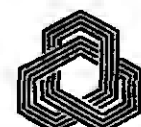
### UK regulation

Britons are supposedly great respecters of fair play, but it seems utility regulators are an exception. On the face of it, the rules of Britain's regulatory game are clear enough: privatised utilities and their regulators periodically trade, but if they cannot agree the Monopolies and Mergers Commission arbitrates as an independent umpire. This elaborate set of rituals works fine - provided, that is, the players abide by the referee's conclusions.

Which is why it is so unfortunate that not one but two regulators in recent weeks have unilaterally decided not to. The gas regulator, not content with her thumping victory over BG, is proposing to tighten the thumbscrews further - she reckons the MMC should have based its conclusions on more up-to-date information, an argument that would be stronger if the MMC had not explicitly covered her preferred data in its report. Meanwhile, the Northern Irish power regulator has confirmed that he plans to fiddle with the MMC's methodology, knocking £36.5m (\$59.5m) off Northern Ireland Electricity's regulatory value in the process.

Both proposals make a nonsense of the regulatory process. But it is not just over-zealous regulators at fault; the root of the problem is vague privatisation legislation which lets them get away with it. The government could and should clarify the law, giving the MMC's reports clearly conclusive status. Indeed, this is precisely the sort of reform which should be on the agenda of the government's current review of regulation.

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# FINANCIAL TIMES COMPANIES & MARKETS

Monday August 11 1997

Week 33

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## IN BRIEF

### United Utilities chief may go

The future of Sir Desmond Pitcher (left) as chairman of United Utilities is in the balance ahead of a crucial board meeting at the company's headquarters in Manchester tomorrow. Following a highly publicised row over several executives and non-executives being said to be pushing for Sir Desmond to be ousted from the company immediately. Page 16

**Questions raised over strategy at BHP**  
Friday's resignation of Mr John O'Connor from the board of BHP ended a week that wiped more than \$2.2bn (US\$1.7bn) off the Australian resources group's share price. Mr O'Connor's resignation was the third of a BHP director in a week. Questions are being now being raised about whether BHP, Australia's biggest company, has got a grip on its managers. Page 17; Lex, Page 14

**Televisión Azteca plans IPO**  
Televisión Azteca, Mexico's second-largest broadcaster, has confirmed its plans to proceed with a global initial public offering this week, headed by the Mexican financial institutions Inbursa and Serfin. Page 16

**Cliven backs \$55.5m MacCarthy buy-out**  
Cliven, one of the UK's leading private equity specialists, is backing the \$55.5m (\$90.46m) management buy-out of the MacCarthy Group, the drugs manufacturing arm of Lloyds Chemicals. The buy is Cliven's fifth in the health market, and follows a £1.1bn deal last month to acquire the UK and French hospital and healthcare assets of Compagnie Générale des Eaux. Page 16

**Telstra float expected in November**  
Mr John Fahey, Australian finance minister, said his government was on course to list one-third of the shares in Telstra, the country's telecommunications giant, in November. The offer, expected to yield over \$1.5bn (US\$1.3bn) for the state, will probably be the biggest float in the world over the next year. Page 17

**BASF signs \$700m deal with Petronas**  
BASF, the German chemicals group, has signed a \$700m joint venture agreement with Petronas, the Malaysian state-owned oil company, to build a petrochemical complex in Malaysia. Page 16

**Crédit Lyonnais sells Portuguese assets**  
Crédit Lyonnais, the French state-owned bank, has signed an agreement to sell its Portuguese retail operations to the Spanish group Caixa Galicia. The action is the latest in a series of asset sales linked to a 1995 restructuring plan. Page 17

**Stearns of Columbia/HCA quits**  
Mr Robert Stearns, the chief financial officer of Columbia/HCA, the troubled US healthcare group, has resigned with effect from August 31. The company said Mr Stearns had been "hired by the previous management" on July 21. Page 16

**PQ Africa to be black-controlled**  
Black business in South Africa will own a majority stake in the country's leading computer company. The result of the Perseus and Q-Data merger will be separated into local and foreign interests, the South African ones being called PQ Africa. Some 51 per cent of PQ Africa will be sold to black businesses to promote black economic empowerment. Page 16

**BZ Trust would back bid for Winterthur**  
Speculation over the future of Winterthur, Switzerland's third-biggest insurer, has increased following news that BZ Trust, its biggest shareholder, would welcome Winterthur's takeover by Credit Suisse. Page 16

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## US accounting body to resist pressure from Greenspan to revise proposals

### Financial regulator fights to keep derivatives scheme

The US financial reporting regulator will this week resist pressure from Mr Alan Greenspan, chairman of the US Federal Reserve, to ditch controversial proposals requiring companies to mark derivatives to market.

Under this scheme, companies would have to introduce fair value reporting for derivatives - reporting their current value in company accounts, rather than the value for which they were originally bought - from January 1 1999.

Officially the Financial Accounting Standards Board is "studying" a letter from Mr Greenspan calling for a rethink on the proposals.

But officials at Norwalk, the board's headquarters, insist there is no need for a further consultation document. It plans to write to the Fed today on the issue.

New chairman Mr Ed Jenkins and the rest of the board have been heavily criticised since publishing the proposals last month. The board wants derivatives marked to market - and any losses or gains taken through earnings.

However, special treatment is allowed for hedging - with gains or losses deferred until



Ed Jenkins: plans aroused widespread business fears

the hedge is completed. But crucially the board, while allowing hedging, will lay down strict rules on which transactions qualify.

Earlier this month more than 20 US business leaders - mostly leading bankers -

wrote to Jenkins expressing worries about the potential impact of the new rules. They said Norwalk was rushing into the project and that the upheaval would undermine companies' ability to manage risk while preparing for the year 2000 problem and the introduction of a European single currency.

Greenspan had similar complaints, saying the proposals would not improve accounting for derivatives and "would constrain prudent risk management".

He suggested expanding disclosure of derivatives - at fair value - in supplemental financial statements. He envisaged "competition" between the two sets of statements with the market using the most useful.

But the board's supporters think the banks are leading a campaign to delay the introduction of the mark to market approach. Supporters further

suggest that some companies use derivatives to manage earnings by retrospectively recognising transactions as part of a hedge to defer losses and gains.

Supporters of the board also question why the proposals should have such a dramatic effect when US companies are already required to disclose derivatives at fair value - in other words mark them to market. "What are the analysts doing with this information now?" asked one supporter of the board.

The board is not alone in its attempt to push ahead with the standard. In May, Mr Michael Sutton, chief accountant at the Securities and Exchange Commission, praised the proposals and the fact that the board had tinkered with them to meet complaints from companies about hedge accounting. "It seems to me that the board has worked hard to try



Alan Greenspan: shared business leaders' reservations

to address the legitimate concerns of its constituents without undermining the integrity of the project," he said.

He acknowledged that there would be greater volatility in earnings when companies use derivatives which do not qual-

ify as hedges under the new rules.

"Reporting that volatility, however, is not the same as reporting artificial volatility. Rather it is capturing, in the financial statements, real economic events that often are not reported today."

The SEC believes the board's proposals are necessary - especially as it estimates that at the end of 1995 the notional amount of derivatives outstanding in the US was more than \$20,000bn.

In the past the board has had to revise some of its standards - but only after Congress or the SEC has stepped in. With the SEC behind it, Norwalk looks like it is preparing to ride out the storm. If it can get the standard through, the new international code for accounting on the world's leading markets - due to be endorsed next year - is likely to take up the US approach. If it has to publish the standard again as a consultative draft, a solution could be years away.

"What Greenspan is saying is an immense step backwards," said David Cairns, editor of the World Accounting Report.

Jim Kelly

## UK-based bank plans to report results in dollars

By George Graham in London

Standard Chartered, the UK-based international bank, is planning to switch its accounts into dollars to avoid the swings in its results caused by sterling's fluctuations against the currencies it deals in.

The deciding factor for the bank is the approach of European monetary union, due to start on January 1 1999. Where other UK-based multinationals are contemplating using euros in their accounts, even if the UK fails to adopt the currency, Standard Chartered sees the euro as further removed from its operations than the pound.

"It would be a nightmare to translate from dollars to pounds to euros," said Mr Peter Wood, finance director.

Although it started life as an offspring of the British Empire, following the Union flag to Africa, India and south-east Asia, Standard Chartered has virtually no operations left in the UK apart from Chartered Trust, a finance and leasing affiliate.

By the time it has paid its UK taxes, the bank ends up with a net annual deficit in sterling and has to use its holdings in other currencies to buy in pounds.

More than 80 per cent of its operations are carried out in dollars or currencies whose exchange rates have formal, or informal, links to the US dollar, such as the Hong Kong dollar or the Indonesian rupiah.

Standard Chartered last week reported a drop in interim profits to \$434m. The fall came in translating its overseas earnings into sterling, which rose to an average exchange rate of 1.63 in the period from \$1.53 last year.

A switch to dollar accounting would face few legal obstacles. UK public companies need a minimum capital of



Peter Wood: warned of currencies 'nightmare'

\$50,000, denominated in sterling, but the Stock Exchange's rules create no problems.

Investment analysts also acknowledge that the move would make sense.

"As far as I'm concerned, given the nature of their business, it would be more logical," said Mr John Leonard, London banking analyst at Salomon Brothers, the US-based investment bank.

Mr Ian Foster, banks analyst at Williams de Broek, added: "If they do the majority of their business in countries pegged more or less to the dollar, it wouldn't be such a daft thing to do."

Standard Chartered raised the idea of switching to dollar accounting a few years ago, but met resistance from institutional investors. This time, instead of asking institutions what they think, it plans to tell them it will move unless they raise strong objections.

But some investment institutions are concerned at the thought of having to convert Standard Chartered's earnings back into sterling to compare with other banks in their portfolios.

## Emerging markets deal for Peregrine

By John Riddling in Hong Kong

Peregrine Investment Holdings, the Hong Kong-based investment bank, is to acquire the emerging markets operations of Carnegie, the Nordic investment bank, for an undisclosed sum.

Peregrine said the deal would expand its presence in the sector, complementing its existing businesses in Asia.

"Increasingly, clients do not look at the emerging market regions separately, but rather as a single asset class," said Mr Andrew Jamieson, chief executive of Peregrine Securities International. "For this reason we've taken the opportunity to acquire a business which will give us exposure to emerging Europe, the Middle East and North Africa."

Under the terms of the deal, Carnegie's 26-strong emerging

markets team, which covers corporate finance, trading and research, will move to Peregrine. Carnegie Emerging Markets produces research on companies in Poland, Turkey, Israel and Greece, and is also active in Egypt, Hungary, Morocco, Romania and the Czech Republic.

"These markets are at a stage where emerging Asia was 10 years ago," said Mr Jamieson. The growth potential was "huge", he added, noting that in the case of emerging Europe stock market capitalisation was just 19 per cent of gross domestic product. This compares with about 67 per cent for emerging Asia.

The deal completes Carnegie's focus on its Nordic operations. The company has offices in all Nordic countries as well as in London, New York and Luxembourg.

## FCM set to retain electricity pensions business

By William Lewis in London

Foreign & Colonial Management is expected to retain the business of managing a substantial part of one of the UK's biggest pension funds when bidding for investment contracts begins in the autumn.

F&C Management, which is controlled by Germany's Hypo-Bank, paid £53m (£86.39m) last year for ESN Pension Management Group and a two-year contract to manage the electricity industry pension scheme's assets of £15.5bn.

However, from April 1998 the 21 companies that are members of the scheme, which include National Power, PowerGen and the regional electricity companies, may take on new fund managers.

Pension trustees will hold "beauty parades" in October at which they will hear presentations from F&C and up to three other shortlisted fund management groups.

Competition for the contracts is fierce and the UK's leading fund management groups are marketing themselves intensively to trustees and their actuarial advisers.

"This is the biggest beauty parade the pensions industry has seen for years," one consultant said.

"Everyone wants to get something out of this," said an executive of a leading fund management group.

F&C Management refuses to say how much business it expects to retain. However, analysts expect F&C, whose management of the scheme's assets has made it one of the largest institutional fund managers in the UK, to retain at least half of the business.

Industry executives say that deregulation of the UK's electricity supply market next year means they are keen to avoid significant changes to pension schemes they sponsor.

"With all the other issues confronting the industry at present, the amount of money being moved around will not be as great as people may imagine," said Mr David Jeffries, chairman of National Grid, the electricity transmission company for England and Wales, its pension fund, and the board of trustees of the electricity industry pension scheme.

F&C has improved on its investment performance record this year. Mr David Manning, deputy chief investment officer of Foreign & Colonial, said: "While performance when we first took over ESN may not have been as robust as we would have liked, we are now outperforming our competitors and are confident this is going to continue."

F&C is fund manager of the Foreign & Colonial Investment Trust and other trusts. Its strategy in buying ESN was to use it as a platform to develop its small pension funds management business.

## BT shares may fall as stock goes ex-dividend

By Virginia Marsh in London

Shares in British Telecommunications, which have fallen sharply since its proposed merger partner MCI issued a profits warning last month, are expected to slide further today when the stock goes ex-dividend.

Telecoms analysts predict the shares will fall by at least 47p - the amount BT will pay to shareholders on the register before today.

"These shares are not going to go ex-dividend well," said one analyst. "There is no doubt the shares have been artificially supported by the large dividend. Income funds have been waiting for this day for ages and in the meantime there's been the bad news from MCI."

BT shares have lost more than 10 per cent since MCI announced in mid-July that its efforts to expand into the US local calls market would cost \$800m this year.

The profits warning has prompted the companies to review their merger plans, amid demands from some BT shareholders that the UK com-

pany should pull out if it cannot renegotiate the merger terms. Results of the review are not expected before the end of August.

After their heaviest week of trading, BT shares closed last Friday at 426½p, up 10½p on the day and 2½p on the week, as investors bought the stock ahead of the ex-dividend date. Friday's price compares with a level of 477½p before MCI's surprise announcement.

The dividends comprise a final of 11.95p and a 25p special payout ahead of BT's planned

takeover of MCI. BT is offering 5.4 of its own shares plus \$5 cash for each MCI share. At 426½p, its offer for the 81.3 per cent of MCI it does not own is worth about \$23.2bn. When the deal was struck last November, the offer was worth about \$20bn. Some analysts say the shares could fall to 340p in the coming days, even without news of the review.

"However, unless there are new developments, we don't believe the shares will go much below 340p-350p, because at that level the yield starts to look very attractive," said an analyst. The market is expecting a dividend of about 19p for the year to March 1998.

Some institutional investors - who have seen BT shares plummet from a high of 502½p last fall - are also expected to hold on to their shares until the review is concluded.

Hopes in the market of a second special dividend to BT shareholders were dampened last week when it said this would constitute renegotiation of the deal - something MCI appears determined to resist.

Observer, Page 13

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## COMPANIES AND FINANCE

## Pitcher's future at United in the balance

By William Lewis, Investment Correspondent

The future of Sir Desmond Pitcher as executive chairman of United Utilities is in the balance ahead of a crucial board meeting at the UK multi-utility tomorrow.

Following an embarrassing public boardroom row, several directors are said to be pushing for Sir Desmond to be ousted immediately. However, amid intensive private negotiations over the weekend, Sir Desmond has

been fighting a rearguard effort to persuade boardroom colleagues to support him at the meeting and present a united front to shareholders tomorrow afternoon.

"This thing has now gone too far," one of the company's advisers said last night. "Something, rather someone, has to give." The company's official spokesman said: "They are having a board meeting but we are not going to comment on it."

The long-running row stems largely from personal

clashes between Sir Desmond and a number of former and current directors. The dispute intensified last week when it emerged that Sir Peter Middleton, a non-executive director of United, had been canvassing opinion in the City about Sir Desmond's role.

Several shareholder groups have told Sir Peter that the company should put in place a new succession plan which would involve Sir Desmond perhaps becoming non-executive chairman

this year. The shareholder groups are concerned that the current succession plan would see Sir Desmond and Mr Derek Green, chief executive, both step down in 2000 when the water industry's new price formula takes effect.

However, other shareholders are partly blaming Sir Peter for artificially stirring up their concerns and there are conflicting accounts as to whether Sir Desmond knew of Sir Peter's decision to visit shareholders.

At the end of last week, Sir Peter and other United directors attempted to play down the extent of United's boardroom troubles, but over the weekend attitudes appear to have hardened. Sir Desmond has gone on "a one-man war," one adviser said. "He started it and now it has to be finished."

Some directors are said to want to re-examine last month's departure of Mr Brian Staples, who resigned as chief executive of United after he had apparently lost

the confidence of the board. Sir Desmond still hopes to persuade United's directors to stick to their original plan and present a new succession plan to shareholders in October.

Sir Peter is yet to complete his meetings with shareholders - at least one is due to be held in September - and some directors want to ensure the opinions of all fund managers have been heard before a decision is made on Sir Desmond's future.

## BZ Trust says it would back bid for Winterthur

By William Hall in Zurich

Speculation over the future of Winterthur, Switzerland's third biggest insurer, has grown following news that BZ Trust, the manager of its largest shareholders, would welcome Winterthur's takeover by Credit Suisse.

BZ Trust, a quoted investment fund run by Mr Martin Ebner, Switzerland's best-known corporate predator, has told its shareholders it would sell the stake to Credit Suisse as part of a move to create Switzerland's biggest financial conglomerate.

ate, with a market capitalisation of Sfr60bn (\$40bn).

The Credit Suisse deal is one of three scenarios envisaged by BZ Trust for the Winterthur stake, which has been built up during this year. The others involve BZ Trust taking majority control or selling the stake to a foreign insurance company.

BZ Trust believes that with a strong shareholder behind it Winterthur could double its profits in a relatively short time.

Mr Ebner left it to two of his junior executives to sign the letter to BZ Trust share-

holders - but it bears all the hallmarks of a financier who likes to shake up sleepy managements.

Winterthur shares have nearly doubled this year and have risen by more than a third since the trusts Mr Ebner controls, BK Vision and Stillhalter Vision, began raising their interest to about 20 per cent from May.

Although Mr Ebner has said he has a high regard for Winterthur's management, the latest announcement is the clearest sign that his investment is a hostile move.

## Cinven invests £55.5m in Lloyds Chemists unit

By Emiko Terazono

Cinven, one of the UK's leading private equity specialists, is backing the £55.5m management buy-out of the Macarthy Group, the drugs manufacturing arm of Lloyds Chemists.

The acquisition is Cinven's fifth in the health market, and follows a £1.1bn deal last month to buy the UK and French hospital and healthcare interests of Compagnie Générale des Eaux.

Macarthy is the last of three operations to be sold

by Gehe, the German pharmaceutical wholesale group which bought Lloyds for £684m earlier this year.

Last week, Gehe announced the sale of the Holland & Barrett health-food chain for £100m to NBTY, a Nasdaq-listed US vitamin manufacturer and retailer. The German group sold Lloyds' veterinary drugs business in June.

Macarthy, whose main trading subsidiary is Martindale Pharmaceuticals, is a leading supplier of injectables and other special medicines.

Macarthy's management will remain in place and will be joined by Mr Brian Linden and Mr Jonathan Clarke of Cinven as non-executive directors.

Cinven, which manages about £1.5bn on behalf of three clients - British Coal Pension Schemes, Railways Pension Schemes and Barclays Bank Pension Fund - said it was looking for further acquisitions. "Rather than businesses, we're looking to buy individual niche drugs at the tail end of portfolios of large companies," said Mr Linden.

## Patient Danes give no thought to quitting

MD Foods is still committed to the UK despite losses, says Maggie Urry

This morning, an aeroplane is landing at Stansted airport carrying both the management and the supervisory board of MD Foods, the large Danish dairy group. The 20 directors - including the 15-strong supervisory board, which represents the 9,000 dairy farmer-owners of the co-operative - will begin a two-day tour of the group's UK facilities.

The trip is a significant one. It is, says Mr Kim Nielsen, chief executive of MD Foods International, the subsidiary which owns the UK business, "a clear signal to our customers, suppliers and staff of the importance and expectations attached to our UK operations, and of our total commitment to its success."

It will be an even clearer signal to its competitors. Rumours have circulated for months in the milk industry that MD's losses in the UK would persuade it to withdraw from the market. That may have been wishful thinking, as the intensely competitive dairy industry has seen profits squeezed.

Even though MD has always said it was in the UK for the long term, a recent circular on the dairy sector, by Henderson Criswell, the brokers, referred to "MD's stubborn refusal to say 'Uncle' [to concede defeat]."

It now seems clear that MD has not the slightest intention of quitting, indeed, from a Danish perspective, it could hardly afford to.

The UK is much the largest single market for the group - which dominates its Danish domestic market. Denmark's population is only about a tenth of the UK's, and MD's 85 per cent share of the Danish dairy market leaves it little scope to expand there.

Two-thirds of its business is outside its home country. It exports its Lurpak butter and Danish Blue cheese around the world, and, as well as in the UK, it has



Kim Nielsen: focused on working closely with key retailers

plants in South Korea, Brazil, and Saudi Arabia.

After exporting to the UK for many years, MD made its first move into UK production in 1990, when it acquired Associated Fresh Foods, a Leeds-based dairy business, for £24.2m. Since then it has made three more sizeable acquisitions, the latest being Lord Rayleigh's Dairies a year ago, and upgraded plant, too. Its total investment in the UK is estimated to reach some hundreds of millions of pounds.

Its six dairies have 16 per cent of the UK liquid milk market, while Lurpak has 25 per cent of the branded butter market. Even so, in the financial year to June 30 1996, MD Foods International lost £22m.

Mr Knud Eric Jensen, chairman of the supervisory board, says the group is financially strong enough to carry short-term losses because the long-term strategy is sound.

In the last year, MD has launched a £55m capital investment programme to modernise all its UK sites, of which £25m has been spent so far, made the Lord Rayleigh's purchase, launched new products such as Lurpak Spreadable butter and Tines Like Fresh longlife milk, and is soon to announce further launches of branded milk products.

Mr Nielsen says, "our whole business focus has been returned to working closely with key retailers." This has allowed MD to gain "a much clearer understanding of where to target resources and investments" to best effect, concentrating on five sectors - liquid milk; fresh dairy products; specialist cheeses; butter; and fruit juices.

Mr Jens Bigum, group managing director of MD, says "the UK represents a land of opportunity" for his company. As well as providing a big market for the UK and Danish plants, it gives the group a larger base from which to supply retailers "on a pan-European basis into the next century."

Mr Nielsen concedes that competition in the UK dairy market is intense, with "too many milk producers chasing too few customers". Like others in the industry, he expects further rationalisation, takeovers and alliances, such as the recent Avonmore/Waterford merger in Ireland.

MD will play a part in this restructuring, he says, hinting that it could make more acquisitions. "MD is in the UK market to stay," he stresses, while companies lacking the "vision, resources and will to invest" will "by default, change the shape of the industry".

## NEWS DIGEST

## SEC moves on Victorias Milling

A management committee will be formed to oversee the rehabilitation and operation of Victorias Milling, the financially troubled Philippines company, a Securities and Exchange Commission officer said yesterday.

Victorias is the flagship company for the ailing Philippine sugar industry and the largest sugar refiner in Asia. The highly-uncompetitive sugar industry has yet to find a convincing answer to global competition. It has been watching debt-strapped Victorias closely as the fate of the company will affect the whole sector.

"In view of the urgency of the matter, the grave social and economic consequences, the hearing panel resolved to grant the request for a regular management committee," said Ms Rosalina Tesorio, the SEC hearing officer. The committee will be made up of two representatives from secured bank creditors, two from unsecured bank creditors, two from the company and one from the SEC, said Ms Tesorio.

Ms Tesorio held a closed-door hearing on Friday to discuss the petition by Victorias to create a management committee to help restore it to sound financial standing after years of losses brought about by low sugar prices in the domestic market.

Victorias was recently granted a moratorium to pay its debts amounting to 4,428bn pesos (\$155m) owed to 32 financial institutions. One bank had already filed a foreclosure proceeding against its marketing arm, while two other banks have filed civil suits for damages arising from allegedly worthless collaterals.

Under the rehabilitation plan, Victorias will upgrade its facilities over the next five years, sell its non-essential assets and seek new investors to inject fresh money into the company.

Reuter, Manila

## BASF, Petronas in venture

BASF, the German chemicals group, has signed a \$700m joint venture agreement with Petronas, the Malaysian state-owned oil company, to build an integrated petrochemical complex in central Malaysia.

The complex, situated on a 180 hectare site in Kuantan on the east coast of the Malaysian peninsula, is part of a series of investments announced last year by BASF aimed at expanding its Asian operations.

By 2001, the group plans to spend between 25 per cent and 30 per cent of its DM30bn (\$16.2bn) investment budget in Asia. This marks a change of direction from the previous five years, when it committed only 5 per cent of its DM23bn budget to Asia.

The complex, which will comprise an acrylic acid plant with an annual capacity of 340,000 tonnes, and an oxo-alcohol plant with annual capacity of 220,000 tonnes, will be 60 per cent owned by BASF and 40 per cent by Petronas.

The acrylic acid plant is due to begin operations in 2000, and the oxo-alcohol plant in 2001. The complex will make chemicals for the textile, leather, paper, plastics and adhesives industries.

Sarah Althaus, Frankfurt

## Televisión Azteca plans IPO

Televisión Azteca, Mexico's second largest broadcaster, has confirmed its plans to proceed with a global initial public offering this week, handled by the Mexican financial institutions Iuhursa and Serfin.

The offer of 23.92 per cent of the company's stock, will list shares on the New York Stock Exchange and Seag, as well as on Mexico City's bolsa, and is planned to raise between 4.4bn and 5bn new pesos (\$563m-\$640m).

The company has an option to increase the offer by 15 per cent. The offer is primarily aimed at allowing minority shareholders to cash in on their initial investment in the company.

Daniel Dombey, Mexico City

## Columbia/HCA CFO quits

Mr Robert Stearns, the chief financial officer of Columbia/HCA, the troubled US healthcare group, has resigned with effect from August 31. The company said Mr Stearns had been "hired by the previous management" on July 21. The news came on Friday, a day after the nation's largest for-profit hospital chain said it would widen disclosure of its Medicare cost reports, impose a new review system on Medicare coding procedures and adopt a new regulatory compliance programme.

Reuter, Nashville

## Piltel profits down 66%

Philippine Telephone Corporation (Piltel), the Philippines' main mobile phone operator, saw net profits for the first six months of 1997 dive 66 per cent to 185.8m pesos (\$5.8m) from 487.6m pesos a year earlier.

Fraudulent and non-paying customers have pushed the company's operating expenses up 26 per cent to 2.1bn pesos, limiting revenue growth to only 6.2 per cent year-on-year to 2.57bn pesos from 2.4bn pesos. Revenues were also stunted by interest payments that expanded "other charges" to 244.3m pesos from 89.5m pesos.

Telecoms analyst Mr Russell Ong of Ansonor Hagedorn Securities said the figures came as no surprise in view of the company's poor first-quarter performance. "The company suffered a huge write-off of bad debts, which were incurred due to cloning and delinquent accounts," he said. "They now had to begin cleaning up those accounts." On Friday Piltel shares inched up to 12.00 pesos from 11.50 pesos at the close of trading on the Philippine Stock Exchange.

Neri Tesorio, Manila

## ADB raises \$300m in US

The Asian Development Bank (ADB) has launched a \$300m public bond issue in the US with Morgan Stanley Dean Witter as lead manager on a bought-deal basis.

The bonds were priced at 100 per cent, with a coupon of 6.25 per cent payable semi-annually, and a 30-year maturity. The issue will be unveiled and has put options every five years starting on the 10th year.

Settlement and clearing will be through the Federal Reserve book-entry system. The Manila-based ADB said the proceeds would be part of its ordinary capital resources used in non-concessional lending operations.

Neri Tesorio

## Black business to own most of PQ Africa

By Mark Ashurst in Johannesburg

Black business is set to acquire a majority stake in South Africa's leading computer company. Following last week's announcement of a merger between Persetel and Q-Data, the deal will create the country's largest information technology group, with a market value of about R12bn (\$2.6bn), and clear the path for black business to take control of its local operations.

Mr Leen van der Bijl, Q-Data chairman, confirmed that the merged group intended to separate its South African business from its foreign interests, which include Persetel subsidiaries

Compurex and Telemation AG. The local businesses, which contribute about 39 per cent of Persetel's operating profit and more than 90 per cent of the smaller Q-Data's earnings, would form a new company to be known as PQ Africa. About 51 per cent of the new company would be sold to black businesses to promote black economic empowerment.

The move could also precede a separate listing of the new group's international interests on a foreign bourse. Persetel has recorded strong growth from supplying mainframe systems to emerging markets in eastern Europe, and is currently pursuing a joint venture in Latin America.

Analysts said a demerger that vested control of the local business in the hands of black investors would enhance its prospects of winning lucrative government contracts.

The transformation of South Africa's government bureaucracy has stimulated a sharp increase in demand for new information technology and consultancy services. To encourage black economic empowerment, the state tender board has introduced regulations to favour companies with black business partners.

The merger follows both the resignation of Mr Piet den Boer, the former Q-Data chairman, and the unbundling of Q-Data's ultimate par-

ent, Anglovaal Industries, the conglomerate demerged last year from the Anglovaal mining house. Analysts said Mr den Boer quit earlier this year after he opposed previous merger talks.

The deal could enable Kusene Brothers, a family-run industrial group which began trading in the 1970s as a chilled drinks distributor in the townships outside Johannesburg, to emerge as a dominant group in South Africa's fast-growing information technology industry. Prior to the merger announcement, Kusene was poised to acquire about 30 per cent of Grinaker Holdings, a subsidiary of Anglovaal Industries with interests in Q-Data. Mr Chris

Veagh, analyst at Deutsche Morgan Grenfell, said the merger would dilute Grinaker's interest in the new group to less than 3 per cent.

But Mr Keith Kusene, chairman, confirmed he would lead a consortium of black business groups in a bid for a larger stake. Persetel is also believed to be in talks with another black business group which could emerge as a potential partner, or rival, for Kusene.

Analysts applauded the merger, which they said would enable Q-Data to market software products to Persetel's larger customer base. "There are great synergies from both sides," said Mr Chris Veagh, analyst at Deutsche Morgan Grenfell.

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A MEMBER COMPANY



COMPANIES AND FINANCE

# Telstra float expected in November

By Elizabeth Robinson in Sydney

The Australian government yesterday said it was on course to float one-third of the shares in Telstra, the country's telecommunications giant, in November.

Mr John Fahey, finance minister, said if applications for shares exceeded the number available to the public, those who reserved an offer document by September 12 and later took up the offer would receive at least 50 per cent more than the minimum allocation.

The Telstra offer, which is expected to yield more than A\$10bn (US\$7.3bn) for the government, is likely to be the biggest privatisation in the world over the next year.

Offer documents will be sent out in October with the listing likely in the second half of November, subject to market conditions. Some 65 per cent of the shares on offer will go to Australian investors and institutions.

Mr Fahey said the government was considering a sale in two instalments, but investors would receive full dividend rights immediately.

He also confirmed that a further 3.5 per cent of the shares would be reserved for Telstra's 69,000 employees, who would be offered incentives to buy.

They will be allocated one free share for every four bought to a maximum of 500.

free shares and will be offered interest-free loans to help finance the purchases.

Mr Frank Blount, Telstra chief executive, will stay on the board until at least the end of the year. "The board has been appointed. Their term extends way beyond the sale," said Mr Fahey.

He added that the government had not considered further sales of its stake.

Telstra, which reports its annual results later this month, is expected to announce write-downs of up to A\$1.5bn, mainly on its cable investment.

Last week Mr Ian McLachlan, defence minister, said talks were continuing on the sale of Telstra of getting out of a A\$1.1bn radar system contract with Lockheed-Martin and Transfield Defence Systems. He hoped investors in Telstra would know the company's liabilities before the sale.

Software difficulties at the Jindalee Operation Radar Network contract have put it behind schedule. The Telstra privatisation is one of five planned international telecommunications share offerings this year.

Telecom Italia, and - probably - France Telecom will be floated through initial public offerings. Bankers put the combined value of the stakes that may be sold at about \$15bn. There should also be a third tranche of Portugal Telecom and a stake in Hungary's Matav.

# Questions raised over strategy at BHP

A string of resignations has left investors in 'The Big Australian' concerned over its future

Friday's implosion at the heart of BHP, ending a week that wiped more than A\$2bn (US\$1.47bn) off the Australian resources group's shares, has left investors wondering if BHP has got a grip on its management.

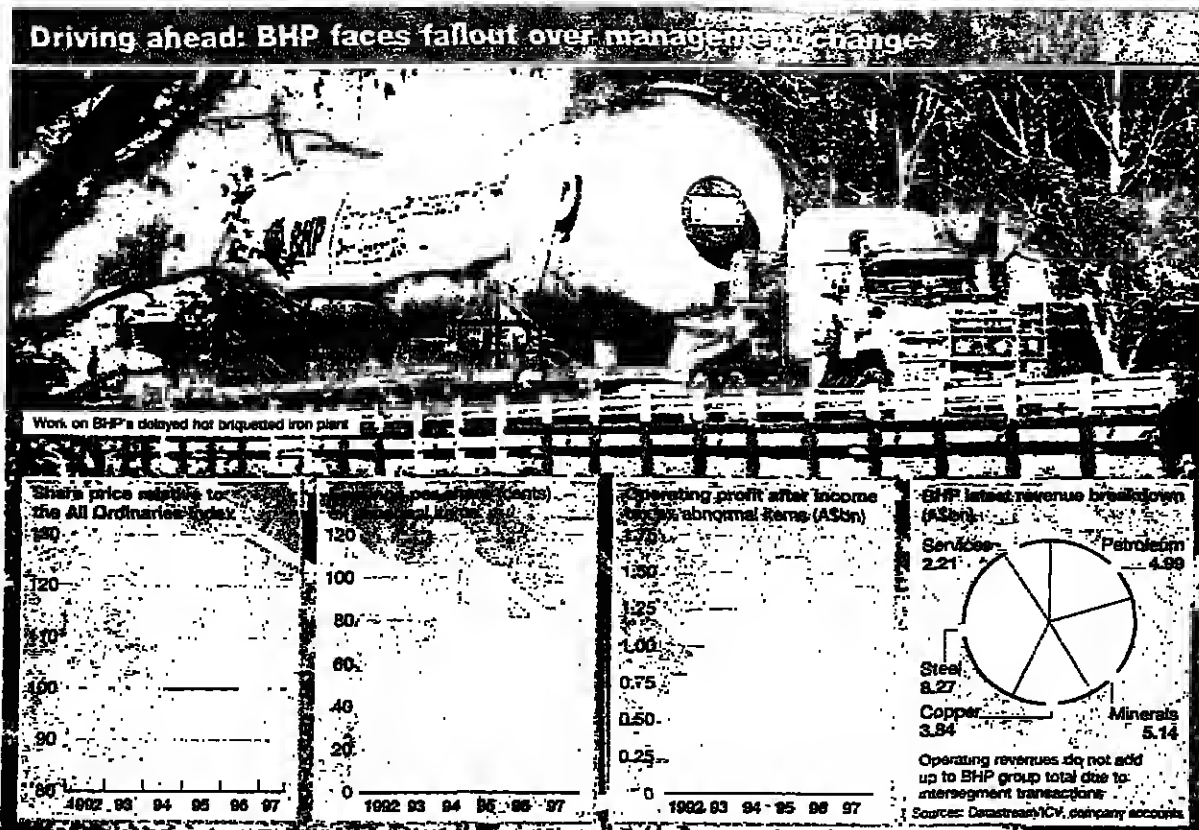
The resignation on Friday of Mr John O'Connor, the head of BHP's petroleum division, followed the retirements of two other directors earlier in the week. Mr John Prescott, the company's chief executive, said he accepted Mr O'Connor's resignation "with regret", but the departure of the outspoken Irish oil man only two years after he joined the group opens up questions about BHP's future strategy.

Mr O'Connor was well known to have favoured a spin-off of his division, which last year made profits of A\$693m against BHP's A\$410m after write-offs.

Last week matters came to a head, when in a briefing with analysts he was said to have outlined his proposals, arguing that the petroleum unit was undervalued.

Mr Prescott admitted the board went some way towards looking at a petroleum spin-off. It appointed external advisers and had reached the stage where it understood some of the alternatives, but decided a float was not in the interests of the group as a whole. "It is not the overall interest of the company to extract value from petroleum. It has been an important part of BHP for some time and of managing BHP's exposure to commodity markets."

Mr Jerry Ellis, BHP's chairman, said spin-offs were not a strategy that BHP rejected. The different rationale of Mr O'Connor and Mr Prescott is easy to understand. Over the past three years BHP Petroleum has injected A\$3bn into the group - and its assets, which include a half share in the Bass Strait fields, could reach A\$18bn.



BHP rejected. The different rationale of Mr O'Connor and Mr Prescott is easy to understand.

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Mr O'Connor is thought to have favoured a partial floatation, which he believed would unlock the additional value of the petroleum division while still allowing BHP to benefit from its recent strong performance.

Some investment bankers argue that oil subsidiaries of conglomerates are rarely valued at the same level as their independent peers.

This is because groups such as BHP are usually valued according to their earnings, while independent exploration and production companies are valued more on their overall asset base, only part of which may be producing current revenues.

Some analysts say the BHP board balked at supporting a floatation because it was worried about the impact of such a move on its share price. Compared with

petroleum's 65 per cent profit rise last year the rest of the company looks stagnant.

BHP made write-downs of nearly A\$1bn related mainly to its US copper operations. Magma, bought for A\$3.2bn last year, made a return on assets of just 0.2 per cent while weaker prices dented profits at Escocodida in Chile, described by one analyst as a "phenomenal asset".

One division that BHP has tackled with resolve is steel. In April it announced that it was closing its Newcastle steelmaking facility to focus on higher value-added pro-

duction. It is also clear that the company is getting tough on management.

It insists that the two senior retirements - of the heads of the iron ore and minerals divisions - announced just before Mr O'Connor's departure, were a coincidence.

However they did coincide with an announcement of cost overruns and start-up delays at BHP's hot briquetted iron (HBI) plant in Port Hedland, a project in which both retiring directors had been involved.

issued a strong warning to investors. "We expect people to be accountable for controllable events that have an impact on the company," he said.

Investors also worry about accountability, particularly as BHP's chairman, Mr Jerry Ellis, came from the ranks of the company after an attempt to appoint an external candidate failed.

The Australian Shareholders Association said on Friday it shared the concern about governance.

"We do feel that the whole board structure needs to be examined, particularly in relation to the promotion of a former employee to the position of chairman," it said.

Last week's events raise questions about whether the board has really tackled the underlying issues of the structure of the conglomerate - and if it is the best format for realising the maximum value of the individual businesses.

Much work needs to be done to win back the faith of investors, especially as another challenge is looming for "The Big Australian".

With a capitalisation of A\$36bn, BHP accounts for nearly 10 per cent of Australia's All Ordinaries Index and has been a must for foreign fund managers.

The forthcoming A\$10bn partial float of Telstra, the telephone company, and the proposed A\$10bn listing next year of Australian Mutual Provident, the life company, will soon give investors a wider choice.

Elizabeth Robinson  
Robert Corzine

## Moves on

### as Milling

will be formed to oversee the operation of Victoria's Milling Corporation, a new company, a senior official said yesterday.

The company will be the largest sugar refiner in the world, with a global market share of 10 per cent. It will be formed to oversee the operation of Victoria's Milling Corporation, a new company, a senior official said yesterday.

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# Crédit Lyonnais agrees sale of Portuguese assets

By Andrew Jack in Paris

Crédit Lyonnais, the French state-owned bank, has agreed to sell its Portuguese operations to the Spanish group Caixa Galicia. The action is the latest in a series of asset sales linked to Crédit Lyonnais' requirement under a 1995 restructuring plan to sell its retail activities outside France.

The bank recently sold Bergamasco in Italy, as well as its retail operations in Greece and Sweden. It is also in the process of selling Woodchester, its Irish based specialist credit subsidiary.

It said that the latest sale was still subject to due diligence, but would probably be completed by October.

Crédit Lyonnais Portugal, which employs 330 staff, reported 1996 net profits of

FFr12m (\$1.9m) on banking income of FFr177m. Total assets were FFr7bn.

The series of asset sales, combined with improved operations, should help push the bank back into significant profit as part of its strategy agreed with the French government to strengthen its reserves without recourse to a new state-backed recapitalisation.

Crédit Lyonnais is still eventually likely to be forced to sell BFG, the German bank in which it holds a controlling interest, but is believed to be pushing for more time to ensure it does not record a large capital loss as a result.

Separately, GAN, the state-owned French insurance group, said it has sold a portfolio of 75 buildings in its "defence" structure with a gross value of FFr3bn to

Morgan Stanley and Co.

The sale comes after France's new Socialist government confirmed last month that the privatisation of GAN linked to a FFr24bn state rescue package would go ahead as agreed with the EU competition authorities in Brussels.

It said the deal, on which it was advised by Bankers Trust, was for more than the price recorded at the end of 1996, against which the French government gave its guarantee as part of the restructuring.

The property investments, from its Baticredit and Parisel subsidiaries will contribute towards the eventual sell-off in whole or parts of the entire GAN group, including its property assets, core insurance activities and banking arm CIC.

# Creating a new force in life science

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Merger of Amersham Life Science and Pharmacia Biotech to create Amersham Pharmacia Biotech

Financial Adviser  
August 1997

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# FINANCIAL TIMES MARKETS THIS WEEK

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Global Investor / Peter Martin

## Smaller stocks break the rules

The storming out-performance of big stocks in the past couple of years has been widely remarked. The chart alongside - which compares the main blue-chip index in each market with an index of small-cap stocks - shows how much better big companies have done since January 1996. The same pattern shows up if you start the chart in January 1997.

What has been much less widely commented on is the obverse of this phenomenon: the sustained under-performance of small cap stocks. This is surprising, since poor relative performance by small stocks flies in the face of a number of accepted orthodoxies.

On an economic level, it has become accepted wisdom

that small companies provide most of the job creation in developed economies. They are the motor of innovation, the home of creative entrepreneurship, the distinctive feature that sets America's robust growth apart from those sluggish old European economies. Surely these sterling achievements should also be reflected in stock market performance also?

In financial theory, also, small companies are conventionally viewed as winners. Few conclusions of modern financial theory are as well accepted as the "small company effect" first identified by Professor Rolf Banz in 1981. It is true that this statistical finding - that over time smaller companies significantly outperform larger

ones - is occasionally subject to debate. Septics point out that the Prof Banz studied smaller New York Stock Exchange companies - not really small companies as the term is generally used. Others point out that, even if the effect exists, it is hard to take practical advantage of it since commissions and spreads on small stocks are larger than on bigger issues.

But in general, financial market theorists and individual investors tend to accept the small company effect without question. Outside the ranks of specialists in the subject, any discussion of the effect is confined to the search for explanations. One of these is the likelihood of "survivor bias" in the small-cap indices - unsuccessful small companies are

quickly weeded out by bankruptcy, so over time small cap indices will consist only of naturally outperforming companies. Another is the shortage of easily-available information about small companies, leading to a greater market inefficiency, and thus a higher chance of out-performance by canny stock selection.

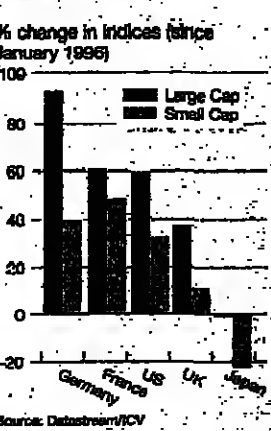
All three communities - economists, financial-market theorists and the investor in the street - thus have an implicit faith that, in the long run, small companies will do better than larger ones. If that has not been true for the past 18 months, it will certainly occur in future. The small companies effect, as originally identified, was unusually volatile, says Ronald Kahn of Barra,

the quantitative analysts: "It's a long-term effect and there are long periods of time when it doesn't seem to work."

Investors who hold to this belief continue to buy small stocks in the expectation of some long-term reversion to the mean. But what if, as Thomas McManus of New Street Securities in New York, argues, no such mean exists? Small cap enthusiasts, he says, see the recent performance "as an anomaly and an opportunity, whereas I see it as a beginning of a reaction restoring the natural relationship."

Mr McManus believes the boom in initial public offerings, and the record prices investors have been willing to pay for new companies, has changed the game. "The

### Big is beautiful



Source: Datastream/ICV

### Total return in local currency to 7/8/97

	US	Japan	Germany	France	UK
Cash					
Week	0.71	0.01	0.08	0.05	0.73
Month	0.47	0.05	0.28	0.28	0.57
Year	5.88	1.00	3.48	4.22	6.43
Bonds 3-5 year					
Week	0.57	0.02	-0.28	-0.41	0.52
Month	0.70	0.70	-0.68	-0.67	1.28
Year	7.18	5.54	7.04	7.58	15.98
Bonds 7-10 year					
Week	-1.22	-0.01	-0.36	-0.03	-0.15
Month	0.70	1.48	-0.58	-0.02	1.03
Year	8.11	10.48	-10.89	-11.94	11.83
Equities					
Week	-0.2	-2.8	-0.4	0.7	0.7
Month	4.7	1.0	18.5	3.8	8.0
Year	45.6	-0.8	70.5	54.5	59.6

Source: Cash & Bonds - Lehman Brothers. Equities - FTSE/World Index Ltd. The FTSE/World Index Ltd. is a subsidiary of FTSE International Limited, Goldman Sachs & Co. and Standard & Poor's.

capital markets have penetrated deeper into the economy to identify promising companies," he says. Much of the potential out-performance of smaller companies is now captured in the prices at which they come to market. Companies are going public with market capitalisations of \$800m to \$1bn, he says, that could have been bought for \$10m in 1992. "A lot of the juice has been

squeezed from the orange," so the potential for further appreciation is limited.

The problem with this argument is that, while it may be true, it is largely confined to the US. Yet the relative under-performance of small stocks is a global phenomenon. Mr McManus believes this may be due to the wave of overseas investment from the US, which tends to be concentrated in

better-known stocks, pushing up their prices.

Whatever the reason, small companies as a group have certainly not done well recently. That does not rule out the possibility of making money from finding the next Nike or SAP. But, in the recent past at any rate, the markets have not been rewarding strategies based around holding broad portfolios of smaller stocks.

### COMPANY RESULTS DUE

#### Sharp gain expected from SBC at halfway

SBC, the Swiss bank, is expected on Wednesday to report a sharp improvement in first-half net profits as worldwide equity gains prompt jumps in trading and commission income.

Analysts expect SFR1.2bn-SFR1.2bn (\$730m-\$800m), up from SFR72m. Trading income is estimated at SFR1.9bn-SFR2.25bn, against SFR1.48bn.

Commission income is estimated at SFR2.5bn-SFR2.85bn, up from SFR2.11bn; and interest income between SFR1.45bn and SFR1.58bn, against SFR1.52bn. AFX, Zurich

■ UPM-Kymmene, the Finnish pulp and paper group, is on Thursday expected to report profits after financial items for the six months to June of FM3.15bn-FM3.54bn (\$560m-\$590m).

The average analysts' estimate is for profit after financials of FM3.3bn, with a boost from favourable second-quarter currency movements due to the strong dollar and sterling offset by continuing low forestry product prices.

Comparisons with the first half of 1996 are not possible as the company has changed its accounting from four-month reporting to quarterly.

In the first four months of 1996, profit after financials was FM1.65bn, and for the first eight months it was FM2.67bn. The first-half forecasts include about FM2.3bn in capital gains. AFX, Helsinki

■ Hunter Douglas, the Dutch window covering and architectural products group, is expected on Wednesday to report first-half net profit of F176m-F181m (\$36m-\$39m) - up from F162.9m a year earlier.

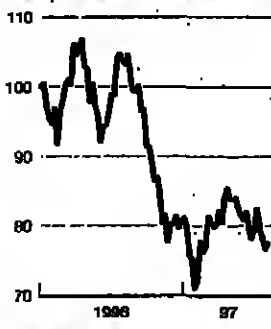
Analysts predict first-half earnings per share of F1.23-F1.23, up from estimates for the comparable year-earlier figure of F1.17-F1.17. A year ago, Hunter Douglas reported first-half earnings per share of F1.35. The company split its shares two-for-one in July.

In its first quarterly results published in May, Hunter Douglas reported a rise in first-quarter net profit to F130.3m from F125.3m, with pre-split earnings per share up at F1.69 from F1.44.

Analysts at ING Barings are looking for second-quarter net profits in the

#### UPM-Kymmene

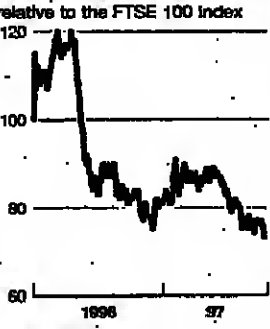
Share price relative to the Hex Index



Source: Datastream/ICV

#### Orange

Share price since flotation relative to the FTSE 100 Index



Source: Datastream/ICV

region of F150m or F11.35 per share. AFX, Amsterdam

■ General Accident's interim results on Tuesday are expected to produce an operating profit of between £240m (£240m) and £260m, compared with last year's £194m. Analysts are pencilling in a net dividend of between 12.2

and 12.43p (11.44p). There are high expectations that the UK insurer should outperform its peers on its underwriting profits in the UK. Another area of interest will be how fast it is growing its life profits, with some analysts forecasting more than £60m, compared with £46m.

■ On the same day Smith & Nephew, the UK healthcare group, is expected to reveal the damaging impact of the strength of sterling when it announces interim pre-tax profits of £81.5m (£84.8m) on sales of about £530m. Kleinwort Benson, the broker, however, expects the dividend to be edged up to about 2.4p (2.29p).

■ Glyndwr, the engineering group, is forecast to report interim pre-tax profits of between £40m and £42m on Tuesday, compared with £40.2m last time.

Analysts are keen to see how the strength of sterling is affecting Glyndwr's exports. They are also concerned about cheaper imports raising competition in Glyndwr's consumer markets in the UK. Glyndwr is also expected to reveal details of its year-long programme of 22 disposals. It

had intended to complete the sell-off by this stage, but said progress had been slow.

■ BICC, the cables and construction group that issued a profits warning in April, is expected to report on Wednesday a fall in interim profits from £53m to £55m, and possibly to cut the interim dividend by 1p to 3p. Shares in the group, which launched a £170m rights issue at 270p nearly a year ago, have fallen below 170p since its warning that sharply reduced demand for power cables in Italy and Germany would undermine first-half profits.

■ WPP, the world's largest marketing services group, is expected on Thursday to report interim profits up by about £10m to £70m in spite of revenues held flat by the strength of sterling. The group last week expanded its

interests in direct marketing by acquiring a 70 per cent stake in France's Bellerange Foucault Associés. In June it paid £10.2m for 14.4 per cent of CIA, the independent media buying company.

■ Alliance & Leicester on Friday will report its first interim results since converting into a bank and floating on the stock exchange in April. Estimates range from £175m to £185m, after £20m-£40m of conversion costs. A&L is reckoned to have just about held its share of the mortgage market, but will have suffered pressure on deposit margins as investors took their windfall money and ran. Though the bank's valuation is currently the lowest of the converted building societies, many analysts believe its share price is well-bolstered by the belief that it will eventually be taken over.

### INTERNATIONAL EQUITIES By Vincent Boland

## Italians find a taste for shares

The monastic silence inside the Borsa Italiana's Mussolini-era building in Milan gives no indication that the Italian public is rushing to buy shares in unprecedented numbers.

But they are. Intense domestic retail interest in the privatisation programme has played a crucial role in making recent flotations a success. Italians are raiding their once-sacrosanct savings accounts to plough funds into equities.

Mr Francesco Cesarini, chairman of the soon-to-be privatised Italian stock exchange, sees a definite change of attitude by the Italian public towards shares. He says this is part of a trend which has seen the attitudes of banks and pension funds change too.

"Financial institutions and pension funds are slowly teaching Italian investors that there is something else to invest in besides govern-

ment bonds," Mr Cesarini says. "Of course, when the market is booming interest is even greater."

The privatisation drive has seen several household names either sold or about to be. With each offering, the number of applications from retail investors expands, say investment bankers.

Earlier this summer, the third tranche of Eni, the oil and gas group, attracted roughly 800,000 applications, nearly double the number for the first offering. It also required less intensive marketing.

Bancars predict that when Telecom Italia comes to the market, probably later this year, there could be more than 1m applications for shares from retail investors, many of them customers of the company.

Incentives for domestic buyers included in the offerings have helped to make the privatisations attractive.

These included bonus shares if the original holdings were held for a certain period of time, and offers of stock in the IPOs at a discount to the price large professional investors were asked to pay.

One banker says that the secret in attracting such high levels of support lies in convincing potential buyers of the shares that the returns they could make - from dividends and potential capital gains - would at least be equal to those available from alternative forms of investment, such as government bonds.

The boost at the European Union's Amsterdam summit in June to Italy's chances of being among the founding members of the single currency sent the spread of Italian government bonds over German bunds plummeting to about 80 basis points. Although it has risen again being paid to local investors in future sell-offs.

unless monetary union collapses.

That is driving a redirection of savings from bonds to equities. So far this year, Italian mutual funds have attracted the strongest flow of funds since 1994, according to Morgan Stanley Dean Witter, with total inflows into equity, bond and balanced funds above £60bn (£37m), compared with £60bn in all of last year.

While Italian equity funds are still less popular than foreign equity funds, more Italians are opening private portfolio accounts at the big banks and investing directly in the market rather than through other vehicles. This is all good news for the government. Privatisation is likely to continue because the government needs the money, one banker says. It is likely to mean even more attention being paid to local investors in future sell-offs.

### FTSE ACTUARIES WORLD INDICES

The FTSE Actuaries World Indices are owned by FTSE International Limited, Goldman, Sachs & Co. and Standard & Poor's. The indices are compiled by FTSE International Limited and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries. NatWest Securities Ltd. is a co-founder of the indices.

COUNTRY AND MARKET Number in parenthesis = number of lines in this stock	FRIDAY AUGUST 9 1997								THURSDAY AUGUST 7 1997								DOLLAR INDEX				
	US	%chg	Pound	Yen	Local	Local %	Gross	US	%chg	Pound	Yen	Local	Local %	Gross	US	%chg	Pound	Yen	Local	Local %	Gross
	Dollar	3/11/2/96	Sterling	Index	DM	Index	Currency chg 3/11/2/96	Dollar	3/11/2/96	Sterling	Index	DM	Index	Currency chg 3/11/2/96	Dollar	3/11/2/96	Sterling	Index	DM	Index	Currency chg 3/11/2/96
Australia (78)	233.51	5.2	219.35	171.04	224.98	212.28	14.3	3.80	235.72	229.34	176.88	228.87	218.05	255.87	187.85	188.70					
Austria (28)	199.22	4.9	187.14	145.93	191.93	191.82	28.2	1.71	200.95	197.36	155.83	183.71	200.95	208.00	174.70	178.10					
Belgium (29)	238.21	5.1	224.70	175.22	230.45	226.62	26.0	3.03	241.19	225.45	180.65	234.68	230.18	251.11	213.92	218.63					
Brazil (30)	266.60	52.7	272.04	212.13	278.00	278.58	59.5	12.7	293.34	274.20	216.72	285.58	286.64	322.44	172.54	178.22					
Canada (12)	221.52	12.7	208.18	182.21	210.48	223.24	19.3	1.83	221.89	208.28	187.70	216.05	224.85	204.02	188.65	188.70					
Denmark (32)	387.43	10.1	363.93	283.79	373.25	371.87	31.7	1.37	384.33	369.54	288.11	374.50	373.27	421.25	315.19	315.19					
Finland (28)	307.43	25.1	288.78	226.19	298.17	292.62	50.4	1.54	311.88	291.22	230.00	303.73	305.87	314.08	283.88	285.87					
France (53)	227.23	5.2	213.49	186.45	219.82	222.65	27.5	2.37	228.57	219.88	171.21	222.87	226.85	257.57	187.28	188.44					
Germany (59)	235.50	22.4	218.40	170.39	228.98	221.89	47.1	1.27	232.84	217.85	174.41	228.76	228.76	278.61	192.83	192.83					
Hong Kong, China (88)	577.57	13.9	542.55	423.07	556.44	574.05	14.0	2.67	590.03	542.19	434.47	584.98	575.49	680.03	421.41	428.65					
Indonesia (27)	208.93	-8.4	195.26	153.04	201.28	203.89	1.0	1.95	212.79	198.91	152.29	207.23	208.00	254.00	183.82	181.23					
Ireland (17)	373.59	13.6	350.83	273.85	369.91	368.84	33.9	2.98	370.74	348.55	277.70	361.09	364.85	374.94	284.56	287.17					
Italy (52)	56.82	19.5	52.92	42.48	58.30	133.92	40.8	1.78	59.54	53.05	44.26	58.94	182.12	105.78	77.35	77.35					
Japan (485)	134.45	4.2	129.31	96.48	129.54	129.40	9.4	0.80	130.68	122.34	98.03	127.46	130.68	148.58	107.57	107.57					
Malaysia (107)	419.94	-30.6	393.53	306.87	403.00	434.99	25.9	1.80	427.82	398.81	320.46	418.05	435.48	500.25	418.94	424.25					
Mexico (27)	1910.34	48.4	1700.56	1328.05	1744.08	1548.45	47.3	1.45	1861.24	1739.82	1384.15	1812.86	1825.01	2084.25	1548.00	1525.99					
Netherlands (19)	428.23	27.4	402.27	313.89	412.58	408.12	53.8	1.91	431.68	403.50	329.94	420.39	418.85	491.60	325.95	325.95					
New Zealand (14)	89.58	-2.4	84.13	65.80	86.28	74.82	9.5	3.89	90.20	84.51	67.55	87.84	74.36	86.47	60.77	62.80					
Norway (41)	330.72	11.9	310.67	242.25	318.62	341.09	33.2	1.40	328.90	307.44	248.35	320.81	343.70	330.72	248.35	250.00					
Philippines (23)	149.40	-26.6	140.34	108.43	143.68	121.94	-20.2	0.98	150.67	140.84	112.65	142.74	214.57	214.07	125.94	126.75					
Singapore (42)	355.00	15.2	354.49	263.19	344.84	344.84	12.2	1.26	360.03	357.10	278.19	351.22	344.85	360.03	278.19	278.19					
South Africa (44)	357.94	12.4	338.24	262.19	344.84	344.84	12.2	1.26	360.03	357.10	278.19	351.22	344.85	360.03	278.19	278.19					
Spain (33)	245.10	11.5	230.23	179.59	238.12	230.37	34.1	1.29	245.25	238.25	183.70	238.65	238.73	278.05	173.01	177.72					
Sweden (49)	511.21	21.2	480.21	374.45	492.80	500.61	40.8	2.72	511.69	478.31	382.26	498.33	505.67	575.80	405.81	405.81					
Switzerland (35)	313.68	31.5	294.54	225.75	302.18	320.90	47.9	1.10	312.49	292.10	234.57	304.93	295.45	329.75	231.89	245.89					
Thailand (42)	59.46	-37.9	55.88	43.55	57.29	72.23	-24.2	4.24	60.27	56.34	45.15	58.70	72.46	150.37	47.53	150.37					
United Kingdom (213)	311.61	10.1	292.72	228.25	300.21	292.72	18.3	2.44	315.74	298.14	236.50	307.60	295.14	324.55	238.19	238.22					
USA (638)	378.82	25.5	355.65	277.48	364.85	378.82	25.5	1.83	386.00	369.20	276.01	380.00	381.00	447.75	275.93	283.90					











## CURRENCIES AND MONEY

POUND SPOT MARKET AGAINST THE POUND													
Reg B		Closing set-price	%Change	Set-offer set-price	Day's High	Day's Mid Low	One month set-price set-price	Three months set-price set-price	One year set-price set-price	Bank Eng. Int.			
Europe		20.5916	-0.3263	724	807	20.6002	20.6480	20.6272	3.2	20.6145	3.2	18.8091	3.3
Kuwait	(Set)	20.5916	-0.3263	743	880	20.6200	20.6300	20.6212	3.8	20.6712	3.8	18.1212	3.8
Qatar	(Set)	20.6212	-0.3263	743	880	20.6200	20.6300	20.6212	3.8	20.6712	3.8	18.1212	3.8
UAE	(Set)	20.6212	-0.3263	743	880	20.6200	20.6300	20.6212	3.8	20.6712	3.8	18.1212	3.8
France	(Set)	11.1382	-0.1774	346	498	11.1370	11.1221	11.1077	3.4	11.0457	3.4	10.7522	3.5
Spain	(Set)	6.7481	-0.1488	330	464	6.7500	6.7150	6.7148	3.5	6.6823	3.5	6.4487	3.3
Italy	(Set)	8.8921	-0.1875	546	815	8.9037	8.8164	8.8251	4.0	8.7881	3.7	8.4926	3.7
Germany	(Set)	2.2848	-0.0482	237	281	2.2985	2.2811	2.2818	3.8	2.2865	3.9	2.2099	3.5
Switzerland	(Set)	497.316	-0.508	8202	10460	498.00	497.31	497.31	5.0	497.31	5.0	497.31	5.0
Japan	(Set)	1.5984	-0.0263	873	974	1.6084	1.5985	1.5985	0.5	1.5975	0.7	1.5988	1.2
U.S.	(Set)	2852.72	-51.85	607	497	2917.18	2842.28	2852.8	0.0	2852.76	0.0	2850.10	0.1
London	(Set)	50.4212	-0.5734	745	880	50.6276	50.2250	50.2412	3.6	50.5712	3.6	50.1212	3.6
Amsterdam	(Set)	3.2958	-0.0519	964	972	3.2983	3.2910	3.2856	3.7	3.2847	3.8	3.1887	3.8
Hong Kong	(Set)	1.1635	-0.0272	866	908	1.2270	1.1951	1.1951	3.1	1.1501	3.1	1.1511	3.1
Malaysia	(Set)	284.108	-0.677	836	908	284.108	284.108	284.108	3.9	284.108	3.9	284.108	3.9
Thailand	(Set)	284.108	-0.677	836	908	284.108	284.108	284.108	3.9	284.108	3.9	284.108	3.9
Philippines	(Set)	284.108	-0.677	836	908	284.108	284.108	284.108	3.9	284.108	3.9	284.108	3.9
India	(Set)	12.8567	-0.0541	195	338	12.8580	12.8421	12.8482	2.8	12.8407	2.7	12.8142	2.7
South Africa	(Set)	2.2648	-0.042	834	882	2.2423	2.2375	2.2378	5.5	2.2313	5.8	2.251	5.8
U.K.	(Set)	2.2648	-0.042	834	882	2.2423	2.2375	2.2378	5.5	2.2313	5.8	2.251	5.8

Country	1978/8	1979/8	1980/8	1981/8	1982/8	1983/8	1984/8	1985/8	1986/8	1987/8	1988/8	1989/8	1990/8
Argentina	(P)	1.5776	-0.0071	772	730	1.5937	1.5989						
Australia	(P)	1.7132	-0.0086	728	718	1.7265	1.7007						
Canada	(S)	2.1040	-0.0040	950	950	2.1242	2.1743						
France	(P)	1.8227	-0.0077	820	820	1.8227	1.8227						
Germany	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Italy	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Japan	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
South Korea	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Spain	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Sweden	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Switzerland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United Kingdom	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United States	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
West Germany	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Yugoslavia	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Belgium	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Denmark	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Finland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Greece	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Ireland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Netherlands	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Norway	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Portugal	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Sweden	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Switzerland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United Kingdom	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United States	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
West Germany	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Yugoslavia	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Belgium	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Denmark	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Finland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Greece	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
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Netherlands	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Norway	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Portugal	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Sweden	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Switzerland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United Kingdom	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
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West Germany	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
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Norway	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Portugal	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Sweden	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Switzerland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United Kingdom	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United States	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
West Germany	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Yugoslavia	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Belgium	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Denmark	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Finland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Greece	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Ireland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Netherlands	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Norway	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Portugal	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Sweden	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Switzerland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United Kingdom	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United States	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
West Germany	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Yugoslavia	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Belgium	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Denmark	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Finland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Greece	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Ireland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Netherlands	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Norway	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
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Sweden	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Switzerland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United Kingdom	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
United States	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
West Germany	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
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Finland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Greece	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Ireland	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Netherlands	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Norway	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Portugal	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.5	1.5586	1.4	1.05
Sweden	(P)	1.5784	-0.0078	780	788	1.5912	1.5785	1.4	1.5727	1.			

CROSS RATES AND DERIVATIVES												
EXCHANGE CROSS RATES												
Aug 8	SPR	DKK	FFr	DM	EC	L	FR	YEN	Pts	CHF	Sfr	
Belgium (SPR)	100	18.44	18.32	4.841	1.818	4771	5.635	19.86	400.1	408.5	20.73	3.947
Denmark (DKK)	54	100	0.850	2.268	0.877	2561	2.679	10.77	265.0	21.15	11.25	1.411
France (FFr)	120	11.50	10	2.987	1.115	2684	3.343	12.17	300.4	250.4	12.71	2.415
Germany (DM)	20.86	3.806	3.070	1	0.378	875.3	1.127	4.100	101.2	84.39	4.283	0.018
Greece (ECU)	54.98	10.13	8.957	2.681	1	2595	2.898	10.91	269.4	224.5	11.39	2.619
Ireland (SPR)	2.1	0.07	0.07	0.03	0.009	100	0.118	0.620	10.38	0.653	0.436	0.004
Italy (L)	21.36	3.380	2.991	0.877	0.334	865.5	1	3.639	89.64	74.89	3.901	0.724
Japan (YEN)	35.93	9.298	8.126	2.438	0.917	2373	2.748	10	246.8	205.8	10.44	0.988
Netherlands (Gld)	30.41	3.782	3.329	0.939	0.371	983.4	1.113	4.050	100	83.38	4.230	0.808
Portugal (Esc)	24	0.41	0.38	0.103	0.04	115	1.335	4.599	120.0	100	0.075	0.068
Spain (Ptas)	48.23	8.802	7.870	2.355	0.878	2277	2.631	5.974	238.4	197.1	10	1.904
Switzerland (Sfr)	23.84	4.671	4.134	1.256	0.461	1186	1.382	5.029	124.2	103.5	5.253	1
UK (ECU)	67.42	11.14	9.858	2.925	1.099	2883	3.296	11.88	290.1	248.6	12.33	2.385
US Dollars (US\$)	20.51	5.072	4.494	1.302	0.501	1289	1.501	5.482	134.0	112.4	5.704	0.808
West Germany (DM)	20.86	3.806	3.070	1	0.378	875.3	1.127	4.100	101.2	84.39	4.283	0.018
Yen (YEN)	35.93	9.298	8.126	2.438	0.917	2373	2.748	10	246.8	205.8	10.44	0.988
Yen (YEN)	40.03	6.090	5.590	1.569	0.581	1580	1.802	6.557	161.9	135.0	6.849	1.304
Yen (YEN)	43.02	7.488	6.827	1.956	0.739	1819	2.215	8.020	195.8	164.8	8.240	1.603

D-MARK FUTURES (MM) DM 125,000 per DM									
	Open	Sat	Pre	Change	High	Low	Prev	Est vol	Open int
p	0.3068	0.3068	-0.0058	0.5455	0.5343	0.5343	123,679		
u	0.5410	0.5438	-0.0060	0.5408	0.5418	0.5418	3,432		
c			-0.6491	-0.0022	0.5346		131	921	

SWISS FRANC FUTURES (MM) SF 125,000 per Sfr									
	Open	Sat	Pre	Change	High	Low	Prev	Est vol	Open int
p	0.6583	0.6590	-0.0008	0.6700	0.6551	0.6551	10,149	59,515	
u	0.6719	0.6719	-0.0001	0.6777	0.6654	0.6654	569	2,312	
c			-0.0799	-0.0093	0.6828		42	1,059	

PHILADELPHIA 92 S/S OPTION									
	Strike	CALLS		PUTS					
		Aug	Sep	Aug	Sep				
	1.5750	1.87	2.75						
	1.5800	1.21	2.23						
	1.5900	0.72	1.76						
Previous day's vol, Call 1,182 Put 2,869									

JAPANESE YEN FUTURES (¥M) Yen 12.5m per Yen 100									
	Open	Settle	Change	High	Low	Est.vol	Open Int.		
3M	0.8490	0.8768	+0.0268	0.8910	0.8474	82,314	82,314	Style	CALLS
6M	0.8775	0.9051	+0.0276	0.9190	0.8670	293	2,910	Put	56p
9M	"	0.9001	+0.0291	0.9385	"	1	413	0.635	0.77
12M	"	"	"	"	"	"	"	0.590	0.44
								0.546	0.20
STERLING FUTURES (£M) £62.500 per £									
3M	1.9876	1.5840	-0.0018	1.5920	1.5850	22,258	52,495	Previous day's vol.	Calls 1,391 Puts 3,528
6M	1.5800	1.5796	-0.0014	1.5800	1.5850	235	950		
9M	"	1.5792	-0.001	"	1.5810	1	208		

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NIGHTS OFFERS										LONDON RECENT ISSUES									
Issue	Amount paid	Latest parns.	1987		Low	Stock	Closing price	p/c	Issue price	Amt paid	M.d. (m)	1987		Low	Stock				
			High	Low								High	Low						
NL	14/8	14p/m	12p	11p		Act Imaging			\$	F.P.	4,892	234 1/2	235 1/2	235 1/2	235 1/2				
NL	12/8	14p/m	13p	12p		Fortune Oil			\$	F.P.	124	7 1/2	7 1/2	7 1/2	7 1/2				
NL	22/8	24p/m	23p	22p		Golden Land		21p/m	\$	F.P.	133.8	109 1/4	107 1/2	107 1/2	107 1/2				
NL	21/8	22 1/2p/m	21p	20p		Logica		202 1/2p/m	\$	F.P.	25.4	122 1/2	109 1/2	109 1/2	109 1/2				
premiums									\$	F.P.	15.8	27 1/2	27 1/2	27 1/2	27 1/2				
									\$	F.P.	118	114	114	114	114				

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equity	7,108,773,018	-126,633,961
current securities	1,063,306,305	-25,175,000
debt and other accounts	5,175,130,584	522,644,010
cash, equipment and other	521,084,505	-770,018,767
assets	5,313,238	-4,436,380
liabilities	125,676	-2,158
<b>NET DEPARTMENT</b>	<b>7,108,773,018</b>	<b>-126,633,961</b>
equities		
in circulation	22,103,656,782	-54,430,360
in Starting Department	5,131,238	-4,436,380

Government securities	22,110,000,000	+50,000,000	Australia (R)	1485.32	-33.7	3.1
Other Securities	12,580,854,858	-258,862,514	New Zealand (U)	1455.17	-13.2	25.5
	9,512,185,144	+1,006,862,514				
	22,110,000,000	+50,000,000				

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 number of companies, Bank US Dollar, Bank

**K GIFTS PRICES**

W% Ann	Index	Ind Chg
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Aug 8	Closing mid-point	Change on day	Settling spread	Day's mid high low	One month Rate %PA	Three months Rate %PA	One year Rate %PA	J.P. JPY
Europe								
Austria	(SCH) 13.0058	-0.142 370 - 420		13.220 13.240	33.105 25	12.9665	2.2 12.7425	2.3
Belgium	(BFX) 38.2800	-0.42 600 - 000		38.7380 38.0300	38.265 24	38.0535	2.4 37.36 24	
Denmark	(DKK) 7.0670	-0.078 563 - 583		7.0529 7.0458	7.048 0	7.0213	2.0 6.81 29	2.0
Finland	(FIM) 5.5374	-0.071 345 - 389		5.5152 5.5098	5.5269 25	5.5025	2.5 5.4084 23	
France	(FFF) 62.548	-0.057 460 - 482		62.5087 6.1992	62.33 2.2	62.0212	2.3 6.1014 23	
Germany	(DEM) 1.8851	-0.0026 828 - 834		1.8764 1.8838	1.8830 25	1.8815	2.3 1.8705 23	
Greece	(GRD) 230.115	-2.73 600 - 150	250.260	230.010	231.41	5.4 283.485	-46 300.615	-3.6
Ireland	(IRL) 1.4358	-0.0038 334 - 361		1.4282 1.4210	1.435 06	1.4341	0.5 1.4345 01	
Italy	(L) 1807.35	-23.7 670 - 000	1822.90	1822.90	1828.12	-1.2 1812.12	-1.1 1815.55	-0.5
Luxembourg	(LFX) 38.2800	-0.42 600 - 000		38.7390 38.0300	38.025 24	38.0535	2.4 37.36 24	
Netherlands	(FLG) 2.0881	-0.0227 877 - 924		2.1159 2.0968	2.0858 24	2.0953	2.4 2.0376 24	
Norway	(NOK) 16.0000	-0.1600 000 - 010		16.0000 16.0000	16.0000	16.0000	16.0000	16.0000
Spain	(ESP) 167.8700	-2.05 550 - 050		168.85 168.450	167.564	0.2 167.51	0.2 196.34	0.7
Switzerland	(CHF) 156.285	-1.171 370 - 400		156.320 155.400	156.234	0.3 155.125	0.5 156.39	0.9
Sweden	(SEK) 9.9862	-0.1141 338 - 388		8.0616 7.8215	7.9272 24	7.9079	1.7 7.8339 13	
Switzerland	(SFR) 1.5109	-0.0193 104 - 114		1.5336 1.4980	1.5055 -2	1.4949	-2 1.4634 41	
UK	(SFB) 1.5274	-0.0078 798 - 798		1.5640 1.5592	1.5575 1.54	1.5727	1.5 1.5566 1.4	

[illegible][illegible]

BANK OF ENGLAND TREASURY BILL TENDER				
Aug 6 Aug 7				
£31,250 (cents per pound)				
PLTFS				
Oct	Aug	Sep	Oct	
1.71	0.45	1.50	2.22	
1.37	0.74	1.38	2.04	
1.37	1.25	2.51	3.18	
on day's open mt. Colls 32,457 Pmts 37,140				

FT GUIDE TO WORLD CURRENCY			
The FT Guide to World Currency table can be found on the Market page in today's edition.			

[illegible]

	Globe price p	++	Net div.	Div. cov.	P/E ratio
2840	27.8	28.1	1.1	2.5	28.1
700	11.8	11.9	1.1	2.5	28.1
107	-1%	-	-	-	-
119%	11.8	12.1	1.1	2.5	28.1
200%	12.1	12.4	1.1	2.5	28.1
200%	12.1	12.4	1.1	2.5	28.1

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% of Sales	Gross margin	P/E ratio	52 week High	Low
109.06	2.19	-	3095.56	1176.14
21.76	23.33	2093.89	1324.05	

9.99	3.55	17.17	3455.10	1338.10
88.25	0.95	74.47	1861.45	1244.23

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values: 1000.00 3170952 1 Percent.



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Price	Vol	Am	Int	Last	City
10/13	01	895	4627	127.5	1753
10/13	01	3	262	1192	123
10/13	01	2139	4624	1261	1713
10/13	01	2300	4624	1261	1713
10/13	01	119	4621	1261	1713
10/13	01	2329	4621	1261	1713
10/13	01	2325	4624	1261	1713
10/13	01	2325	4624	1261	1713
10/13	01	2325	4624	1261	1713

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**Page: 0171-255-2345**

**FRANCIS & COMPANY**  
**115 CANNON STREET**  
**LONDON E14 3NF**  
**UK**

1913	1912	-1.0	4,753	4,625	245	17.1	13.21
1910	1909	-1.0	3,900	4,015	0215	2.4	13.22
1907	1906	-1.2	3,500	3,610	317	8.7	13.23
1904	1903	-1.2	3,500	3,610	317	8.7	13.24

The following show 1991 prices for trading, (W & S) (Retail) and have been adjusted to reflect a total of 100 in February 1987. Conversion factor between 1986: 153.8 and for June 1987: 157.5.

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## WORLD INTEREST RATES

	Overnight	One month	Three months	Six months	One year	Long-term	Discount rate	Repo rate
<b>Belgium</b>	3 1/4	3 1/2	3 3/4	3 3/4	3 3/4	6.00	2.50	-
<b>week ago</b>	3 1/4	3 1/2	3 3/4	3 3/4	3 3/4	6.00	2.50	-
<b>France</b>	3 1/4	3 1/2	3 3/4	3 3/4	3 1/2	6.00	2.50	-
<b>week ago</b>	3 1/4	3 1/2	3 3/4	3 3/4	3 1/2	6.00	2.50	-
<b>Germany</b>	3 1/4	3 1/4	3 1/2	3 1/2	3 1/2	3.10	-	-4.75
<b>week ago</b>	3 1/4	3 1/4	3 1/2	3 1/2	3 1/2	3.10	-	-4.75
<b>Ireland</b>	3 1/4	3 1/4	3 1/2	3 1/2	3 1/2	4.50	2.50	3.00
<b>week ago</b>	3 1/4	3 1/4	3 1/2	3 1/2	3 1/2	4.50	2.50	3.00
<b>Netherlands</b>	3 1/4	3 1/4	3 1/2	3 1/2	3 1/2	6.00	2.50	-
<b>week ago</b>	3 1/4	3 1/4	3 1/2	3 1/2	3 1/2	6.00	2.50	-
<b>Switzerland</b>	3 1/4	3 1/4	3 1/2	3 1/2	3 1/2	6.00	2.50	-
<b>week ago</b>	3 1/4	3 1/4	3 1/2	3 1/2	3 1/2	6.00	2.50	-
<b>Japan</b>	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5.00	-	-
<b>week ago</b>	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	5.00	-	-

	week ago	1%	1/2	3/4	1	1 1/2	2	2 1/2	3	3 1/2	4	4 1/2	5	5 1/2	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	962	963	964	965	966	967	968	969	970	971	972	973	974	975	976	977	978	979	980	981	982	983	984	985	986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000
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	Swiss Franc	British Pound	French Franc	German Mark	Italian Lira	Japanese Yen	Spanish Ptas	U.S. Dollar
Swiss Franc	1	1.46	1.99	1.74	1.18	1.11	1.12	1.13
British Pound		1	1.36	1.25	0.82	0.80	0.81	0.82
French Franc			1	0.78	0.51	0.50	0.51	0.52
German Mark				1	0.63	0.62	0.63	0.64
Italian Lira					1	0.62	0.63	0.64
Japanese Yen						1	0.08	0.09
Spanish Ptas							1	0.16
U.S. Dollar								1

Short term rates are call for the U.S. Dollar and Yen, others: two days' notice.

■ **THREE MONTH EURO/DOLLAR (NM) \$1m points of 100%**

	Open	Settle price	Change	High	Low	Est. vol	Open mt.
Sep	94.26	94.23	-0.03	94.26	94.22	43,311	516,882
Dec	94.07	93.99	-0.08	94.07	93.95	70,536	475,481

<b>M</b>	<b>93.86</b>	<b>93.89</b>	<b>-0.03</b>	<b>93.88</b>	<b>93.86</b>	<b>92.72*</b>	<b>334.371</b>
<b># US TREASURY BILL FUTURES (MM) \$1m per 100%</b>							
<b>Sep</b>	<b>94.87</b>	<b>94.86</b>	<b>-0.01</b>	<b>94.87</b>	<b>94.85</b>	<b>466</b>	<b>7.007</b>
<b>Dec</b>	<b>94.74</b>	<b>94.70</b>	<b>-0.05</b>	<b>94.74</b>	<b>94.67</b>	<b>47</b>	<b>833</b>
All Open interest figs are for previous day.							

	7.00	7.00	7.00
Adams & Company	7.00	Dunham Leland	7.00
Allied Irish Bank (68th)	7.00	Easton Bank Limited	7.00
Bank of America	7.00	Financial & Gen Bank	7.00
Bank of Baranto	7.00	Robert Fleming & Co	7.00
Baron Bank Atlantic	7.00	Cummings Mahon	7.00
Bank of Cyprus	7.00	Habib Bank AG Zurich	7.00
Bank of Ireland	7.00	Hermon Bank	7.00
Bank of India	6.75	Hiscox & Wadsworth	7.00
Bank of Scotland	7.00	C. Hoare & Co	7.00
		Hongkong & Shanghai	7.00
		Whiteway Ltd	7.00
		Yorkshire Bank	7.00

Barclays	7.00	Investec Bank (UK) Ltd	7.00
Bank of Scotland	7.00	Jaffar Hodge Bank	7.00
Edinburgh City & Co Ltd	7.00	Mutualplus Joseph & Sons	7.00
Celtic Bank	7.00	Lloyds Bank	7.00
Clydesdale Bank	7.00	Mutland Bank	7.00
The Co-operative Bank	7.00	NatWestminster	7.00
Coutts & Co	7.00	Office Brothers	7.00
Cypriot Popular Bank	7.00	Royal Bank of Scotland	7.00

● Members of London Investment Banking Association  
 \* in administration

**Templeton Global Strategy Funds**  
*Secrétariat d'investissement à capital variable*  
 36, boulevard Royal, L-2469 Luxembourg;  
 R.C. B 35 177

*Dividend announcement*

Templeton Global Strategy Funds will pay dividends to the Shareholders of the following Funds as of record on August 6, 1997, against presentation of the respective coupons:

Fund	Currency	Amount per Share	Coupon number	Payment Date
Templeton Global Income Fund - Class A	USD	0.0026	23	14.08.1997

Templeton Emerging Markets Fixed Income Fund - Class A	USD	0,085	23	14.08.1997
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**Principal Paying Agent:**  
Chase Manhattan Bank Luxembourg S.A.  
5, rue Pictis  
L-2336 Luxembourg

The Shares are traded ex-dividend as from August 7, 1997.

For further information, Shareholders are invited to contact their nearest Templeton office:

Edinburgh	Frankfurt	Hong Kong
-----------	-----------	-----------

Tel. 1491 69 272 23 372 Tel. 18521 2877 7753  
Toll-free from U.K. Fax: 1491 69 272 23 120 Fax: 18521 2877 5401  
0800 305 305  
International Tel. 3521 46 66 67 212  
1441 131 469 4000 Fax: 13521 22 21 60  
Fax: (44) 131 228 4506

The Board of Directors  
August 1997

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 Tel: 0171 337 3909  
 Fax: 0171 337 3997  
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**Jeremy Nelson**

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## LONDON SHARE SERVICE

## ALCOHOLIC BEVERAGES

Company	Price
Adnoca	10.00
Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
Miller	10.00
Orkla	10.00
Reckitt	10.00
Stout	10.00
Tennent	10.00
Watson	10.00

## CHEMICALS - Cont.

Company	Price
Alkermes	10.00
Amgen	10.00
Baxter	10.00
Boehringer	10.00
Chemtec	10.00
Glaxo	10.00
Novartis	10.00
Pfizer	10.00
Schering	10.00
SmithKline	10.00
Solvay	10.00
Unilever	10.00

## ENGINEERING - Cont.

Company	Price
Alstom	10.00
BAE	10.00
Boeing	10.00
British Aerospace	10.00
Canal	10.00
GE	10.00
Rolls Royce	10.00
Siemens	10.00
Thomson	10.00
Westinghouse	10.00

## EXTRACTIVE INDUSTRIES - Cont.

Company	Price
Anglo American	10.00
BHP	10.00
De Beers	10.00
Glencore	10.00
Imperial Chemical	10.00
Johnson Matthey	10.00
Lonrho	10.00
Placer Dome	10.00
Royston	10.00
Wm. Morris	10.00

## INSURANCE - Cont.

Company	Price
Aviva	10.00
Chubb	10.00
Generale	10.00
Industrial	10.00
London & Lancashire	10.00
Prudential	10.00
Swire	10.00
Talis	10.00
Union	10.00
Windsor	10.00

## INVESTMENT TRUSTS - Cont.

Company	Price
Accumulator	10.00
Capital	10.00
Equity	10.00
Global	10.00
Income	10.00
International	10.00
North America	10.00
Real Estate	10.00
Technology	10.00
World	10.00

## BANKS, RETAIL

Company	Price
Barclays	10.00
Bank of America	10.00
Bank of Scotland	10.00
Bank of Ireland	10.00
Bank of Montreal	10.00
Bank of New York	10.00
Bank of Tokyo	10.00
Bank of West	10.00
Bank of China	10.00
Bank of India	10.00
Bank of Japan	10.00
Bank of Korea	10.00
Bank of Russia	10.00
Bank of South Africa	10.00
Bank of Sweden	10.00
Bank of Switzerland	10.00
Bank of Taiwan	10.00
Bank of Thailand	10.00
Bank of Vietnam	10.00
Bank of Yugoslavia	10.00
Bank of Zimbabwe	10.00

## DISTRIBUTORS

Company	Price
Adnoca	10.00
Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
Miller	10.00
Orkla	10.00
Reckitt	10.00
Stout	10.00
Tennent	10.00
Watson	10.00

## ENGINEERING - Cont.

Company	Price
Alstom	10.00
BAE	10.00
Boeing	10.00
British Aerospace	10.00
Canal	10.00
GE	10.00
Rolls Royce	10.00
Siemens	10.00
Thomson	10.00
Westinghouse	10.00

## EXTRACTIVE INDUSTRIES - Cont.

Company	Price
Anglo American	10.00
BHP	10.00
De Beers	10.00
Glencore	10.00
Imperial Chemical	10.00
Johnson Matthey	10.00
Lonrho	10.00
Placer Dome	10.00
Royston	10.00
Wm. Morris	10.00

## INSURANCE - Cont.

Company	Price
Aviva	10.00
Chubb	10.00
Generale	10.00
Industrial	10.00
London & Lancashire	10.00
Prudential	10.00
Swire	10.00
Talis	10.00
Union	10.00
Windsor	10.00

## INVESTMENT TRUSTS - Cont.

Company	Price
Accumulator	10.00
Capital	10.00
Equity	10.00
Global	10.00
Income	10.00
International	10.00
North America	10.00
Real Estate	10.00
Technology	10.00
World	10.00

## BREWERIES, PUBS &amp; REST

Company	Price
Adnoca	10.00
Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
Miller	10.00
Orkla	10.00
Reckitt	10.00
Stout	10.00
Tennent	10.00
Watson	10.00

## DISTRIBUTORS

Company	Price
Adnoca	10.00
Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
Miller	10.00
Orkla	10.00
Reckitt	10.00
Stout	10.00
Tennent	10.00
Watson	10.00

## ENGINEERING - Cont.

Company	Price
Alstom	10.00
BAE	10.00
Boeing	10.00
British Aerospace	10.00
Canal	10.00
GE	10.00
Rolls Royce	10.00
Siemens	10.00
Thomson	10.00
Westinghouse	10.00

## EXTRACTIVE INDUSTRIES - Cont.

Company	Price
Anglo American	10.00
BHP	10.00
De Beers	10.00
Glencore	10.00
Imperial Chemical	10.00
Johnson Matthey	10.00
Lonrho	10.00
Placer Dome	10.00
Royston	10.00
Wm. Morris	10.00

## INSURANCE - Cont.

Company	Price
Aviva	10.00
Chubb	10.00
Generale	10.00
Industrial	10.00
London & Lancashire	10.00
Prudential	10.00
Swire	10.00
Talis	10.00
Union	10.00
Windsor	10.00

## INVESTMENT TRUSTS - Cont.

Company	Price
Accumulator	10.00
Capital	10.00
Equity	10.00
Global	10.00
Income	10.00
International	10.00
North America	10.00
Real Estate	10.00
Technology	10.00
World	10.00

## BUILDING &amp; CONSTRUCTION

Company	Price
Adnoca	10.00
Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
Miller	10.00
Orkla	10.00
Reckitt	10.00
Stout	10.00
Tennent	10.00
Watson	10.00

## DISTRIBUTORS

Company	Price
Adnoca	10.00
Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
Miller	10.00
Orkla	10.00
Reckitt	10.00
Stout	10.00
Tennent	10.00
Watson	10.00

## ENGINEERING - Cont.

Company	Price
Alstom	10.00
BAE	10.00
Boeing	10.00
British Aerospace	10.00
Canal	10.00
GE	10.00
Rolls Royce	10.00
Siemens	10.00
Thomson	10.00
Westinghouse	10.00

## EXTRACTIVE INDUSTRIES - Cont.

Company	Price
Anglo American	10.00
BHP	10.00
De Beers	10.00
Glencore	10.00
Imperial Chemical	10.00
Johnson Matthey	10.00
Lonrho	10.00
Placer Dome	10.00
Royston	10.00
Wm. Morris	10.00

## INSURANCE - Cont.

Company	Price
Aviva	10.00
Chubb	10.00
Generale	10.00
Industrial	10.00
London & Lancashire	10.00
Prudential	10.00
Swire	10.00
Talis	10.00
Union	10.00
Windsor	10.00

## INVESTMENT TRUSTS - Cont.

Company	Price
Accumulator	10.00
Capital	10.00
Equity	10.00
Global	10.00
Income	10.00
International	10.00
North America	10.00
Real Estate	10.00
Technology	10.00
World	10.00

## BUILDING MATS. &amp; MERCHANTS

Company	Price
Adnoca	10.00
Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
Miller	10.00
Orkla	10.00
Reckitt	10.00
Stout	10.00
Tennent	10.00
Watson	10.00

## DISTRIBUTORS

Company	Price
Adnoca	10.00
Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
Miller	10.00
Orkla	10.00
Reckitt	10.00
Stout	10.00
Tennent	10.00
Watson	10.00

## ENGINEERING - Cont.

Company	Price
Alstom	10.00
BAE	10.00
Boeing	10.00
British Aerospace	10.00
Canal	10.00
GE	10.00
Rolls Royce	10.00
Siemens	10.00
Thomson	10.00
Westinghouse	10.00

## EXTRACTIVE INDUSTRIES - Cont.

Company	Price
Anglo American	10.00
BHP	10.00
De Beers	10.00
Glencore	10.00
Imperial Chemical	10.00
Johnson Matthey	10.00
Lonrho	10.00
Placer Dome	10.00
Royston	10.00
Wm. Morris	10.00

## INSURANCE - Cont.

Company	Price
Aviva	10.00
Chubb	10.00
Generale	10.00
Industrial	10.00
London & Lancashire	10.00
Prudential	10.00
Swire	10.00
Talis	10.00
Union	10.00
Windsor	10.00

## INVESTMENT TRUSTS - Cont.

Company	Price
Accumulator	10.00
Capital	10.00
Equity	10.00
Global	10.00
Income	10.00
International	10.00
North America	10.00
Real Estate	10.00
Technology	10.00
World	10.00

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Beck's	10.00
Carlsberg	10.00
Heineken	10.00
Interbrew	10.00
Kaiser	10.00
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Orkla	10.00
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## ENGINEERING - Cont.

Company	Price
Alstom	10.00
BAE	10.00
Boeing	10.00
British Aerospace	10.00
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Thomson	10.00
Westinghouse	10.00

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Industrial	10.00
London & Lancashire	10.00
Prudential	10.00
Swire	10.00
Talis	10.00
Union	10.00
Windsor	10.00

## INVESTMENT TRUSTS - Cont.















## Offshore Insurances and Other Funds

Offshore Insurances and Other Funds

كذا عن الأهل



Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

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AUGUST 8 (P.M.)									
Stock	High	Low	Open	Close	Change	High	Low	Open	Close
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**SPECIAL TIPS**

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**NASDAQ NATIONAL MARKET** *4 pm close August*

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**4 pm close August 2**

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Company	Mid price	Change in price	Volume	High	Low	Company	Mid price	Change in price	Volume	High	Low
Alcatel	US\$5.92	-0.25	7000	6.25	5.3	Loanor & Hestup	US\$20.15	-0.15	10600	94	20
Alcon	US\$1.24	-0.02	25242	1.25	1.19	Morion Int'l	US\$17.75	-0.125	0	1175	15
Alcon's Financials	US\$1.24	-0.02	25242	1.25	1.19	Perich	US\$10.25	-0.025	0	1125	21,025
Alcon Holdings	US\$1.24	-0.02	25242	1.25	1.19	Perich	US\$10.25	-0.025	0	1125	3,625
Alcon's Financials	US\$1.24	-0.02	25242	1.25	1.19	Schneider-Brampton	US\$21.60	-0.40	10620	1303	90
Alcon's Financials	US\$1.24	-0.02	25242	1.25	1.19	Schneider-Brampton	US\$21.60	-0.40	10620	1303	90
Alcon's Financials	US\$1.24	-0.02	25242	1.25	1.19	Tutor-Saliba	US\$3.85	-0.03	2000	3.98	3.85
Alcon's Financials	US\$1.24	-0.02	25242	1.25	1.19	Tutor-Saliba	US\$3.85	-0.03	2000	3.98	3.85
Alcon's Financials	US\$1.24	-0.02	25242	1.25	1.19	Tutor-Saliba	US\$3.85	-0.03	2000	3.98	3.85
Alcon's Financials	US\$1.24	-0.02	25242	1.25	1.19	Tutor-Saliba	US\$3.85	-0.03	2000	3.98	3.85

Notes: For **US\$100** "Notes" table that mid prices are flow used to calculate prices and over information about GASDAQ can be found on the Web site at <http://www.gasdaq.com> or [info@gasdaq.com](mailto:info@gasdaq.com) (800) 424-2620 ext. 1111 (A/E 9:00 AM - 5:00 PM).



